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US Travel
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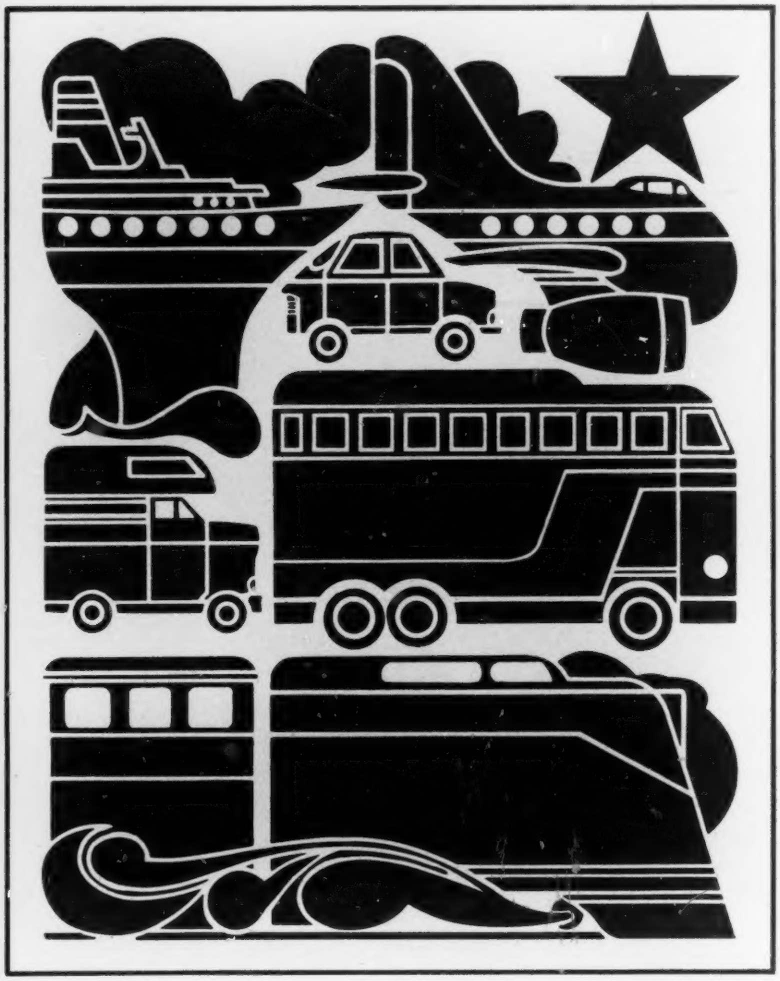
1989 Summer Travel Market Close-Up



National Travel Survey Tabulations

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1989 SUMMER
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US Travel
Data Center

US TRAVEL DATA CENTER
WASHINGTON, D.C.

1989 SUMMER SUMMARY *AND* TABULATIONS COMBINED PRICE:
ONE HUNDRED THIRTY-FIVE DOLLARS
NOT AVAILABLE SEPARATELY

ISSN: 0737-2620

JANUARY 1990

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Executive Director

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SUMMER 1989 TRAVEL MARKET CLOSE-UP: NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on summer 1989 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a complement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The summer 1989 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over June, July and August 1989, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 179.0 million. For example, an estimated volume of 212.2 million trips were taken by U.S. resident adults during the summer of 1989. A trip is counted each time one adult travels 100 miles or more away from home and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus, the estimated 427.7 million total person-trips for summer 1989 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto, truck or recreational vehicle (RV)

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotel: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual family income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with child(ren) on trip

NE: Northeast (New England and Mid-Atlantic regions)

SE: Southeast (South Atlantic and East South Central census regions)

GRT LKS: Great Lakes (East North Central census region)

MID WST: Midwest (West South Central and East North Central census regions)

WST: West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	25	31	4	25	19	24	31	21
300-399	15	18	6	15	16	13	16	13
400-499	10	13	3	13	5	12	15	8
500-599	6	6	3	5	7	6	6	8
600-999	14	14	14	12	20	14	14	15
1000-1999	13	9	25	12	15	12	8	14
2000 OR MORE	12	6	31	11	13	13	6	14
OUTSIDE U.S.	7	4	15	7	6	8	5	8
AVERAGE DISTANCE OF TRIP	920	650	1900	900	1000	960	640	1030
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	69	66	81	67	76	69	65	72
400 OR MORE	54	48	76	53	60	55	48	59
500 OR MORE	44	35	73	40	55	44	33	50
600 OR MORE	38	28	70	35	48	38	27	43
1000 OR MORE	24	15	56	23	28	24	14	28

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 1-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	25	27	23	21	26	24	23	21	27	28
300-399	15	15	15	15	14	15	15	13	17	16
400-499	10	10	11	11	11	9	11	10	11	12
500-599	6	6	6	5	6	6	5	5	5	7
600-999	14	15	14	12	15	13	13	14	12	14
1000-1999	13	11	12	14	13	13	12	16	10	10
2000 OR MORE	12	10	13	13	9	12	13	13	11	7
OUTSIDE U.S.	7	5	7	9	7	7	7	7	8	6
AVERAGE DISTANCE OF TRIP	920	830	950	1000	860	940	970	1000	890	740
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	69	68	70	71	68	69	70	72	65	67
400 OR MORE	54	53	56	55	54	54	55	59	49	51
500 OR MORE	44	42	45	44	43	44	44	49	38	39
600 OR MORE	38	36	39	39	37	38	38	44	33	31
1000 OR MORE	24	21	25	27	23	25	25	29	21	17

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	25	28	26	36	28	19	23	25	30	27	19
300-399	15	21	17	13	15	13	13	18	13	15	13
400-499	10	17	12	15	9	8	11	14	12	8	8
500-599	6	4	6	6	10	5	3	6	6	10	4
600-999	14	12	15	11	18	15	11	15	11	11	18
1000-1999	13	8	13	14	10	18	11	11	11	13	17
2000 OR MORE	12	9	11	4	9	23	14	8	11	11	14
OUTSIDE U.S.	7	1	*	1	1	1	13	4	6	4	8
AVERAGE DISTANCE OF TRIP	920	730	820	640	750	1390	1050	820	820	830	1060
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	69	71	74	63	72	81	64	71	64	68	74
400 OR MORE	54	50	56	50	57	69	50	53	51	53	60
500 OR MORE	44	33	45	35	48	61	39	39	39	46	52
600 OR MORE	38	29	39	29	38	56	36	34	33	36	49
1000 OR MORE	24	17	24	18	20	42	25	19	22	24	31

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	100	*	78	56	78	83	68
RENTAL CAR	2	3	*	1	4	2	2	3
AIRPLANE	23	*	100	18	39	18	13	28
BUS	2	*	*	2	1	2	2	2
TRAIN	*	*	*	*	*	*	*	*
OTHER	2	*	*	2	3	2	2	2

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	79	72	66	75	69	74	60	82	88
RENTAL CAR	2	2	2	3	3	1	*	2	2	1
AIRPLANE	23	15	24	31	20	28	21	34	14	10
BUS	2	4	1	1	3	1	3	4	1	1
TRAIN	*	*	*	*	*	*	*	1	*	*
OTHER	2	2	2	2	2	2	1	1	3	1

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	82	80	79	79	60	69	76	77	78	65
RENTAL CAR	2	3	3	*	1	1	3	3	1	*	1
AIRPLANE	23	17	15	17	16	36	26	19	19	18	30
BUS	2	1	2	2	2	2	3	2	2	2	2
TRAIN	*	*	*	*	*	*	*	*	1	*	1
OTHER	2	*	2	1	3	2	2	3	1	2	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
NIGHTS AWAY FROM HOME								
	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	10	8	9	12	8	*	*
1	13	15	6	12	15	10	15	15
2 TO 3	35	39	26	35	37	33	57	40
4 TO 9	32	28	43	34	27	38	29	33
TEN OR MORE	9	8	15	10	7	11	*	10
AVERAGE, IF ANY	4.9	4.4	6.6	5.1	4.1	5.5	2.8	4.7
AVG., INCL. ZERO	4.5	3.9	6.0	4.7	3.6	5.0	2.8	4.7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	11	8	7	8	10	12	10	8	11
1	13	13	13	13	13	12	15	12	16	10
2 TO 3	35	35	37	38	39	38	24	35	36	35
4 TO 9	32	31	32	33	32	30	34	32	31	35
TEN OR MORE	9	9	9	9	8	8	13	9	9	10
AVERAGE, IF ANY	4.9	4.7	4.7	4.6	4.5	4.6	6.2	5.0	4.7	5.1
AVG., INCL. ZERO	4.5	4.2	4.3	4.3	4.1	4.2	5.4	4.5	4.4	4.6

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989

Table 3-3

NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	13	10	10	8	7	12	7	12	11	7
1	13	15	11	17	14	13	11	12	15	12	15
2 TO 3	35	33	38	40	42	33	32	37	35	40	32
4 TO 9	32	32	33	25	28	33	35	36	29	26	32
TEN OR MORE	9	7	7	7	7	12	9	8	8	9	13
AVERAGE, IF ANY	4.9	4.4	4.8	4.2	4.1	5.4	5.3	4.6	4.7	4.6	5.3
AVG., INCL. ZERO	4.5	3.8	4.3	3.8	3.8	5.0	4.6	4.3	4.1	4.1	5.0

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	37	33	42	14	41	44	12
HOTEL OR MOTEL	47	44	57	40	70	42	44	100
RENTED CABIN OR CONDOMINIUM	1	*	1	1	1	1	*	*
OWNED CABIN OR CONDOMINIUM	5	5	4	6	3	7	5	3
CAMPER, TRAILER, OR RV	3	3	1	3	1	3	3	1
OTHER	7	9	2	9	2	9	8	2
NO OVERNIGHT STAY	10	10	8	9	12	8	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.5	4.2	5.8	4.6	3.0	5.0	3.7	4.4
HOTEL, MOTEL	3.3	2.9	4.1	3.3	3.4	3.5	2.6	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	38	32	27	35	31	43	34	35	40
HOTEL OR MOTEL	47	43	51	56	46	55	37	51	46	39
RENTED CABIN OR CONDOMINIUM	1	*	1	1	1	1	*	*	1	*
OWNED CABIN OR CONDOMINIUM	5	5	6	5	6	4	5	3	6	8
CAMPER, TRAILER, OR RV	3	2	3	4	1	3	4	2	4	3
OTHER	7	7	8	7	9	5	5	5	8	10
NO OVERNIGHT STAY	10	11	8	7	8	10	12	10	8	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.5	4.2	4.5	5.3	3.8	3.7	6.5	4.5	5.0	3.8
HOTEL, MOTEL	3.3	3.1	3.4	3.6	3.3	3.1	3.8	3.3	3.5	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	37	35	37	44	31	31	37	35	43	31
HOTEL OR MOTEL	47	45	46	44	45	52	49	46	48	47	48
RENTED CABIN OR CONDOMINIUM	1	*	*	1	*	1	*	*	*	*	1
OWNED CABIN OR CONDOMINIUM	5	3	9	4	4	2	6	7	5	4	3
CAMPER, TRAILER, OR RV	3	4	3	2	2	2	3	3	2	1	3
OTHER	7	5	6	4	5	13	5	5	6	4	13
NO OVERNIGHT STAY	10	13	10	10	8	7	12	7	12	11	7
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.5	4.0	5.6	3.6	3.5	4.5	4.6	5.8	3.3	3.7	4.6
HOTEL, MOTEL	3.3	3.2	3.1	2.6	2.9	3.7	3.5	3.1	3.3	3.0	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	49	40	72	40	77	39	40	53
2	29	33	19	32	15	33	33	28
3	11	13	5	13	4	13	14	11
4	8	9	3	10	3	10	8	6
5	3	3	1	3	*	3	3	2
6+	1	1	*	1	*	1	1	1
PARTIES WITHOUT CHILDREN	82	78	92	77	94	77	80	85
ONE ADULT	49	40	72	40	77	39	40	53
TWO ADULTS	24	27	16	26	13	26	27	24
3 + ADULTS	9	11	4	11	4	11	13	9
PARTIES WITH CHILD(REN)	18	22	8	23	6	23	20	15
ONE ADULT	3	4	1	4	1	4	3	2
TWO ADULTS	8	10	4	11	3	11	10	7
3 + ADULTS	6	7	3	8	2	8	6	5
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.1	1.4	2.1	1.3	2.1	2.0	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.4	.1	.4	.1	.4	.3	.2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	49	53	46	43	56	44	43	100	*	*
2	29	25	30	32	19	27	52	*	81	12
3	11	12	12	12	12	15	4	*	14	34
4	8	7	8	8	10	10	1	*	3	37
5	3	2	3	4	3	4	*	*	1	13
6+	1	1	1	1	1	1	*	*	*	4
PARTIES WITHOUT CHILDREN	82	82	80	79	78	76	98	100	100	*
ONE ADULT	49	53	46	43	56	44	43	100	*	*
TWO ADULTS	24	21	25	28	13	22	47	*	72	*
3 + ADULTS	9	9	9	8	9	11	8	*	28	*
PARTIES WITH CHILD(REN)	18	18	20	21	22	24	2	*	*	100
ONE ADULT	3	4	3	3	5	4	1	*	*	19
TWO ADULTS	8	8	10	11	10	12	*	*	*	47
3 + ADULTS	6	6	7	7	7	9	1	*	*	34
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.8	1.9	2.0	1.9	2.1	1.6	1.0	2.2	3.6
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.4	.4	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	49	45	42	53	49	53	48	41	46	51	55
2	29	30	31	25	29	29	27	31	30	29	29
3	11	13	11	12	11	8	12	14	14	10	6
4	8	8	12	6	8	5	8	10	5	9	5
5	3	3	3	3	2	3	4	2	4	*	3
6+	1	1	1	1	*	1	1	1	1	*	1
PARTIES WITHOUT CHILDREN	82	81	78	84	78	87	83	77	82	82	86
ONE ADULT	48	45	42	53	49	53	48	41	46	51	55
TWO ADULTS	24	23	25	22	23	25	22	27	23	23	24
3 + ADULTS	9	13	11	9	6	9	12	9	12	8	6
PARTIES WITH CHILD(REN)	18	19	22	16	22	13	17	23	18	18	14
ONE ADULT	3	3	4	4	6	2	3	4	5	4	3
TWO ADULTS	8	8	10	8	10	7	7	12	7	8	8
3 + ADULTS	6	8	8	4	5	5	8	7	7	6	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.0	2.1	1.8	1.9	1.8	1.9	2.0	1.9	1.8	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.4	.3	.3	.2	.3	.4	.3	.3	.3

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	39	45	23	43	25	44	100	36
VACATION TRIP	67	72	54	85	22	100	76	59
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	69	74	53	100	6	86	75	58
VISIT FRIENDS OR RELATIVES	31	34	25	45	3	37	36	16
OUTDOOR RECREATION	14	17	5	21	*	20	17	8
ENTERTAINMENT	24	23	24	35	3	30	23	34
BUSINESS (ANY)	23	18	40	2	100	8	15	35
CONVENTION,ETC.	5	4	9	*	22	2	4	8
OTHER BUSINESS	18	14	32	2	78	6	11	27
PERSONAL, FAMILY, OTHER	9	9	8	*	*	7	11	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	39	42	40	37	44	37	33	32	47	43
VACATION TRIP	67	70	68	64	69	63	70	55	76	86
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	69	73	68	64	71	64	72	57	77	85
VISIT FRIENDS OR RELATIVES	31	35	28	23	30	25	42	27	34	35
OUTDOOR RECREATION	14	14	15	16	17	13	10	9	17	23
ENTERTAINMENT	24	24	25	26	24	27	21	21	26	27
BUSINESS (ANY)	23	20	26	29	24	29	14	37	12	8
CONVENTION,ETC.	5	4	6	7	4	7	4	8	3	2
OTHER BUSINESS	18	16	20	22	20	22	11	30	9	5
PERSONAL, FAMILY, OTHER	9	9	8	8	7	9	14	7	13	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	39	40	43	44	46	31	37	44	40	42	34
VACATION TRIP	67	72	71	63	60	66	69	70	69	64	66
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	69	71	70	67	64	69	68	71	72	67	66
VISIT FRIENDS OR RELATIVES	31	28	32	37	37	27	26	30	37	38	26
OUTDOOR RECREATION	14	15	15	14	11	16	14	15	15	11	16
ENTERTAINMENT	24	29	23	17	17	27	29	26	21	19	25
BUSINESS (ANY)	23	18	22	27	27	24	24	21	21	24	27
CONVENTION,ETC.	5	5	5	4	6	6	5	5	3	6	6
OTHER BUSINESS	18	13	17	23	21	18	19	16	18	17	21
PERSONAL, FAMILY, OTHER	9	12	9	7	13	9	9	9	8	13	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	14	9	13	10	14	13	12
NEW ENGLAND	5	5	4	4	3	5	4	4
MID-ATLANTIC	8	10	5	9	6	9	9	8
SOUTHEAST	27	29	18	27	25	28	29	26
SOUTH ATLANTIC	21	22	15	21	20	22	24	20
EAST SOUTH CENTRAL	6	7	3	6	5	6	5	6
GREAT LAKES	12	13	9	12	14	12	14	12
EAST NORTH CENTRAL	12	13	9	12	14	12	14	12
MIDWEST	17	19	12	16	20	15	20	16
WEST SOUTH CENTRAL	10	10	7	9	12	8	11	10
WEST NORTH CENTRAL	7	8	5	7	8	7	9	7
WEST	23	19	36	23	23	22	18	25
MOUNTAIN	9	8	10	9	8	8	6	10
PACIFIC	14	11	26	14	15	14	12	15
OUTSIDE US	7	4	15	7	6	8	5	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 7-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1265	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	11	13	14	13	12	15	12	14	13
NEW ENGLAND	5	4	5	5	4	5	5	4	5	4
MID-ATLANTIC	8	7	8	9	8	7	10	8	8	9
SOUTHEAST	27	29	28	25	29	26	24	23	29	32
SOUTH ATLANTIC	21	21	23	22	23	20	20	18	23	24
EAST SOUTH CENTRAL	6	8	5	3	6	6	4	5	5	8
GREAT LAKES	12	14	12	11	13	11	14	14	11	11
EAST NORTH CENTRAL	12	14	12	11	13	11	14	14	11	11
MIDWEST	17	19	16	13	15	18	17	17	15	20
WEST SOUTH CENTRAL	10	12	8	6	9	11	8	11	7	9
WEST NORTH CENTRAL	7	8	7	7	6	7	9	6	7	11
WEST	23	20	23	27	21	25	22	25	23	17
MOUNTAIN	9	8	9	11	8	9	9	8	10	7
PACIFIC	14	12	14	16	13	16	13	16	13	10
OUTSIDE US	7	5	7	9	7	7	7	7	8	6

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	44	9	6	3	2
NEW ENGLAND	5	35	*	*	*	*	17	2	3	1	*
MID-ATLANTIC	8	65	*	*	*	*	27	7	4	2	2
SOUTHEAST	27	*	100	*	*	*	24	67	18	12	7
SOUTH ATLANTIC	21	*	78	*	*	*	21	55	9	7	7
EAST SOUTH CENTRAL	6	*	22	*	*	*	3	12	9	6	*
GREAT LAKES	12	*	*	100	*	*	7	7	48	6	3
EAST NORTH CENTRAL	12	*	*	100	*	*	7	7	48	6	3
MIDWEST	17	*	*	*	100	*	2	4	12	59	8
WEST SOUTH CENTRAL	10	*	*	*	57	*	1	3	6	37	2
WEST NORTH CENTRAL	7	*	*	*	43	*	1	2	7	22	6
WEST	23	*	*	*	*	100	8	8	9	13	70
MOUNTAIN	9	*	*	*	*	38	2	3	2	6	26
PACIFIC	14	*	*	*	*	62	6	4	7	7	43
OUTSIDE US	7	*	*	*	*	*	13	4	6	4	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	18	22	19	20	20	18	20
NEW ENGLAND	6	6	7	6	6	6	6	6
MID-ATLANTIC	13	13	15	13	14	14	12	14
SOUTHEAST	23	24	19	23	20	24	26	22
SOUTH ATLANTIC	16	16	14	15	16	16	18	15
EAST SOUTH CENTRAL	7	8	5	8	4	7	7	7
GREAT LAKES	15	16	13	16	14	16	16	16
EAST NORTH CENTRAL	15	16	13	16	14	16	16	16
MIDWEST	20	21	16	19	20	19	21	20
WEST SOUTH CENTRAL	12	13	8	12	11	11	12	11
WEST NORTH CENTRAL	8	8	8	8	9	8	9	9
WEST	22	20	30	22	26	22	19	23
MOUNTAIN	9	8	11	8	10	8	6	8
PACIFIC	14	12	18	13	16	14	13	14

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	18	20	21	21	16	23	19	20	19
NEW ENGLAND	6	6	7	7	7	5	6	6	7	5
MID-ATLANTIC	13	12	13	15	14	11	17	13	13	14
SOUTHEAST	23	24	23	22	22	26	19	19	25	28
SOUTH ATLANTIC	16	16	16	16	18	16	12	15	15	20
EAST SOUTH CENTRAL	7	8	7	6	4	10	7	4	10	8
GREAT LAKES	15	15	16	16	17	14	16	15	16	15
EAST NORTH CENTRAL	15	15	16	16	17	14	16	15	16	15
MIDWEST	20	23	19	15	18	21	21	21	18	20
WEST SOUTH CENTRAL	12	15	9	7	12	14	8	13	9	13
WEST NORTH CENTRAL	8	8	9	8	6	8	13	8	9	7
WEST	22	20	23	26	23	22	21	26	20	18
MOUNTAIN	9	9	10	11	8	8	10	10	8	7
PACIFIC	14	11	14	16	14	14	11	16	13	10

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	68	18	12	3	7	100	*	*	*	*
NEW ENGLAND	6	27	5	1	*	3	32	*	*	*	*
MID-ATLANTIC	13	41	13	11	2	4	68	*	*	*	*
SOUTHEAST	23	17	57	12	6	8	*	100	*	*	*
SOUTH ATLANTIC	16	15	39	8	3	5	*	70	*	*	*
EAST SOUTH CENTRAL	7	2	18	4	3	3	*	30	*	*	*
GREAT LAKES	15	8	10	60	11	6	*	*	100	*	*
EAST NORTH CENTRAL	15	8	10	60	11	6	*	*	100	*	*
MIDWEST	20	4	9	10	69	11	*	*	*	100	*
WEST SOUTH CENTRAL	12	3	6	2	44	6	*	*	*	59	*
WEST NORTH CENTRAL	8	2	3	8	25	6	*	*	*	41	*
WEST	22	3	6	6	11	69	*	*	*	*	100
MOUNTAIN	9	*	2	2	9	24	*	*	*	*	38
PACIFIC	14	3	4	4	1	45	*	*	*	*	62

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	31	47	34	33	33	32	39
250,000-999,999	42	44	35	43	39	43	43	40
50,000-249,000	22	23	17	20	25	21	23	20
LESS THAN 50,000	2	2	1	2	2	2	2	2
ADI OF DESTINATION - POPULATION								
A COUNTY	41	37	54	38	51	39	41	46
WITHIN MAJOR CITY	33	29	47	31	44	31	35	38
B COUNTY	27	30	16	28	20	27	27	24
C COUNTY	14	16	8	15	9	14	13	12
D COUNTY	12	14	7	12	14	12	14	10
OUTSIDE US	7	4	15	7	6	8	5	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	26	35	43	33	35	37	36	35	30
250,000-999,999	42	46	42	39	44	38	44	41	42	43
50,000-249,000	22	25	22	16	21	25	16	22	20	24
LESS THAN 50,000	2	2	1	1	2	2	3	1	3	2
ADI OF DESTINATION - POPULATION										
A COUNTY	41	37	41	45	38	43	43	41	42	36
WITHIN MAJOR CITY	33	31	34	37	31	36	33	35	34	28
B COUNTY	27	29	26	23	28	25	24	24	27	33
C COUNTY	14	15	13	13	14	13	15	15	13	13
D COUNTY	12	14	13	11	13	12	12	13	11	12
OUTSIDE US	7	5	7	9	7	7	7	7	8	6

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	48	30	37	23	37	57	18	41	22	38
250,000-999,999	42	35	53	42	37	41	31	63	40	38	35
50,000-249,000	22	14	16	20	35	22	10	20	14	35	27
LESS THAN 50,000	2	4	1	2	4	*	2	*	4	4	*
ADI OF DESTINATION - POPULATION											
A COUNTY	41	36	44	34	40	53	35	47	37	37	44
WITHIN MAJOR CITY	33	21	39	33	38	38	25	42	33	31	33
B COUNTY	27	34	37	32	29	12	30	32	26	31	14
C COUNTY	14	26	6	12	17	19	17	8	12	16	16
D COUNTY	12	4	12	22	13	15	6	9	19	11	18
OUTSIDE US	7	*	*	*	*	*	13	4	6	4	8

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	2	23	5	11	6	4	11
PACKAGE TOUR	5	1	14	5	5	6	3	8
CONSULTED TRAVEL AGENT	14	3	46	10	22	12	8	17
USED FOR HOTEL, TRANSP RESERVATION	5	1	14	4	6	5	3	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	5	8	10	6	10	4	9	7	4
PACKAGE TOUR	5	6	5	4	4	4	9	6	5	3
CONSULTED TRAVEL AGENT	14	10	15	17	11	16	13	19	10	7
USED FOR HOTEL,TRANSP RESERVATION	5	4	5	6	4	4	5	6	5	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TOTAL TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	6	6	3	4	11	11	6	7	6	6
PACKAGE TOUR	5	3	3	3	2	8	9	4	3	4	6
CONSULTED TRAVEL AGENT	14	10	8	9	9	20	21	9	11	13	15
USED FOR HOTEL,TRANSP RESERVATION	5	2	3	2	2	7	8	4	2	4	4

PERSON-TRIP TABLES:
TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 11-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	27	32	3	27	21	26	32	22
300-399	16	18	4	16	16	15	18	14
400-499	10	12	2	12	4	11	15	9
500-599	6	7	3	6	7	6	7	10
600-999	13	14	12	12	19	14	13	14
1000-1999	11	9	23	11	14	11	6	13
2000 OR MORE	10	5	35	10	12	11	5	12
OUTSIDE U.S.	7	4	19	7	7	7	5	7
AVERAGE DISTANCE OF TRIP	849	628	2086	841	951	886	595	959
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	67	65	79	66	72	67	64	72
400 OR MORE	51	47	75	51	56	52	46	57
500 OR MORE	41	34	72	39	52	41	31	49
600 OR MORE	35	27	69	32	45	35	24	39
1000 OR MORE	21	14	57	21	26	21	11	25

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 11-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	27	29	25	23	29	27	23	21	28	30
300-399	16	16	15	16	14	16	17	13	17	15
400-499	10	10	11	11	11	8	13	9	10	11
500-599	6	7	6	5	7	6	5	6	6	7
600-999	13	15	14	13	14	14	12	14	12	14
1000-1999	11	10	12	13	12	11	10	16	9	9
2000 OR MORE	10	8	11	11	8	11	13	13	11	7
OUTSIDE U.S.	7	5	7	9	6	8	8	7	7	6
AVERAGE DISTANCE OF TRIP	850	760	880	940	790	880	930	1000	860	730
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	67	65	68	69	65	66	70	72	65	65
400 OR MORE	51	50	53	53	52	50	53	59	48	50
500 OR MORE	41	40	42	42	41	42	40	49	38	38
600 OR MORE	35	33	36	37	34	36	35	44	32	31
1000 OR MORE	21	18	22	24	20	22	23	29	20	17

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	27	32	27	37	29	24	26	27	30	29	24
300-399	16	20	20	14	15	12	15	21	13	15	13
400-499	10	17	11	17	7	8	12	13	11	7	8
500-599	6	4	7	7	11	4	6	5	5	11	4
600-999	13	12	14	10	18	16	9	15	12	13	18
1000-1999	11	7	12	11	11	15	8	9	14	11	15
2000 OR MORE	10	8	9	2	8	22	14	6	9	10	12
OUTSIDE U.S.	7	*	*	*	*	*	11	4	8	5	8
AVERAGE DISTANCE OF TRIP	850	670	760	560	710	1320	970	750	800	780	960
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	67	67	73	60	71	76	63	70	63	67	70
400 OR MORE	51	48	53	47	56	64	48	49	50	52	56
500 OR MORE	41	30	42	30	49	56	36	36	39	45	48
600 OR MORE	35	26	35	23	38	52	31	31	34	33	44
1000 OR MORE	21	15	21	13	19	36	22	16	22	21	26

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	100	*	83	61	82	88	75
RENTAL CAR	2	2	*	2	4	2	1	3
AIRPLANE	17	*	100	14	34	15	9	21
BUS	1	*	*	1	1	1	1	2
TRAIN	*	*	*	*	*	*	*	*
OTHER	2	*	*	2	3	2	2	1

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 12-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	84	79	74	82	77	79	60	83	89
RENTAL CAR	2	2	2	2	4	1	*	2	2	2
AIRPLANE	17	11	18	23	13	20	18	34	13	10
BUS	1	2	1	*	2	1	2	4	1	1
TRAIN	*	*	*	*	*	*	*	1	*	*
OTHER	2	2	2	2	3	2	1	1	3	1

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	89	86	86	84	67	78	82	81	83	73
RENTAL CAR	2	3	3	*	1	2	2	4	1	*	1
AIRPLANE	17	10	10	12	13	29	18	14	17	14	23
BUS	1	*	1	1	1	1	2	1	1	2	1
TRAIN	*	*	*	*	*	*	*	*	1	*	*
OTHER	2	*	2	1	2	2	1	3	1	1	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 13-1
NIGHTS AWAY FROM HOME

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
NIGHTS AWAY FROM HOME								
	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	10	9	9	11	8	*	*
1	12	14	5	12	16	10	15	14
2 TO 3	36	39	23	36	38	34	57	42
4 TO 9	33	29	45	34	28	37	27	34
TEN OR MORE	10	8	18	10	8	11	*	10
AVERAGE, IF ANY	5.0	4.5	7.2	5.2	4.1	5.4	2.7	4.9
AVG., INCL. ZERO	4.5	4.1	6.6	4.7	3.7	5.0	2.7	4.9

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
NIGHTS AWAY FROM HOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	11	8	7	9	9	12	10	8	10
1	12	13	12	13	12	12	15	13	14	10
2 TO 3	36	36	37	36	38	35	28	35	38	34
4 TO 9	33	31	32	34	34	32	33	32	31	35
TEN OR MORE	10	9	10	10	7	11	12	10	9	10
AVERAGE, IF ANY	5.0	4.7	4.9	5.0	4.5	5.1	5.9	5.0	4.7	5.3
AVG., INCL. ZERO	4.5	4.2	4.5	4.6	4.1	4.7	5.2	4.5	4.3	4.7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	14	10	7	8	7	12	7	11	10	8
1	12	14	11	15	14	13	11	12	13	13	14
2 TO 3	36	32	37	42	40	36	33	36	32	42	35
4 TO 9	33	33	35	29	31	31	34	36	34	28	31
TEN OR MORE	10	7	7	7	7	13	11	8	10	8	12
AVERAGE, IF ANY	5.0	4.5	4.8	4.4	4.2	5.3	5.4	4.8	5.3	4.4	5.1
AVG., INCL. ZERO	4.5	3.9	4.3	4.1	3.9	4.9	4.8	4.5	4.7	4.0	4.7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	38	34	40	16	39	44	14
HOTEL OR MOTEL	45	42	55	40	68	42	45	100
RENTED CABIN OR CONDOMINIUM	1	*	1	1	1	1	*	*
OWNED CABIN OR CONDOMINIUM	6	6	4	7	2	8	5	4
CAMPER, TRAILER, OR RV	3	3	2	3	1	3	3	1
OTHER	9	11	2	10	3	11	8	1
NO OVERNIGHT STAY	10	10	9	9	11	8	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	4.1	5.7	4.3	3.2	4.7	3.5	4.1
HOTEL, MOTEL	3.3	3.0	4.5	3.3	3.5	3.4	2.6	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 14-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	38	33	30	36	33	42	34	36	38
HOTEL OR MOTEL	45	41	48	51	43	50	37	51	46	39
RENTED CABIN OR CONDOMINIUM	1	*	1	1	*	1	*	*	1	*
OWNED CABIN OR CONDOMINIUM	6	6	7	7	7	6	5	3	6	9
CAMPER, TRAILER, OR RV	3	2	3	4	1	3	4	1	3	3
OTHER	9	9	10	10	11	8	7	5	9	12
NO OVERNIGHT STAY	10	11	8	7	9	9	12	10	8	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	3.9	4.5	5.1	3.6	3.7	6.7	4.5	4.7	3.8
HOTEL, MOTEL	3.3	3.1	3.4	3.7	3.2	3.2	4.0	3.2	3.4	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 14-3
TYPES OF LODGING USED

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	31	36	38	48	32	33	38	35	44	31
HOTEL OR MOTEL	45	46	44	43	42	47	49	42	47	46	41
RENTED CABIN OR CONDOMINIUM	1	*	*	1	*	1	*	*	*	*	1
OWNED CABIN OR CONDOMINIUM	6	5	11	5	4	3	6	9	7	5	3
CAMPER, TRAILER, OR RV	3	5	2	2	2	3	4	3	2	1	3
OTHER	9	6	6	9	5	18	6	6	8	5	20
NO OVERNIGHT STAY	10	14	10	7	8	7	12	7	10	10	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.3	3.8	5.3	3.4	3.5	4.1	4.6	5.5	3.3	3.3	4.2
HOTEL, MOTEL	3.3	3.6	2.9	2.6	3.0	3.8	3.6	3.1	3.5	3.0	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	24	18	49	18	57	18	19	28
2	31	32	27	32	23	32	33	31
3	18	20	10	19	9	19	20	18
4	17	19	8	19	9	20	17	14
5	7	8	5	8	1	8	8	6
6+	3	3	1	3	1	3	4	2
PARTIES WITHOUT CHILDREN	64	60	80	60	84	59	64	69
ONE ADULT	24	18	49	18	57	18	19	28
TWO ADULTS	24	25	22	24	18	23	25	26
3 + ADULTS	16	17	10	18	9	18	20	16
PARTIES WITH CHILD(REN)	36	40	20	40	16	41	36	31
ONE ADULT	5	6	1	5	3	5	4	3
TWO ADULTS	16	17	11	18	8	19	18	14
3 + ADULTS	15	17	9	17	5	17	14	13

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	24	28	23	21	28	20	26	100	*	*
2	31	29	32	33	20	27	65	*	73	7
3	18	20	19	18	19	22	7	*	19	29
4	17	17	17	17	21	19	2	*	5	41
5	7	5	7	9	9	9	*	*	2	17
6+	3	3	2	3	5	3	*	*	1	7
PARTIES WITHOUT CHILDREN	64	65	62	60	57	56	97	100	100	*
ONE ADULT	24	28	23	21	28	20	26	100	*	*
TWO ADULTS	24	22	25	27	13	20	56	*	60	*
3 + ADULTS	16	15	14	12	17	16	14	*	40	*
PARTIES WITH CHILD(REN)	36	35	38	40	43	44	3	*	*	100
ONE ADULT	5	7	4	3	7	4	1	*	*	13
TWO ADULTS	16	15	18	21	18	20	1	*	*	45
3 + ADULTS	15	14	15	16	17	19	2	*	*	42

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 15-3

TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	24	22	19	28	25	29	24	20	23	27	30
2	31	31	30	28	32	34	28	31	31	33	34
3	18	20	16	22	19	13	18	20	23	19	10
4	17	17	23	13	16	12	18	20	12	20	12
5	7	8	7	7	6	8	10	5	9	1	10
6+	3	3	4	2	1	3	2	5	2	*	4
PARTIES WITHOUT CHILDREN	64	64	60	68	59	71	65	59	67	65	68
ONE ADULT	24	22	19	28	25	29	24	20	23	27	30
TWO ADULTS	24	21	23	22	23	28	21	25	23	24	27
3 + ADULTS	16	20	18	18	10	15	21	14	21	13	11
PARTIES WITH CHILD(REN)	36	36	40	32	41	29	35	41	33	35	32
ONE ADULT	5	3	5	7	8	3	3	6	6	5	3
TWO ADULTS	16	15	17	14	20	14	13	20	11	16	17
3 + ADULTS	15	18	18	10	13	12	18	16	16	14	11

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	47	22	45	29	45	100	43
VACATION TRIP	75	78	65	87	30	100	78	71
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	76	79	61	100	7	88	79	68
VISIT FRIENDS OR RELATIVES	33	35	28	44	5	36	39	20
OUTDOOR RECREATION	18	21	7	24	*	23	19	12
ENTERTAINMENT	25	24	28	33	3	30	22	37
BUSINESS (ANY)	16	12	32	2	100	6	11	25
CONVENTION,ETC.	4	3	7	*	24	2	3	6
OTHER BUSINESS	12	9	25	1	76	4	8	19
PERSONAL, FAMILY, OTHER	9	10	8	*	*	7	11	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	45	43	40	48	40	35	32	48	43
VACATION TRIP	75	75	77	77	78	74	72	55	77	87
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	76	78	76	75	79	74	73	57	78	86
VISIT FRIENDS OR RELATIVES	33	37	30	25	33	27	44	27	36	35
OUTDOOR RECREATION	18	18	19	21	22	17	11	9	18	25
ENTERTAINMENT	25	24	28	30	24	30	20	21	26	27
BUSINESS (ANY)	16	15	17	18	15	18	13	37	11	7
CONVENTION, ETC.	4	4	4	4	3	4	4	8	3	2
OTHER BUSINESS	12	11	13	13	13	14	8	30	8	5
PERSONAL, FAMILY, OTHER	9	9	8	8	7	10	14	7	12	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	42	46	47	50	35	42	44	40	47	39
VACATION TRIP	75	77	79	73	67	74	78	78	77	69	73
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	76	77	79	74	70	77	76	78	78	75	72
VISIT FRIENDS OR RELATIVES	33	23	35	38	42	30	28	33	38	41	28
OUTDOOR RECREATION	18	19	19	20	15	18	17	19	20	15	20
ENTERTAINMENT	25	35	24	17	15	29	32	27	21	20	25
BUSINESS (ANY)	16	11	13	19	20	17	16	14	15	17	19
CONVENTION,ETC.	4	4	3	3	5	4	3	4	2	5	4
OTHER BUSINESS	12	7	10	17	14	13	13	10	12	12	15
PERSONAL, FAMILY, OTHER	9	13	8	7	13	9	9	10	8	11	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	15	8	14	9	14	13	14
NEW ENGLAND	4	5	3	4	3	5	5	5
MID-ATLANTIC	9	10	5	9	6	9	9	9
SOUTHEAST	29	32	17	31	24	31	32	29
SOUTH ATLANTIC	23	24	15	24	19	24	26	22
EAST SOUTH CENTRAL	7	8	2	7	5	7	5	7
GREAT LAKES	12	13	8	11	14	11	13	11
EAST NORTH CENTRAL	12	13	8	11	14	11	13	11
MIDWEST	16	17	12	15	20	15	19	15
WEST SOUTH CENTRAL	9	9	7	8	13	7	10	8
WEST NORTH CENTRAL	8	9	5	8	7	7	9	7
WEST	21	18	37	22	22	21	17	22
MOUNTAIN	9	8	11	8	7	8	6	10
PACIFIC	13	10	26	13	15	13	11	13
OUTSIDE US	7	4	19	7	7	7	5	7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	12	14	16	13	13	15	12	14	14
NEW ENGLAND	4	4	5	5	4	5	5	4	5	4
MID-ATLANTIC	9	7	9	11	9	8	10	8	9	10
SOUTHEAST	29	30	29	26	33	28	24	23	30	33
SOUTH ATLANTIC	23	22	23	22	25	22	20	18	24	25
EAST SOUTH CENTRAL	7	8	6	4	8	6	4	5	5	8
GREAT LAKES	12	14	11	9	13	11	12	14	12	10
EAST NORTH CENTRAL	12	14	11	9	13	11	12	14	12	10
MIDWEST	16	19	15	12	15	16	17	17	14	19
WEST SOUTH CENTRAL	9	11	7	5	8	9	7	11	7	9
WEST NORTH CENTRAL	8	8	8	7	7	7	10	6	7	10
WEST	21	18	23	27	19	23	23	25	23	18
MOUNTAIN	9	7	10	13	7	10	10	8	9	8
PACIFIC	13	11	13	14	12	14	13	16	13	10
OUTSIDE US	7	5	7	9	6	8	8	7	7	6

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	49	7	5	3	2
NEW ENGLAND	4	33	*	*	*	*	18	1	2	1	*
MID-ATLANTIC	9	67	*	*	*	*	31	6	3	2	1
SOUTHEAST	29	*	100	*	*	*	24	71	22	13	6
SOUTH ATLANTIC	23	*	78	*	*	*	22	58	11	7	6
EAST SOUTH CENTRAL	7	*	22	*	*	*	2	13	12	6	*
GREAT LAKES	12	*	*	100	*	*	5	7	46	7	2
EAST NORTH CENTRAL	12	*	*	100	*	*	5	7	46	7	2
MIDWEST	16	*	*	*	100	*	3	4	12	59	8
WEST SOUTH CENTRAL	9	*	*	*	52	*	1	2	4	36	2
WEST NORTH CENTRAL	8	*	*	*	48	*	2	2	7	23	7
WEST	21	*	*	*	*	100	8	6	9	12	71
MOUNTAIN	9	*	*	*	*	40	2	3	2	7	29
PACIFIC	13	*	*	*	*	60	6	3	7	5	43
OUTSIDE US	7	*	*	*	*	*	11	4	8	5	8

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	20	21	21	20	21	20	22
NEW ENGLAND	6	6	7	6	5	6	6	6
MID-ATLANTIC	14	14	14	15	15	15	14	16
SOUTHEAST	24	25	20	25	21	25	25	23
SOUTH ATLANTIC	16	17	14	16	17	17	18	16
EAST SOUTH CENTRAL	8	8	6	9	4	8	7	7
GREAT LAKES	16	16	16	16	14	16	15	17
EAST NORTH CENTRAL	16	16	16	16	14	16	15	17
MIDWEST	19	20	15	19	20	17	21	19
WEST SOUTH CENTRAL	11	11	9	11	12	10	11	11
WEST NORTH CENTRAL	8	8	7	8	8	7	9	9
WEST	21	19	28	20	25	20	19	19
MOUNTAIN	8	8	10	7	10	8	7	7
PACIFIC	13	11	18	12	14	13	12	12

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	19	20	22	22	18	23	20	21	20
NEW ENGLAND	6	6	7	6	7	6	6	6	7	5
MID-ATLANTIC	14	12	13	16	15	13	17	13	15	15
SOUTHEAST	24	25	24	22	25	26	20	19	24	28
SOUTH ATLANTIC	16	17	16	16	20	15	12	15	14	20
EAST SOUTH CENTRAL	8	9	8	7	5	11	8	4	10	8
GREAT LAKES	16	15	16	16	17	15	17	15	17	15
EAST NORTH CENTRAL	16	15	16	16	17	15	17	15	17	15
MIDWEST	19	23	18	13	16	20	20	21	17	19
WEST SOUTH CENTRAL	11	14	9	6	10	12	8	13	9	12
WEST NORTH CENTRAL	8	9	9	7	6	7	13	8	9	7
WEST	21	18	22	26	20	21	21	26	20	18
MOUNTAIN	8	7	9	11	8	8	9	10	8	7
PACIFIC	13	10	13	15	12	14	11	16	12	11

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	74	17	9	3	8	100	*	*	*	*
NEW ENGLAND	6	27	3	1	*	3	29	*	*	*	*
MID-ATLANTIC	14	47	14	8	3	5	71	*	*	*	*
SOUTHEAST	24	13	59	15	7	7	*	100	*	*	*
SOUTH ATLANTIC	16	12	38	10	4	4	*	67	*	*	*
EAST SOUTH CENTRAL	8	2	20	5	3	3	*	33	*	*	*
GREAT LAKES	16	6	12	61	12	6	*	*	100	*	*
EAST NORTH CENTRAL	16	6	12	61	12	6	*	*	100	*	*
MIDWEST	19	4	9	11	68	10	*	*	*	100	*
WEST SOUTH CENTRAL	11	2	6	2	41	5	*	*	*	58	*
WEST NORTH CENTRAL	8	1	3	9	27	5	*	*	*	42	*
WEST	21	2	4	4	11	69	*	*	*	*	100
MOUNTAIN	8	*	1	2	9	23	*	*	*	*	39
PACIFIC	13	2	3	2	1	46	*	*	*	*	61

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	32	47	34	32	34	32	39
250,000-999,999	42	44	33	44	38	43	42	38
50,000-249,000	22	22	19	20	28	21	23	21
LESS THAN 50,000	2	2	1	2	2	2	3	2
ADI OF DESTINATION - POPULATION								
A COUNTY	39	36	55	38	52	38	39	45
WITHIN MAJOR CITY	32	28	47	30	45	31	33	37
B COUNTY	29	33	15	30	21	29	30	27
C COUNTY	13	15	6	14	9	13	13	11
D COUNTY	12	13	7	11	13	12	12	10
OUTSIDE US	7	4	19	7	7	7	5	7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	25	35	44	33	36	36	36	36	31
250,000-999,999	42	47	42	39	45	38	44	41	41	43
50,000-249,000	22	26	22	16	20	25	17	22	19	24
LESS THAN 50,000	2	3	2	1	2	2	3	1	3	2
ADI OF DESTINATION - POPULATION										
A COUNTY	39	38	39	41	36	41	42	41	42	34
WITHIN MAJOR CITY	32	30	31	33	30	34	32	35	34	27
B COUNTY	29	31	28	26	33	26	24	24	28	34
C COUNTY	13	14	13	14	13	13	16	15	13	13
D COUNTY	12	12	13	11	12	13	10	13	11	12
OUTSIDE US	7	5	7	9	6	8	8	7	7	6

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	47	29	38	23	40	58	15	46	20	39
250,000-999,999	42	38	54	43	35	37	31	64	38	37	33
50,000-249,000	22	13	16	17	36	23	10	21	12	37	28
LESS THAN 50,000	2	2	1	3	6	*	1	*	5	6	*
ADI OF DESTINATION - POPULATION											
A COUNTY	39	33	44	30	36	54	35	44	34	36	43
WITHIN MAJOR CITY	32	19	39	29	34	38	27	40	29	30	30
B COUNTY	29	36	38	35	36	12	30	36	30	33	15
C COUNTY	13	27	5	16	16	18	19	7	11	14	16
D COUNTY	12	3	12	19	12	16	5	8	19	12	19
OUTSIDE US	7	*	*	*	*	*	11	4	8	5	8

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED PERSON TRIPS (MILLIONS)	427.7	339.6	72.3	324.5	68.6	321.5	182.3	194.7
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	2	27	5	11	6	4	9
PACKAGE TOUR	5	1	17	5	6	5	3	7
CONSULTED TRAVEL AGENT	11	3	44	9	19	10	6	15
USED FOR HOTEL, TRANSP RESERVATION	4	1	15	4	5	4	2	7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED PERSON TRIPS (MILLIONS)	427.7	250.3	344.6	177.4	142.7	135.2	79.8	102.0	167.4	156.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	4	7	9	5	8	5	9	7	4
PACKAGE TOUR	5	5	4	4	3	5	8	6	5	3
CONSULTED TRAVEL AGENT	11	8	12	14	9	12	12	19	10	7
USED FOR HOTEL, TRANSP RESERVATION	4	3	4	5	3	4	5	5	4	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED PERSON TRIPS (MILLIONS)	427.7	57.0	125.7	50.0	70.0	91.1	87.1	104.5	67.6	79.9	88.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	4	6	3	4	9	8	6	8	5	5
PACKAGE TOUR	5	3	2	4	3	7	7	4	4	4	5
CONSULTED TRAVEL AGENT	11	7	6	7	7	16	16	7	11	10	11
USED FOR HOTEL,TRANSP RESERVATION	4	2	3	1	2	6	7	3	2	4	4

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TO TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	61	60	58	64	58	56	63
NOT MARRIED	40	39	40	42	36	42	44	37
SEX								
MALE	53	52	57	49	74	48	52	56
FEMALE	47	48	43	51	26	52	48	44
AGE								
18-24	13	14	10	13	14	14	17	13
25-34	28	28	25	29	28	28	29	27
35-44	21	21	24	20	30	19	21	23
45-54	15	14	[illegible]	14	14	14	13	19
55-64	11	12	9	11	9	12	11	9
65-74	9	9	9	10	5	10	7	6
75-84	3	2	4	3	1	3	2	3
85+	*	*	*	*	*	*	*	*
AVERAGE	41	41	42	42	38	41	39	40

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TO TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
MARITAL STATUS										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	49	65	74	47	74	64	37	84	79
NOT MARRIED	40	51	35	26	53	26	36	63	16	21
SEX										
MALE	53	49	57	61	56	56	45	61	48	41
FEMALE	47	51	43	39	44	44	55	39	52	59
AGE										
18-24	13	16	11	10	32	*	*	18	10	5
25-34	28	30	30	30	68	*	*	29	17	44
35-44	21	19	25	26	*	58	*	20	14	37
45-54	15	11	16	20	*	42	*	12	21	12
55-64	11	11	10	11	*	*	47	9	19	2
65-74	9	11	6	3	*	*	40	8	16	*
75-84	3	4	1	1	*	*	12	4	2	*
85+	*	*	*	*	*	*	1	*	*	*
AVERAGE	41	41	40	40	27	43	65	40	47	35

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TO TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	62	63	60	60	58	65	63	60	62	53
NOT MARRIED	40	38	37	40	40	42	35	37	40	38	47
SEX											
MALE	53	54	52	49	50	58	53	51	51	52	58
FEMALE	47	46	48	51	50	42	47	49	49	48	42
AGE											
18-24	13	14	11	13	13	14	13	12	14	10	16
25-34	28	26	33	30	24	24	30	27	29	26	26
35-44	21	19	17	24	22	24	14	22	19	24	25
45-54	15	15	18	7	17	15	15	19	15	15	11
55-64	11	14	10	14	10	11	11	12	13	11	8
65-74	9	12	9	7	10	8	14	7	8	10	8
75-84	3	1	2	4	3	4	2	*	3	4	5
85+	*	*	*	*	1	*	*	*	*	1	1
AVERAGE	41	42	40	41	42	41	42	41	41	42	40

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TO TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	16	11	17	9	16	15	12
HIGH SCHOOL COMPLETE	33	37	18	35	27	35	34	33
COLLEGE INCOMPLETE	20	20	21	20	19	21	21	21
COLLEGE COMPLETE	21	18	32	20	29	20	21	23
GRADUATE WORK	10	8	18	8	16	8	8	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	17	14	28	14	27	13	15	20
LOWER LEVEL TECHNICAL MANAGERIAL	18	18	22	16	27	17	21	22
CLERICAL, SALES	17	18	14	16	19	17	15	19
BLUE COLLAR	17	19	12	17	18	18	19	16
HOUSEHOLD, SERVICE	5	5	2	5	3	5	5	4
RETIRED	14	14	11	16	3	15	13	10
UNEMPLOYED	4	4	3	5	1	5	3	3
NOT WORKING, NOT LOOKING	8	8	7	10	1	9	8	6
OTHER	1	1	1	1	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TO TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	18	9	7	14	8	26	14	18	12
HIGH SCHOOL COMPLETE	33	40	32	25	33	31	39	29	38	35
COLLEGE INCOMPLETE	20	21	22	21	23	21	15	20	18	25
COLLEGE COMPLETE	21	15	25	31	23	25	13	24	19	19
GRADUATE WORK	10	6	12	16	8	15	7	13	7	8
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	12	21	27	18	23	7	20	13	16
LOWER LEVEL TECHNICAL MANAGERIAL	18	18	23	23	20	24	8	22	14	19
CLERICAL, SALES	17	15	17	20	18	19	11	15	18	20
BLUE COLLAR	17	18	17	15	20	20	9	18	15	19
HOUSEHOLD, SERVICE	5	7	3	1	5	4	3	3	7	4
RETIRED	14	16	8	5	1	1	54	13	21	1
UNEMPLOYED	4	5	3	2	7	1	2	4	3	4
NOT WORKING, NOT LOOKING	8	9	7	6	9	8	6	4	8	16
OTHER	1	1	1	1	2	1	*	1	1	2

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TO TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
EDUCATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	12	21	14	14	12	13	21	12	19	10
HIGH SCHOOL COMPLETE	33	34	35	39	32	30	39	35	37	33	26
COLLEGE INCOMPLETE	20	20	16	17	27	25	12	17	20	23	29
COLLEGE COMPLETE	21	22	20	20	19	23	24	19	21	18	24
GRADUATE WORK	10	12	7	11	8	10	12	8	11	7	12
OCCUPATION											
PROFESSIONAL MANAGERIAL	17	15	16	19	15	17	19	19	19	11	17
LOWER LEVEL TECHNICAL MANAGERIAL	18	19	18	15	22	21	20	16	15	20	20
CLERICAL, SALES	17	21	18	16	14	15	15	22	16	15	16
BLUE COLLAR	17	17	18	22	16	17	17	12	22	21	17
HOUSEHOLD, SERVICE	5	4	5	5	3	5	5	6	3	3	5
RETIRED	14	14	13	13	16	13	13	10	12	18	14
UNEMPLOYED	4	3	3	3	3	4	3	4	3	3	5
NOT WORKING, NOT LOOKING	8	6	8	7	11	8	7	9	8	9	5
OTHER	1	2	1	*	*	1	2	2	*	*	1

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TO TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	6	2	7	3	6	7	5
$10,000-$19,999	15	16	9	16	11	14	14	12
$20,000-$29,999	22	23	17	23	19	23	24	18
$30,000-$39,999	18	18	15	17	17	19	19	19
$40,000-$49,999	17	17	20	17	18	17	19	19
$50,000-$74,999	14	12	20	13	18	12	11	16
$75,000-$99,999	5	4	11	4	9	5	3	7
$100,000 OR MORE	3	2	7	3	4	3	3	5
CUMULATIVE INCOME								
$20,000 OR MORE	79	77	89	77	86	79	80	84
$30,000 OR MORE	57	54	72	54	67	56	56	65
$40,000 OR MORE	39	35	57	36	50	37	37	46
$50,000 OR MORE	22	18	37	20	32	20	17	27
$75,000 OR MORE	9	7	17	7	13	8	6	12

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TO TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
FAMILY INCOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	10	*	*	9	2	10	8	4	6
$10,000-$19,999	15	25	*	*	16	7	26	18	12	12
$20,000-$29,999	22	36	27	*	22	19	25	22	23	19
$30,000-$39,999	18	29	22	*	17	22	11	17	17	19
$40,000-$49,999	17	*	22	44	18	19	14	14	22	18
$50,000-$74,999	14	*	17	34	13	18	9	12	14	18
$75,000-$99,999	5	*	7	14	4	9	3	6	4	7
$100,000 OR MORE	3	*	4	8	2	5	2	3	4	2
CUMULATIVE INCOME										
$20,000 OR MORE	79	65	100	100	75	91	64	74	84	82
$30,000 OR MORE	57	29	73	100	54	72	40	52	62	63
$40,000 OR MORE	39	*	50	100	37	51	28	35	44	44
$50,000 OR MORE	22	*	28	56	18	32	15	21	22	26
$75,000 OR MORE	9	*	11	22	6	14	5	9	9	8

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TO TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	3	8	3	7	6	5	8	3	10	5
$10,000-$19,999	15	16	11	23	19	14	16	13	17	16	14
$20,000-$29,999	22	22	27	20	26	16	24	21	20	25	17
$30,000-$39,999	18	14	18	20	18	17	12	20	19	19	18
$40,000-$49,999	17	20	21	10	12	18	17	23	16	13	17
$50,000-$74,999	14	12	10	17	13	17	13	12	14	12	17
$75,000-$99,999	5	6	4	4	3	9	9	2	4	3	8
$100,000 OR MORE	3	7	2	4	2	3	5	1	6	1	4
CUMULATIVE INCOME											
$20,000 OR MORE	79	81	81	75	74	80	80	79	80	74	81
$30,000 OR MORE	57	60	54	55	48	64	56	58	60	48	64
$40,000 OR MORE	39	45	36	35	30	47	43	38	40	30	46
$50,000 OR MORE	22	25	16	24	17	29	26	15	25	17	30
$75,000 OR MORE	9	13	6	8	4	12	13	3	10	4	13

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TO TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18	17	22	20	17	18	17	16
TWO OR MORE ADULTS,NO CHILDREN	42	41	42	40	43	41	41	43
SINGLE ADULT WITH CHILD(REN)	4	3	4	4	2	4	3	3
TWO OR MORE ADULTS WITH CHILD(REN)	36	38	32	37	37	37	39	37
HOUSEHOLD SIZE								
ONE PERSON	18	17	22	20	17	18	17	16
TWO PEOPLE	32	32	33	32	31	32	30	32
THREE PEOPLE	20	20	19	19	19	20	24	23
FOUR PEOPLE	17	17	17	17	21	17	16	16
FIVE OR MORE PEOPLE	12	13	9	13	12	13	13	12
NUMBER OF WAGE EARNERS								
NONE	13	14	12	15	6	15	12	10
ONE	35	33	39	35	37	35	34	34
TWO	42	42	43	41	46	41	43	45
THREE OR MORE	10	11	6	9	11	9	12	11

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 24-2

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TO TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18	26	16	9	20	13	26	37	*	*
TWO OR MORE ADULTS,NO CHILDREN	42	37	41	46	36	32	67	36	75	*
SINGLE ADULT WITH CHILD(REN)	4	6	3	1	3	5	1	3	*	9
TWO OR MORE ADULTS WITH CHILD(REN)	36	32	40	44	41	50	7	24	25	91
HOUSEHOLD SIZE										
ONE PERSON	18	26	16	9	20	13	26	37	*	*
TWO PEOPLE	32	31	31	32	25	25	57	26	57	6
THREE PEOPLE	20	18	20	21	21	23	12	15	21	30
FOUR PEOPLE	17	15	19	20	21	23	1	13	11	38
FIVE OR MORE PEOPLE	12	10	14	17	13	17	4	8	11	26
NUMBER OF WAGE EARNERS										
NONE	13	16	8	4	6	4	41	14	19	3
ONE	35	43	35	26	38	32	33	44	22	34
TWO	42	33	45	55	46	51	20	34	45	56
THREE OR MORE	10	8	12	14	10	13	6	7	14	7

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TO TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18	19	17	14	20	20	17	15	12	22	25
TWO OR MORE ADULTS, NO CHILDREN	42	46	35	47	40	46	44	33	47	42	45
SINGLE ADULT WITH CHILD(REN)	4	2	4	5	4	3	3	4	6	2	2
TWO OR MORE ADULTS WITH CHILD(REN)	36	33	43	34	36	32	36	47	34	34	28
HOUSEHOLD SIZE											
ONE PERSON	18	19	17	14	20	20	17	15	12	22	25
TWO PEOPLE	32	32	28	35	33	36	32	28	33	34	36
THREE PEOPLE	20	21	21	17	21	18	22	20	24	20	14
FOUR PEOPLE	17	18	21	19	15	13	18	22	16	16	13
FIVE OR MORE PEOPLE	12	11	13	15	12	13	11	15	15	7	13
NUMBER OF WAGE EARNERS											
NONE	13	14	12	13	18	12	13	10	15	17	13
ONE	35	37	37	34	34	33	42	34	30	36	32
TWO	42	36	39	43	42	45	37	44	40	42	45
THREE OR MORE	10	12	11	10	6	10	8	12	14	5	10

USTDC NATIONAL TRAVEL SURVEY SUMMER 1989

Table 25-1

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1741	1239	424	1188	448	1166	687	855
PROJECTED TO TRIPS (MILLIONS)	212.2	153.9	48.4	145.5	49.7	142.8	83.3	101.7
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	72	71	80	71	71	71	70	73
RENT	28	29	20	29	29	29	30	27

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1741	870	1285	676	694	678	330	805	580	356
PROJECTED TO TRIPS (MILLIONS)	212.2	128.3	167.1	83.9	86.3	76.4	49.5	102.0	69.5	40.4
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	72	62	77	85	51	84	91	63	82	79
RENT	28	38	23	15	49	16	9	37	18	21

USTDC NATIONAL TRAVEL SURVEY   SUMMER 1989

Table 25-3

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1741	233	436	220	303	384	345	382	291	341	382
PROJECTED TO TRIPS (MILLIONS)	212.2	27.0	56.7	26.2	35.9	48.1	41.3	48.4	32.7	42.2	47.4
HOME OWNERSHIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	72	69	70	75	77	74	68	73	74	75	72
RENT	28	31	30	25	23	26	32	27	26	25	28

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN________________________________

LOCATION NUMBER_____________PHONE #________________

Hello, my name is _______________ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? ________ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1 MALE	2 FEMALE
What is the sex of the next oldest adult?	1 MALE	2 FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1 MALE	2 FEMALE
	1 MALE	2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator.
   1 YES
   2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month).
   1 YES
   2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

   ______

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	________ YEARS	1	MALE	2	FEMALE
PERSON #2	________ YEARS	1	MALE	2	FEMALE
PERSON #3	________ YEARS	1	MALE	2	FEMALE
PERSON #4	________ YEARS	1	MALE	2	FEMALE
PERSON #5	________ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_______ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9.	Q.10	Q.11
NAME OF STATE/COUNTRY	# OF NIGHTS	LODGING
____________________	__________	________
____________________	__________	________
____________________	__________	________
____________________	__________	________
____________________	__________	________

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) ____________________

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME ____________________

STATE, COUNTRY ____________________

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) ____________________

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) ________________________	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?
1 YES
2 NO

20. Did you consult a travel agent while arranging this trip?
1 YES
2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?
1 YES
2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:
Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY
2 FEBRUARY
3 MARCH
4 APRIL
5 MAY
6 JUNE
7 JULY
8 AUGUST
9 SEPTEMBER
0 OCTOBER
X NOVEMBER
Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? ________NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) ____________________________
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:
Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? ____________________

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? ________________________________

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _______

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER ______________________________ DATE __________
TIME INTERVIEW ENDED ____________ LENGTH OF INTERVIEW __________

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SUMMER 1989 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	212.2	209.7 - 214.7	427.7	424.7 - 430.7
Vacation	142.8	140.8 - 144.8	321.5	318.5 - 324.5
Pleasure	145.5	143.5 - 147.5	324.5	321.5 - 327.5
Bus/Conv	49.7	48.7 - 50.7	68.6	67.6 - 69.6
Weekend	83.3	81.8 - 84.8	182.3	180.3 - 184.3
Auto	153.9	151.9 - 155.9	339.6	336.6 - 342.6
Air	48.4	47.4 - 49.4	72.3	71.3 - 73.3
Hotel	101.7	100.2 - 103.2	194.7	192.7 - 196.7

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
SUMMER 1989

Number of telephone interviews completed	4,570
Number of respondents reporting one or more qualifying trips*	1,741
Total number of qualifying trips	2,006

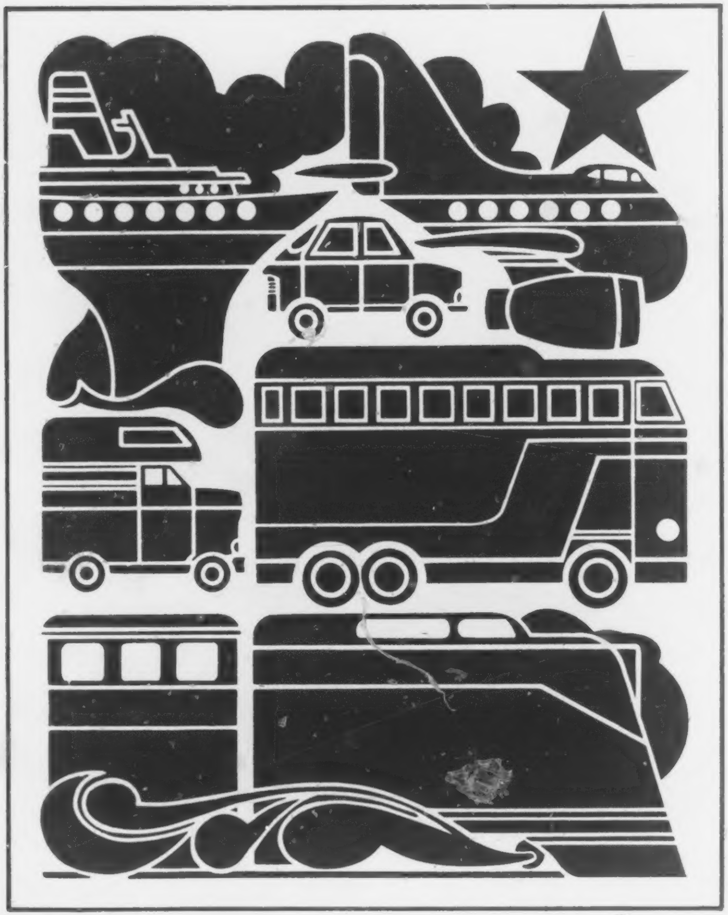
---

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.

R 9375-14

US Travel
Data Center

1989 Autumn Travel Market Close-Up



National Travel Survey Tabulations

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The US Travel Data Center is an affiliate of the Travel Industry Association of America

1989 AUTUMN
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US Travel
Data Center

US TRAVEL DATA CENTER
WASHINGTON, D.C.

1989 AUTUMN SUMMARY *AND* TABULATIONS COMBINED PRICE:
ONE HUNDRED FORTY-FIVE DOLLARS

NOT AVAILABLE SEPARATELY

ISSN: 0737-2620

MARCH 1990

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Executive Director

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AUTUMN 1989 TRAVEL MARKET CLOSE-UP: NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on autumn 1989 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a complement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The autumn 1989 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over September, October and November 1989, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 180.5 million. For example, an estimated volume of 168.1 million trips were taken by U.S. resident adults during the autumn of 1989. A trip is counted each time one adult travels 100 miles or more away from home and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus, the estimated 305.4 million total person-trips for autumn 1989 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto, truck or recreational vehicle (RV)

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotel: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual family income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with child(ren) on trip

NE: Northeast (New England and Mid-Atlantic regions)

SE: Southeast (South Atlantic and East South Central census regions)

GRT LKS: Great Lakes (East North Central census region)

MID WST: Midwest (West South Central and East North Central census regions)

WST: West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:
TRIP CHARACTERISTICS

Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	29	2	22	16	21	26	16
300-399	14	18	3	14	14	12	15	12
400-499	10	12	2	11	9	10	13	9
500-599	7	8	3	7	6	7	8	6
600-999	14	13	13	14	13	14	15	16
1000-1999	16	12	29	15	21	16	12	19
2000 OR MORE	13	5	37	12	17	13	9	16
OUTSIDE U.S.	6	4	12	7	5	8	4	8
AVERAGE DISTANCE OF TRIP	990	670	2030	960	1130	1000	800	1150
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	68	87	72	80	72	71	78
400 OR MORE	59	51	84	58	65	60	56	65
500 OR MORE	49	38	81	47	56	50	44	57
600 OR MORE	43	30	79	41	50	43	35	51
1000 OR MORE	29	17	66	27	37	28	21	35

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	22	22	20	21	24	18	21	21	27
300-399	14	17	12	10	16	12	14	13	13	19
400-499	10	10	11	10	10	12	9	9	12	12
500-599	7	6	7	7	8	6	6	6	8	6
600-999	14	13	13	14	14	13	14	14	12	17
1000-1999	16	14	17	19	14	14	20	19	16	5
2000 OR MORE	13	12	13	14	12	13	14	14	13	7
OUTSIDE U.S.	6	6	7	7	5	7	6	5	7	9
AVERAGE DISTANCE OF TRIP	990	920	990	1060	940	990	1060	1060	960	760
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	72	72	74	74	71	77	75	74	66
400 OR MORE	59	55	60	64	58	59	63	62	60	47
500 OR MORE	49	45	49	54	48	47	54	53	49	35
600 OR MORE	43	39	43	47	40	41	49	47	41	29
1000 OR MORE	29	26	29	33	26	28	35	33	29	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	28	18	30	26	16	23	21	24	24	16
300-399	14	17	15	22	15	8	14	17	17	14	8
400-499	10	11	10	16	9	11	10	10	9	11	11
500-599	7	6	7	5	8	8	4	9	4	9	7
600-999	14	8	16	7	17	19	9	14	9	14	20
1000-1999	16	19	22	14	16	12	15	17	20	13	16
2000 OR MORE	13	12	13	6	8	26	15	9	11	12	17
OUTSIDE U.S.	6	1	1	*	*	2	11	4	6	4	6
AVERAGE DISTANCE OF TRIP	990	900	980	700	780	1460	1100	870	920	870	1200
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	73	72	82	70	74	84	68	76	70	73	79
400 OR MORE	59	55	67	48	58	76	54	59	53	58	71
500 OR MORE	49	45	58	32	50	65	43	49	44	47	60
600 OR MORE	43	39	51	27	42	57	40	41	39	39	53
1000 OR MORE	29	31	35	20	24	38	30	26	31	25	33

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	100	*	76	53	75	80	62
RENTAL CAR	2	3	*	1	5	2	3	3
AIRPLANE	24	*	100	19	44	19	16	33
BUS	3	*	*	3	2	3	2	3
TRAIN	1	*	*	1	1	1	1	1
OTHER	1	*	*	1	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 2-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	78	68	60	72	66	73	62	78	88
RENTAL CAR	2	2	2	2	4	2	1	3	1	1
AIRPLANE	24	16	28	36	23	28	20	31	18	10
BUS	3	3	1	2	2	2	3	3	2	2
TRAIN	1	1	1	1	1	1	1	1	1	*
OTHER	1	1	1	1	1	2	1	1	1	*

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV	70	61	70	83	83	66	63	70	71	77	71
(INCLUDES RENTAL)											
RENTAL CAR	2	2	2	2	2	3	3	2	1	1	4
AIRPLANE	24	32	23	11	15	30	27	23	25	21	27
BUS	3	4	4	2	1	1	5	5	1	1	1
TRAIN	1	2	1	2	*	1	2	*	2	1	*
OTHER	1	2	1	2	*	1	2	1	1	*	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	12	9	9	20	8	*	*
1	13	15	7	11	16	11	13	16
2 TO 3	39	44	27	39	36	38	62	40
4 TO 9	28	22	43	30	24	32	26	35
TEN OR MORE	8	6	13	10	4	11	*	9
AVERAGE, IF ANY	4.7	4.0	6.0	5.0	4.0	5.3	2.7	4.7
AVG., INCL. ZERO	4.1	3.5	5.4	4.6	3.2	4.8	2.7	4.7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	13	11	10	9	12	15	15	10	7
1	13	14	14	14	14	12	13	12	14	12
2 TO 3	39	36	39	40	44	41	28	38	34	52
4 TO 9	28	27	28	28	26	28	30	27	32	22
TEN OR MORE	8	9	8	8	6	7	14	8	10	7
AVERAGE, IF ANY	4.7	4.8	4.3	4.4	4.1	4.3	6.0	4.6	5.0	4.3
AVG., INCL. ZERO	4.1	4.2	3.8	3.9	3.7	3.7	5.1	3.9	4.5	4.0

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	14	14	15	11	6	13	16	16	11	6
1	13	10	7	19	22	11	9	9	15	19	12
2 TO 3	39	43	35	44	41	39	38	38	36	43	38
4 TO 9	28	28	35	16	21	33	30	32	25	20	33
TEN OR MORE	8	5	8	5	6	11	10	6	9	6	11
AVERAGE, IF ANY	4.7	4.1	5.3	3.7	3.5	5.1	4.9	4.8	4.6	3.7	5.4
AVG., INCL. ZERO	4.1	3.6	4.6	3.2	3.1	4.8	4.3	4.0	3.9	3.3	5.0

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
LODGING TYPE								
	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	39	26	43	15	43	46	6
HOTEL OR MOTEL	47	41	62	41	64	40	43	100
RENTED CABIN OR CONDOMINIUM	*	*	*	1	*	*	1	*
OWNED CABIN OR CONDOMINIUM	2	2	2	2	1	2	2	1
CAMPER, TRAILER, OR RV	2	3	2	3	*	3	3	*
OTHER	6	8	2	8	2	8	8	1
NO OVERNIGHT STAY	12	12	9	9	19	8	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.8	3.4	5.4	3.9	3.2	4.1	2.5	5.7
HOTEL, MOTEL	3.4	3.0	4.3	3.6	3.2	3.6	2.5	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 4-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	40	29	25	42	28	35	32	32	58
HOTEL OR MOTEL	47	42	53	56	46	55	39	48	51	30
RENTED CABIN OR CONDOMINIUM	*	1	*	*	1	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	2	1	2	3	1	3	1	1	3	2
CAMPER, TRAILER, OR RV	2	1	3	5	2	4	2	2	3	4
OTHER	6	6	6	6	2	4	15	6	9	2
NO OVERNIGHT STAY	12	13	10	10	9	12	15	14	10	7
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.8	3.6	3.8	4.1	3.6	3.4	4.4	3.9	4.1	2.8
HOTEL, MOTEL	3.4	3.4	3.4	3.5	2.8	3.5	4.3	3.4	3.5	2.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	35	34	37	35	39	31	37	36	35	37
HOTEL OR MOTEL	47	46	50	38	48	45	52	48	42	43	47
RENTED CABIN OR CONDOMINIUM	*	1	*	*	*	1	1	*	*	*	1
OWNED CABIN OR CONDOMINIUM	2	2	2	1	1	3	2	1	2	1	3
CAMPER, TRAILER, OR RV	2	3	1	4	3	2	2	2	3	4	2
OTHER	6	3	3	8	8	10	4	2	5	9	12
NO OVERNIGHT STAY	12	14	14	15	11	6	12	15	16	11	6
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.8	3.6	4.2	2.9	3.5	4.1	4.1	3.6	3.7	3.3	4.2
HOTEL, MOTEL	3.4	3.2	3.6	2.7	2.8	3.6	3.7	3.3	3.4	3.1	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	54	47	69	47	75	44	47	55
2	29	31	22	31	19	34	31	30
3	9	10	5	10	3	11	8	9
4	4	5	1	5	2	6	6	4
5	3	4	2	4	1	4	6	2
6+	1	2	*	2	*	2	1	*
PARTIES WITHOUT CHILDREN	88	85	95	85	96	85	83	92
ONE ADULT	54	47	69	47	75	44	47	55
TWO ADULTS	27	29	22	30	18	32	29	29
3 + ADULTS	7	8	3	8	3	9	7	8
PARTIES WITH CHILD(REN)	12	15	5	15	4	15	17	8
ONE ADULT	3	3	2	3	1	3	3	2
TWO ADULTS	5	7	2	7	1	7	7	4
3 + ADULTS	4	5	2	5	1	5	7	2
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	2.0	1.5	1.9	1.4	2.0	2.0	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.3	.1	.3	.1	.3	.3	.1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	54	56	53	52	61	53	42	100	*	*
2	29	26	29	31	21	25	46	*	80	11
3	9	9	8	8	7	9	10	*	17	24
4	4	3	5	6	5	6	1	*	1	31
5	3	4	4	2	4	5	*	*	1	27
6+	1	1	1	1	2	1	*	*	1	6
PARTIES WITHOUT CHILDREN	88	88	88	89	84	83	100	100	100	*
ONE ADULT	54	56	53	52	61	53	42	100	*	*
TWO ADULTS	27	25	28	30	18	24	46	*	80	*
3 + ADULTS	7	7	7	7	5	6	11	*	20	*
PARTIES WITH CHILD(REN)	12	12	12	11	16	17	*	*	*	100
ONE ADULT	3	4	2	2	4	4	*	*	*	23
TWO ADULTS	5	5	6	6	8	7	*	*	*	44
3 + ADULTS	4	4	4	4	5	6	*	*	*	33
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.8	1.8	1.8	1.9	1.7	1.0	2.3	4.0
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.2	.2	.2	.3	.3	*	*	*	1.8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	54	59	50	53	53	56	55	57	46	57	53
2	29	26	32	28	26	30	30	26	30	24	33
3	9	6	9	7	12	8	7	8	11	11	7
4	4	4	7	4	3	4	3	6	4	4	4
5	3	3	*	8	5	1	3	1	8	4	3
6+	1	1	2	*	1	1	2	2	1	1	*
PARTIES WITHOUT CHILDREN	88	89	89	85	88	90	90	89	84	88	89
ONE ADULT	54	59	50	53	53	56	55	57	46	57	53
TWO ADULTS	27	24	30	27	26	28	28	24	29	24	31
3 + ADULTS	7	6	9	5	9	6	7	8	8	7	5
PARTIES WITH CHILD(REN)	12	11	11	15	12	10	10	11	16	12	11
ONE ADULT	3	3	3	2	2	4	2	4	3	1	3
TWO ADULTS	5	5	5	7	7	3	4	4	7	8	4
3 + ADULTS	4	4	3	6	4	3	4	3	7	3	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.7	1.9	1.9	1.8	1.7	1.8	1.8	2.0	1.8	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.2	.2	.3	.2	.2	.2	.2	.3	.2	.2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	50	30	50	24	52	100	41
VACATION TRIP	63	68	50	82	20	100	74	54
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	70	76	54	100	19	90	79	62
VISIT FRIENDS OR RELATIVES	35	39	29	51	10	45	40	18
OUTDOOR RECREATION	12	14	6	17	5	16	12	9
ENTERTAINMENT	25	25	21	35	8	30	29	37
BUSINESS (ANY)	29	22	51	8	100	9	16	39
CONVENTION,ETC.	5	4	11	1	19	1	5	8
OTHER BUSINESS	23	18	40	6	81	8	11	32
PERSONAL, FAMILY, OTHER	6	7	5	*	*	5	7	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	45	44	41	49	44	37	38	46	63
VACATION TRIP	63	67	59	53	66	54	72	52	76	81
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	70	75	65	58	70	63	80	62	78	86
VISIT FRIENDS OR RELATIVES	35	38	30	27	38	28	42	31	36	54
OUTDOOR RECREATION	12	11	13	12	11	12	13	10	14	11
ENTERTAINMENT	25	27	24	21	23	25	26	22	29	23
BUSINESS (ANY)	29	22	33	40	30	36	16	40	18	9
CONVENTION, ETC.	5	5	6	7	6	6	3	7	4	1
OTHER BUSINESS	23	18	27	33	24	30	13	33	13	7
PERSONAL, FAMILY, OTHER	6	6	6	6	7	5	7	5	8	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	49	40	51	47	46	41	42	42	50	44
VACATION TRIP	63	63	68	60	58	66	65	62	63	62	65
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	70	67	73	67	69	71	71	68	67	72	72
VISIT FRIENDS OR RELATIVES	35	32	34	44	38	33	30	37	40	37	34
OUTDOOR RECREATION	12	9	11	11	14	13	12	8	8	17	13
ENTERTAINMENT	25	27	30	14	19	26	31	25	21	20	27
BUSINESS (ANY)	29	32	26	24	28	27	28	30	28	30	26
CONVENTION,ETC.	5	6	7	5	6	4	5	7	7	5	3
OTHER BUSINESS	23	26	19	19	22	22	23	23	21	25	23
PERSONAL, FAMILY, OTHER	6	6	6	10	6	6	5	8	7	4	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	12	18	13	16	14	16	14
NEW ENGLAND	4	3	5	3	5	3	4	5
MID-ATLANTIC	10	9	13	10	11	11	12	9
SOUTHEAST	24	24	23	25	22	26	22	26
SOUTH ATLANTIC	19	18	21	20	19	20	18	22
EAST SOUTH CENTRAL	5	6	2	6	3	6	4	4
GREAT LAKES	13	16	6	13	11	13	15	11
EAST NORTH CENTRAL	13	16	6	13	11	13	15	11
MIDWEST	19	22	11	19	18	17	20	19
WEST SOUTH CENTRAL	12	14	8	12	10	11	13	12
WEST NORTH CENTRAL	7	9	3	7	8	7	7	7
WEST	22	20	27	22	20	22	23	21
MOUNTAIN	8	8	10	9	7	9	10	8
PACIFIC	13	13	17	13	13	13	13	13
OUTSIDE US	6	4	12	7	5	8	4	8

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	14	17	16	14	18	11	15	12	13
NEW ENGLAND	4	3	5	5	3	6	2	5	2	5
MID-ATLANTIC	10	10	12	11	10	12	9	11	10	9
SOUTHEAST	24	25	24	24	24	22	29	23	28	23
SOUTH ATLANTIC	19	20	20	20	18	18	23	18	22	17
EAST SOUTH CENTRAL	5	5	4	3	6	4	6	4	6	6
GREAT LAKES	13	13	12	13	12	13	16	13	12	17
EAST NORTH CENTRAL	13	13	12	13	12	13	16	13	12	17
MIDWEST	19	21	19	17	22	16	19	19	19	19
WEST SOUTH CENTRAL	12	14	13	10	14	10	13	11	13	12
WEST NORTH CENTRAL	7	7	7	7	8	7	6	8	7	7
WEST	22	22	21	21	22	21	20	22	22	18
MOUNTAIN	8	8	8	9	8	8	10	8	10	7
PACIFIC	13	14	13	12	15	13	10	14	12	11
OUTSIDE US	6	6	7	7	5	7	6	5	7	9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	41	18	10	3	3
NEW ENGLAND	4	27	*	*	*	*	14	3	2	1	1
MID-ATLANTIC	10	73	*	*	*	*	27	15	8	1	2
SOUTHEAST	24	*	100	*	*	*	31	59	19	9	5
SOUTH ATLANTIC	19	*	79	*	*	*	30	46	14	4	4
EAST SOUTH CENTRAL	5	*	21	*	*	*	*	13	5	6	1
GREAT LAKES	13	*	*	100	*	*	6	6	50	8	3
EAST NORTH CENTRAL	13	*	*	100	*	*	6	6	50	8	3
MIDWEST	19	*	*	*	100	*	5	6	9	60	11
WEST SOUTH CENTRAL	12	*	*	*	62	*	4	5	2	40	5
WEST NORTH CENTRAL	7	*	*	*	38	*	1	2	7	20	6
WEST	22	*	*	*	*	100	7	5	6	12	73
MOUNTAIN	8	*	*	*	*	38	2	1	3	8	26
PACIFIC	13	*	*	*	*	62	5	4	3	4	47
OUTSIDE US	6	*	*	*	*	*	11	4	6	4	6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	20	18	18	19	17	20
NEW ENGLAND	4	3	4	4	4	5	4	4
MID-ATLANTIC	14	13	16	14	14	14	13	16
SOUTHEAST	22	22	20	21	23	21	21	22
SOUTH ATLANTIC	16	16	16	16	17	16	15	16
EAST SOUTH CENTRAL	6	6	4	5	6	5	6	7
GREAT LAKES	17	17	18	17	17	17	17	16
EAST NORTH CENTRAL	17	17	18	17	17	17	17	16
MIDWEST	21	23	18	22	22	21	24	20
WEST SOUTH CENTRAL	13	15	11	15	12	14	16	12
WEST NORTH CENTRAL	8	8	7	7	10	7	9	7
WEST	22	22	23	22	20	22	21	22
MOUNTAIN	7	7	6	7	7	7	6	7
PACIFIC	15	14	17	15	13	15	15	14

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	20	23	13	23	20	19	19	15
NEW ENGLAND	4	4	4	4	3	5	4	5	3	3
MID-ATLANTIC	14	12	16	19	10	17	16	14	16	12
SOUTHEAST	22	22	21	21	24	19	21	23	21	20
SOUTH ATLANTIC	16	16	16	16	18	14	16	17	15	14
EAST SOUTH CENTRAL	6	6	5	5	6	5	5	6	6	6
GREAT LAKES	17	17	17	17	16	19	17	15	19	24
EAST NORTH CENTRAL	17	17	17	17	16	19	17	15	19	24
MIDWEST	21	20	20	20	23	17	24	22	19	21
WEST SOUTH CENTRAL	13	12	13	12	15	10	15	12	14	16
WEST NORTH CENTRAL	8	8	7	8	9	7	8	10	5	6
WEST	22	24	22	20	23	22	19	21	23	20
MOUNTAIN	7	9	6	5	8	5	7	6	8	7
PACIFIC	15	16	16	15	15	17	12	15	15	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	52	23	8	5	6	100	*	*	*	*
NEW ENGLAND	4	18	2	1	1	2	23	*	*	*	*
MID-ATLANTIC	14	35	20	7	4	4	77	*	*	*	*
SOUTHEAST	22	27	52	10	7	5	*	100	*	*	*
SOUTH ATLANTIC	16	25	40	5	2	3	*	74	*	*	*
EAST SOUTH CENTRAL	6	3	12	5	5	2	*	26	*	*	*
GREAT LAKES	17	12	13	65	8	5	*	*	100	*	*
EAST NORTH CENTRAL	17	12	13	65	8	5	*	*	100	*	*
MIDWEST	21	4	8	13	67	12	*	*	*	100	*
WEST SOUTH CENTRAL	13	2	6	7	45	4	*	*	*	63	*
WEST NORTH CENTRAL	8	2	2	6	22	7	*	*	*	37	*
WEST	22	5	4	4	13	73	*	*	*	*	100
MOUNTAIN	7	2	2	1	9	19	*	*	*	*	32
PACIFIC	15	3	2	4	4	53	*	*	*	*	68

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	34	55	40	41	40	40	40
250,000-999,999	38	41	31	36	36	37	39	41
50,000-249,000	21	23	13	22	21	22	20	18
LESS THAN 50,000	1	2	*	1	2	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	43	39	56	39	53	39	50	48
WITHIN MAJOR CITY	35	29	50	31	44	31	40	39
B COUNTY	25	27	18	26	21	26	22	24
C COUNTY	15	17	9	16	11	16	13	11
D COUNTY	12	14	5	13	9	12	12	10
OUTSIDE US	6	4	12	7	5	8	4	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	33	44	49	42	40	39	43	38	32
250,000-999,999	38	40	36	35	37	38	36	36	39	41
50,000-249,000	21	26	19	16	20	20	25	20	21	25
LESS THAN 50,000	1	1	1	1	1	2	*	1	2	2
ADI OF DESTINATION - POPULATION										
A COUNTY	43	40	44	47	45	46	36	47	40	35
WITHIN MAJOR CITY	35	30	36	39	36	36	29	39	30	29
B COUNTY	25	26	24	22	24	22	30	24	24	28
C COUNTY	15	16	14	13	16	15	15	14	16	17
D COUNTY	12	13	11	12	11	12	14	10	15	12
OUTSIDE US	6	6	7	7	5	7	6	5	7	9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	53	35	36	38	40	60	26	37	34	45
250,000-999,999	38	33	45	43	33	34	28	54	45	36	25
50,000-249,000	21	11	20	20	29	26	9	20	17	27	30
LESS THAN 50,000	1	3	*	1	1	*	2	*	1	3	*
ADI OF DESTINATION - POPULATION											
A COUNTY	43	46	37	49	39	58	35	43	40	42	55
WITHIN MAJOR CITY	35	29	32	41	37	44	25	33	34	40	39
B COUNTY	25	35	38	21	23	12	36	31	22	22	13
C COUNTY	15	17	9	17	20	18	11	13	19	15	17
D COUNTY	12	2	15	12	18	11	8	10	13	17	10
OUTSIDE US	6	*	*	*	*	*	11	4	6	4	6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	3	26	6	17	7	5	14
PACKAGE TOUR	5	1	10	6	3	6	5	8
CONSULTED TRAVEL AGENT	14	4	42	12	19	13	11	20
USED FOR HOTEL,TRANSP RESERVATION	6	2	18	6	9	6	6	12

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	7	10	13	9	10	7	10	9	4
PACKAGE TOUR	5	5	5	5	5	4	6	5	4	2
CONSULTED TRAVEL AGENT	14	10	15	18	12	17	12	15	14	7
USED FOR HOTEL,TRANSP RESERVATION	6	5	7	9	5	10	4	7	7	3

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TOTAL TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	8	13	4	4	10	10	9	9	8	10
PACKAGE TOUR	5	4	4	6	2	4	8	4	7	3	3
CONSULTED TRAVEL AGENT	14	18	11	7	10	19	17	12	16	9	15
USED FOR HOTEL,TRANSP RESERVATION	6	8	6	3	7	6	10	5	7	3	7

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	1	23	16	22	26	16
300-399	14	17	2	14	13	13	16	13
400-499	12	14	2	13	9	11	14	9
500-599	7	8	2	7	6	8	9	7
600-999	14	14	13	14	13	14	14	17
1000-1999	13	10	27	12	21	13	9	17
2000 OR MORE	11	4	39	10	16	11	7	15
OUTSIDE U.S.	7	5	14	8	6	9	5	7
AVERAGE DISTANCE OF TRIP	920	630	2170	870	1130	920	700	1080
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	72	68	85	70	78	70	68	78
400 OR MORE	57	50	83	56	65	57	52	64
500 OR MORE	46	36	81	43	56	46	38	55
600 OR MORE	38	28	79	36	50	38	30	48
1000 OR MORE	25	14	66	22	37	24	16	31

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	20	21	22	20	27	18	20	21	26
300-399	14	19	14	10	16	13	14	13	13	18
400-499	12	14	13	10	12	13	9	9	13	12
500-599	7	6	7	9	10	6	5	6	8	8
600-999	14	13	13	14	15	13	14	14	12	16
1000-1999	13	11	13	16	12	11	18	18	15	5
2000 OR MORE	11	10	11	13	10	11	15	14	12	6
OUTSIDE U.S.	7	8	8	7	6	8	7	5	7	10
AVERAGE DISTANCE OF TRIP	920	870	920	990	890	860	1070	1060	940	730
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	73	71	71	74	66	76	75	73	65
400 OR MORE	57	55	58	62	59	53	63	62	60	47
500 OR MORE	46	41	45	52	47	40	53	53	47	34
600 OR MORE	38	35	38	43	37	34	48	47	40	27
1000 OR MORE	25	22	25	29	22	21	33	33	27	11

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	31	20	33	26	13	27	22	25	25	13
300-399	14	17	13	21	20	8	14	14	17	18	8
400-499	12	10	12	19	9	14	11	12	10	12	13
500-599	7	8	9	5	7	9	5	11	4	7	8
600-999	14	7	17	8	18	18	8	15	9	15	19
1000-1999	13	16	18	8	15	11	12	14	16	10	15
2000 OR MORE	11	10	12	5	5	26	13	8	11	10	16
OUTSIDE U.S.	7	*	*	*	*	*	11	4	7	6	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	920	800	940	610	690	1450	990	800	930	760	1160
CUMULATIVE											
300 OR MORE	72	69	80	66	74	87	63	75	68	71	80
400 OR MORE	57	52	67	45	54	79	49	60	51	53	72
500 OR MORE	46	42	55	26	45	65	38	48	41	41	58
600 OR MORE	38	34	46	21	38	56	34	37	37	35	50
1000 OR MORE	25	26	30	13	20	37	25	22	27	19	31

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	100	*	81	56	80	85	68
RENTAL CAR	2	2	*	1	6	1	2	3
AIRPLANE	20	*	100	15	41	16	12	27
BUS	2	*	*	2	2	2	2	3
TRAIN	1	*	*	1	1	1	1	1
OTHER	1	*	*	1	1	1	*	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 12-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	82	74	67	78	75	76	62	80	88
RENTAL CAR	2	1	2	2	3	2	1	3	1	1
AIRPLANE	20	13	22	30	19	21	19	31	17	10
BUS	2	3	1	1	2	2	2	3	2	1
TRAIN	1	*	1	1	1	*	1	1	1	*
OTHER	1	1	1	1	1	1	*	1	1	*

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	69	75	89	89	70	71	77	76	83	75
RENTAL CAR	2	2	1	2	2	2	4	1	1	1	3
AIRPLANE	20	25	19	7	10	28	22	18	21	15	23
BUS	2	4	4	1	1	1	4	4	*	*	1
TRAIN	1	1	1	1	*	*	2	*	1	*	*
OTHER	1	1	1	1	*	1	1	1	1	*	1

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	10	9	8	20	8	*	*
1	12	14	6	11	15	11	12	15
2 TO 3	41	47	24	43	35	41	64	41
4 TO 9	27	23	44	29	25	30	24	34
TEN OR MORE	9	6	17	10	5	11	*	9
AVERAGE, IF ANY	4.7	3.9	6.4	4.9	4.1	5.2	2.7	4.7
AVG., INCL. ZERO	4.2	3.5	5.8	4.6	3.3	4.8	2.7	4.7

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 13-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	5[illegible]7	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	12	9	8	8	9	15	15	10	7
1	12	14	13	12	15	10	13	12	13	11
2 TO 3	41	38	42	42	45	48	27	38	35	55
4 TO 9	27	27	28	28	26	26	30	27	32	20
TEN OR MORE	9	9	8	9	6	8	15	8	10	8
AVERAGE, IF ANY	4.7	5.0	4.3	4.4	4.2	4.1	6.3	4.6	5.1	4.2
AVG., INCL. ZERO	4.2	4.4	3.9	4.1	3.9	3.7	5.3	3.9	4.6	3.9

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
NIGHTS AWAY FROM HOME											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	11	12	12	8	5	10	14	13	10	5
1	12	8	7	17	22	12	9	9	13	19	12
2 TO 3	41	46	38	48	46	38	45	38	40	44	39
4 TO 9	27	30	34	17	18	34	28	33	25	19	33
TEN OR MORE	9	4	8	5	6	11	9	6	10	8	11
AVERAGE, IF ANY	4.7	4.1	5.6	3.6	3.3	5.0	4.4	5.1	4.5	3.7	5.7
AVG., INCL. ZERO	4.2	3.6	4.9	3.2	3.0	4.8	3.9	4.4	3.9	3.3	5.4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 14-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	43	28	46	17	45	48	7
HOTEL OR MOTEL	43	39	59	38	64	39	42	100
RENTED CABIN OR CONDOMINIUM	*	*	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	2	2	3	2	1	3	2	*
CAMPER, TRAILER, OR RV	3	3	4	4	1	4	3	*
OTHER	6	7	2	7	2	7	6	1
NO OVERNIGHT STAY	10	10	9	8	19	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.5	3.1	5.9	3.6	3.2	3.8	2.4	5.3
HOTEL, MOTEL	3.4	3.0	4.4	3.5	3.3	3.4	2.5	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	45	35	30	47	36	35	32	33	59
HOTEL OR MOTEL	43	39	48	51	42	47	41	47	50	29
RENTED CABIN OR CONDOMINIUM	*	*	*	*	1	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	2	2	3	3	1	3	2	1	3	2
CAMPER, TRAILER, OR RV	3	1	4	7	2	6	2	2	4	4
OTHER	6	6	6	6	2	4	13	6	8	2
NO OVERNIGHT STAY	10	12	9	8	8	8	15	14	10	7
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.5	3.4	3.5	3.9	3.4	3.0	4.4	4.0	4.2	2.7
HOTEL, MOTEL	3.4	3.3	3.4	3.4	2.7	3.3	4.2	3.3	3.5	2.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
LODGING TYPE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	42	38	42	40	42	36	42	39	37	43
HOTEL OR MOTEL	43	43	45	38	46	43	48	44	42	41	43
RENTED CABIN OR CONDOMINIUM	*	*	*	*	*	1	*	*	*	*	1
OWNED CABIN OR CONDOMINIUM	2	3	2	1	1	3	2	1	2	2	3
CAMPER, TRAILER, OR RV	3	3	3	5	3	2	4	2	3	6	2
OTHER	6	2	5	6	7	10	4	3	4	7	11
NO OVERNIGHT STAY	10	11	12	12	8	5	10	13	13	10	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.5	3.2	4.2	2.8	3.1	4.0	3.5	3.6	3.6	3.1	3.8
HOTEL, MOTEL	3.4	3.0	3.6	2.9	2.7	3.6	3.5	3.3	3.5	3.0	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	30	25	49	25	56	22	24	33
2	32	32	31	32	28	34	31	35
3	15	16	11	16	7	16	12	17
4	9	11	4	10	5	11	13	9
5	10	11	6	11	3	10	16	6
6+	4	6	1	5	1	6	4	*
PARTIES WITHOUT CHILDREN	74	70	86	70	90	69	65	83
ONE ADULT	30	25	49	25	56	22	24	33
TWO ADULTS	30	30	30	31	27	32	30	35
3 + ADULTS	13	15	7	14	8	15	11	15
PARTIES WITH CHILD(REN)	26	30	14	30	10	31	35	17
ONE ADULT	4	4	5	5	2	4	5	3
TWO ADULTS	12	14	4	14	4	14	14	8
3 + ADULTS	10	12	5	12	4	12	16	6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	31	29	30	34	29	25	100	*	*
2	32	30	32	34	23	27	53	*	70	5
3	15	16	14	13	12	14	17	*	23	18
4	9	8	10	13	11	13	3	*	2	31
5	10	11	10	6	12	13	1	*	2	34
6+	4	5	5	4	7	5	*	*	4	11
PARTIES WITHOUT CHILDREN	74	73	73	76	65	65	99	100	100	*
ONE ADULT	30	31	29	30	34	29	25	100	*	*
TWO ADULTS	30	28	30	33	21	25	53	*	70	*
3 + ADULTS	13	14	14	13	10	11	20	*	30	*
PARTIES WITH CHILD(REN)	26	27	27	24	35	35	1	*	*	100
ONE ADULT	4	5	4	3	6	5	*	*	*	16
TWO ADULTS	12	11	13	12	17	15	*	*	*	45
3 + ADULTS	10	10	10	9	12	14	*	*	*	39

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	35	27	29	30	34	32	32	24	32	31
2	32	31	33	30	29	36	33	29	31	27	39
3	15	11	15	11	21	15	12	15	17	18	11
4	9	9	14	9	7	9	7	14	8	8	9
5	10	9	1	20	13	3	8	2	19	12	8
6+	4	5	10	1	2	2	8	8	2	3	1
PARTIES WITHOUT CHILDREN	74	74	77	66	73	78	76	78	67	72	76
ONE ADULT	30	35	27	29	30	34	32	32	24	33	31
TWO ADULTS	30	28	31	29	28	34	32	27	29	27	37
3 + ADULTS	13	10	19	8	15	11	13	18	14	13	8
PARTIES WITH CHILD(REN)	26	26	23	34	27	22	24	22	33	28	24
ONE ADULT	4	5	4	4	3	7	4	7	5	2	4
TWO ADULTS	12	11	11	14	15	6	9	10	12	17	11
3 + ADULTS	10	11	8	16	9	9	11	6	16	9	9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	48	54	29	53	28	53	100	47
VACATION TRIP	71	74	58	84	25	100	77	63
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	76	80	58	100	18	90	82	67
VISIT FRIENDS OR RELATIVES	40	44	30	53	9	47	43	18
OUTDOOR RECREATION	12	14	6	16	5	16	12	10
ENTERTAINMENT	25	24	24	32	7	29	28	40
BUSINESS (ANY)	22	16	45	5	100	8	12	32
CONVENTION,ETC.	4	3	9	1	19	1	3	6
OTHER BUSINESS	17	13	36	4	81	7	9	25
PERSONAL, FAMILY, OTHER	6	7	6	*	*	5	7	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	48	49	50	48	52	54	36	38	46	64
VACATION TRIP	71	73	68	63	72	66	75	52	77	82
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	76	80	72	65	76	72	80	62	78	87
VISIT FRIENDS OR RELATIVES	40	43	36	31	44	34	42	31	37	55
OUTDOOR RECREATION	12	13	14	14	12	14	12	10	15	11
ENTERTAINMENT	25	25	24	22	22	26	27	22	28	22
BUSINESS (ANY)	22	17	25	31	22	25	15	39	17	8
CONVENTION,ETC.	4	4	4	6	5	4	3	7	4	1
OTHER BUSINESS	17	13	21	26	17	21	12	33	13	7
PERSONAL, FAMILY, OTHER	6	7	6	7	7	6	7	5	8	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	48	58	39	60	55	48	50	42	47	55	48
VACATION TRIP	71	71	75	68	62	70	75	70	72	67	70
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	76	73	78	74	74	75	78	73	72	77	77
VISIT FRIENDS OR RELATIVES	40	38	37	51	43	36	35	41	44	42	38
OUTDOOR RECREATION	12	8	13	9	15	15	14	9	8	16	16
ENTERTAINMENT	25	28	29	15	18	25	31	25	21	21	25
BUSINESS (ANY)	22	23	19	18	21	21	21	22	23	22	20
CONVENTION,ETC.	4	4	5	5	5	3	4	5	6	4	2
OTHER BUSINESS	17	20	14	14	16	18	17	18	18	18	17
PERSONAL, FAMILY, OTHER	6	6	6	8	7	6	5	9	7	5	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 17-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	12	17	13	15	14	16	13
NEW ENGLAND	4	3	6	3	5	3	4	5
MID-ATLANTIC	10	9	12	10	10	11	13	9
SOUTHEAST	26	25	24	26	23	27	21	26
SOUTH ATLANTIC	20	18	21	20	20	20	17	22
EAST SOUTH CENTRAL	6	7	3	6	3	7	4	4
GREAT LAKES	14	16	5	14	12	13	17	12
EAST NORTH CENTRAL	14	16	5	14	12	13	17	12
MIDWEST	19	22	10	19	18	17	22	20
WEST SOUTH CENTRAL	12	14	6	13	9	10	14	13
WEST NORTH CENTRAL	7	8	3	6	9	6	8	8
WEST	20	18	28	20	19	20	20	20
MOUNTAIN	8	7	10	8	7	8	8	8
PACIFIC	12	11	17	12	13	12	12	11
OUTSIDE US	7	5	14	8	6	9	5	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	12	16	17	12	18	10	16	12	14
NEW ENGLAND	4	3	4	6	3	5	2	5	2	4
MID-ATLANTIC	10	10	11	11	9	12	9	11	10	9
SOUTHEAST	26	24	25	25	24	24	30	23	30	22
SOUTH ATLANTIC	20	19	21	21	18	20	23	18	24	15
EAST SOUTH CENTRAL	6	5	4	3	7	4	7	4	6	7
GREAT LAKES	14	12	12	13	13	15	14	13	12	18
EAST NORTH CENTRAL	14	12	12	13	13	15	14	13	12	18
MIDWEST	19	23	20	16	24	14	21	19	19	20
WEST SOUTH CENTRAL	12	15	13	10	15	8	15	11	13	12
WEST NORTH CENTRAL	7	8	7	6	9	6	6	8	7	7
WEST	20	20	19	20	20	20	19	22	20	16
MOUNTAIN	8	7	7	8	6	8	10	8	9	6
PACIFIC	12	13	12	12	14	12	9	14	12	11
OUTSIDE US	7	8	8	7	6	8	7	5	7	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	43	17	7	2	2
NEW ENGLAND	4	26	*	*	*	*	14	3	1	1	*
MID-ATLANTIC	10	74	*	*	*	*	30	14	6	1	2
SOUTHEAST	26	*	100	*	*	*	32	64	17	8	5
SOUTH ATLANTIC	20	*	77	*	*	*	31	48	12	2	4
EAST SOUTH CENTRAL	6	*	23	*	*	*	*	16	5	6	1
GREAT LAKES	14	*	*	100	*	*	5	5	52	8	3
EAST NORTH CENTRAL	14	*	*	100	*	*	5	5	52	8	3
MIDWEST	19	*	*	*	100	*	3	6	9	64	11
WEST SOUTH CENTRAL	12	*	*	*	63	*	2	4	2	46	4
WEST NORTH CENTRAL	7	*	*	*	37	*	*	2	7	19	6
WEST	20	*	*	*	*	100	7	3	7	9	71
MOUNTAIN	8	*	*	*	*	39	2	*	4	6	25
PACIFIC	12	*	*	*	*	61	4	3	4	3	46
OUTSIDE US	7	*	*	*	*	*	11	4	7	6	8

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	17	20	19	17	19	18	20
NEW ENGLAND	4	3	5	4	3	4	4	4
MID-ATLANTIC	14	14	15	15	14	15	15	16
SOUTHEAST	22	22	20	21	22	21	19	22
SOUTH ATLANTIC	16	16	15	16	17	17	14	15
EAST SOUTH CENTRAL	5	5	4	5	6	5	5	7
GREAT LAKES	19	19	21	18	21	19	19	18
EAST NORTH CENTRAL	19	19	21	18	21	19	19	18
MIDWEST	21	23	16	21	21	20	24	20
WEST SOUTH CENTRAL	14	15	11	15	12	13	16	13
WEST NORTH CENTRAL	7	7	6	6	9	6	8	6
WEST	20	20	24	21	18	20	20	20
MOUNTAIN	6	7	7	7	6	7	6	7
PACIFIC	14	13	17	14	12	13	15	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	20	23	13	22	19	19	18	16
NEW ENGLAND	4	4	4	3	3	4	3	5	3	3
MID-ATLANTIC	14	12	16	20	10	18	15	14	15	13
SOUTHEAST	22	21	20	20	24	19	21	23	23	19
SOUTH ATLANTIC	16	16	16	16	18	15	16	18	17	13
EAST SOUTH CENTRAL	5	5	4	5	6	5	5	5	5	5
GREAT LAKES	19	18	18	18	19	20	18	15	19	24
EAST NORTH CENTRAL	19	18	18	18	19	20	18	15	19	24
MIDWEST	21	22	21	19	23	16	24	22	19	22
WEST SOUTH CENTRAL	14	15	14	12	15	11	17	12	14	16
WEST NORTH CENTRAL	7	7	7	7	8	6	8	10	5	6
WEST	20	23	21	19	21	22	18	21	21	19
MOUNTAIN	6	8	5	5	7	5	7	6	7	6
PACIFIC	14	15	15	14	13	17	11	15	14	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	57	22	6	3	6	100	*	*	*	*
NEW ENGLAND	4	16	2	1	1	3	20	*	*	*	*
MID-ATLANTIC	14	41	21	5	2	3	80	*	*	*	*
SOUTHEAST	22	27	55	7	6	4	*	100	*	*	*
SOUTH ATLANTIC	16	24	43	4	1	2	*	75	*	*	*
EAST SOUTH CENTRAL	5	3	11	3	5	1	*	25	*	*	*
GREAT LAKES	19	10	13	71	9	7	*	*	100	*	*
EAST NORTH CENTRAL	19	10	13	71	9	7	*	*	100	*	*
MIDWEST	21	3	6	12	70	10	*	*	*	100	*
WEST SOUTH CENTRAL	14	1	5	6	48	5	*	*	*	67	*
WEST NORTH CENTRAL	7	2	2	6	22	5	*	*	*	33	*
WEST	20	3	4	4	12	73	*	*	*	*	100
MOUNTAIN	6	1	1	1	9	20	*	*	*	*	31
PACIFIC	14	2	3	3	2	54	*	*	*	*	69

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	33	55	38	40	39	38	36
250,000-999,999	39	41	33	37	37	38	41	44
50,000-249,000	22	24	12	23	22	22	20	19
LESS THAN 50,000	1	2	*	1	2	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	36	53	37	52	35	46	46
WITHIN MAJOR CITY	32	28	47	29	43	28	37	37
B COUNTY	25	27	19	26	22	27	24	25
C COUNTY	16	18	10	17	12	17	15	13
D COUNTY	12	14	4	13	8	13	12	10
OUTSIDE US	7	5	14	8	6	9	5	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	33	42	47	37	39	38	43	37	32
250,000-999,999	39	39	36	37	37	41	38	36	39	41
50,000-249,000	22	27	20	16	25	17	24	20	22	25
LESS THAN 50,000	1	1	1	1	1	2	1	1	1	2
ADI OF DESTINATION - POPULATION										
A COUNTY	40	37	40	42	41	43	33	47	38	35
WITHIN MAJOR CITY	32	28	32	35	33	35	26	39	29	30
B COUNTY	25	25	24	24	26	22	30	24	25	28
C COUNTY	16	18	16	15	19	15	16	14	18	17
D COUNTY	12	12	12	13	10	13	15	10	15	11
OUTSIDE US	7	8	8	7	6	8	7	5	7	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	54	31	31	34	38	63	21	34	31	44
250,000-999,999	39	32	47	51	32	34	26	54	52	35	26
50,000-249,000	22	10	22	16	33	28	9	25	13	31	30
LESS THAN 50,000	1	4	*	1	*	*	3	*	1	3	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	44	32	46	40	55	31	37	39	40	51
WITHIN MAJOR CITY	32	29	27	39	38	39	23	28	34	38	36
B COUNTY	25	35	41	23	21	12	38	34	23	20	12
C COUNTY	16	18	11	19	21	21	1	17	19	17	18
D COUNTY	12	4	15	11	18	12	12	9	12	18	10
OUTSIDE US	7	*	*	*	*	*	11	4	7	6	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED PERSON TRIPS (MILLIONS)	305.4	233.4	60.2	230.9	65.8	215.5	147.7	136.4
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	28	6	16	7	4	13
PACKAGE TOUR	4	1	10	5	3	4	4	8
CONSULTED TRAVEL AGENT	12	4	43	11	17	12	9	18
USED FOR HOTEL, TRANSP RESERVATION	6	2	18	5	9	5	6	11

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED PERSON TRIPS (MILLIONS)	305.4	181.4	243.4	124.0	95.6	94.0	77.5	88.0	131.7	85.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	9	12	7	10	7	10	8	4
PACKAGE TOUR	4	4	4	4	4	3	4	5	4	2
CONSULTED TRAVEL AGENT	12	9	13	16	10	14	12	15	13	7
USED FOR HOTEL, TRANSP RESERVATION	6	5	6	7	5	7	4	7	7	3

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED PERSON TRIPS (MILLIONS)	305.4	41.8	77.8	42.7	58.5	60.4	54.7	66.4	58.4	63.7	62.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	11	2	3	9	7	8	8	7	8
PACKAGE TOUR	4	3	3	3	2	4	8	2	6	2	2
CONSULTED TRAVEL AGENT	12	15	9	5	8	17	15	10	14	9	13
USED FOR HOTEL,TRANSP RESERVATION	6	7	5	2	6	6	9	4	7	2	7

TRIP TABLES:
DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TO TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
MARITAL STATUS								
MARRIED	100% 60	100% 63	100% 55	100% 59	100% 59	100% 60	100% 58	100% 63
NOT MARRIED	40	37	45	41	41	40	42	37
SEX								
MALE	56	55	61	52	68	53	54	56
FEMALE	44	45	39	48	32	47	46	44
AGE								
18-24	14	15	13	15	11	16	19	12
25-34	24	24	23	23	29	23	23	25
35-44	21	21	23	18	30	17	23	24
45-54	14	12	17	13	14	13	12	17
55-64	13	14	11	13	9	14	13	9
65-74	11	11	11	14	5	14	9	10
75-84	3	4	2	4	2	3	1	3
85+	*	*	*	*	*	*	*	*
AVERAGE	42	42	41	43	39	43	40	42

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TO TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	49	63	72	42	71	71	38	86	82
NOT MARRIED	40	51	37	28	58	29	29	62	14	18
SEX										
MALE	56	52	58	62	60	52	56	61	53	42
FEMALE	44	48	42	38	40	48	44	39	47	58
AGE										
18-24	14	17	12	10	37	*	*	18	9	10
25-34	24	27	26	22	63	*	*	25	16	41
35-44	21	18	25	27	*	60	*	21	14	43
45-54	14	10	17	22	*	40	*	14	16	6
55-64	13	12	11	13	*	*	46	10	21	1
65-74	11	13	8	6	*	*	41	8	20	*
75-84	3	4	1	*	*	*	12	4	4	*
85+	*	*	*	*	*	*	1	*	*	*
AVERAGE	42	42	40	41	26	43	66	40	49	33

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TO TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	55	59	61	64	55	60	54	66	64	55
NOT MARRIED	40	45	41	39	36	45	40	46	34	36	45
SEX											
MALE	56	57	57	54	48	59	57	58	48	54	60
FEMALE	44	43	43	46	52	41	43	42	52	46	40
AGE											
18-24	14	13	14	14	11	17	8	18	13	13	17
25-34	24	23	22	19	32	22	19	25	23	28	23
35-44	21	28	19	20	18	21	28	17	21	19	22
45-54	14	16	13	15	11	14	16	14	17	9	14
55-64	13	10	16	17	13	7	16	13	12	17	6
65-74	11	9	12	12	8	14	12	10	12	11	12
75-84	3	1	3	3	5	4	2	3	2	2	6
85+	*	*	*	*	*	*	*	*	*	*	*
AVERAGE	42	41	43	44	42	41	44	41	43	42	41

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TO TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	13	14	10	16	8	17	15	11
HIGH SCHOOL COMPLETE	35	38	24	37	26	36	35	33
COLLEGE INCOMPLETE	20	20	18	20	18	21	19	19
COLLEGE COMPLETE	22	19	33	20	32	19	21	27
GRADUATE WORK	10	8	15	7	16	7	11	11
OCCUPATION								
PROFESSIONAL MANAGERIAL	14	13	18	12	22	12	14	17
LOWER LEVEL TECHNICAL MANAGERIAL	22	20	27	18	30	18	22	25
CLERICAL, SALES	14	12	17	13	16	13	15	18
BLUE COLLAR	15	17	8	16	12	16	15	13
HOUSEHOLD, SERVICE	5	5	6	4	5	5	5	4
RETIRED	17	17	14	21	5	21	14	13
UNEMPLOYED	2	2	2	3	1	3	3	2
NOT WORKING, NOT LOOKING	10	11	7	12	6	11	10	8
OTHER	2	2	2	2	2	2	2	2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 22-2

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TO TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	13	18	10	6	6	9	30	11	19	10
HIGH SCHOOL COMPLETE	35	43	31	23	37	30	38	31	38	45
COLLEGE INCOMPLETE	20	20	21	21	23	22	13	21	16	21
COLLEGE COMPLETE	22	14	26	34	26	26	15	25	20	17
GRADUATE WORK	10	5	11	17	9	13	5	12	7	7
OCCUPATION										
PROFESSIONAL MANAGERIAL	14	8	17	24	16	18	7	16	11	13
LOWER LEVEL TECHNICAL MANAGERIAL	22	19	25	28	24	30	9	27	14	24
CLERICAL, SALES	14	15	15	14	17	16	7	13	14	12
BLUE COLLAR	15	16	15	13	15	18	10	14	14	18
HOUSEHOLD, SERVICE	5	6	5	4	8	4	3	4	6	7
RETIRED	17	19	10	6	*	1	58	14	27	*
UNEMPLOYED	2	3	2	1	5	1	*	2	2	6
NOT WORKING, NOT LOOKING	10	10	8	8	12	11	7	7	11	19
OTHER	2	3	2	1	4	1	1	3	1	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TO TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	13	9	13	19	17	11	14	11	12	16	14
HIGH SCHOOL COMPLETE	35	31	38	33	35	37	32	39	37	36	32
COLLEGE INCOMPLETE	20	17	19	21	22	18	20	15	21	22	20
COLLEGE COMPLETE	22	29	19	18	21	24	24	23	21	19	24
GRADUATE WORK	10	15	10	9	6	10	11	12	9	6	9
OCCUPATION											
PROFESSIONAL MANAGERIAL	14	17	13	14	14	15	17	13	13	14	14
LOWER LEVEL TECHNICAL MANAGERIAL	22	28	21	24	20	17	27	26	22	19	16
CLERICAL, SALES	14	11	15	15	18	10	14	13	14	16	10
BLUE COLLAR	15	14	15	12	12	17	16	13	11	11	21
HOUSEHOLD, SERVICE	5	5	7	2	4	5	4	6	4	5	5
RETIRED	17	13	14	22	14	21	13	15	18	18	20
UNEMPLOYED	2	2	3	2	1	2	*	3	4	2	2
NOT WORKING, NOT LOOKING	10	7	9	8	15	11	8	9	12	11	10
OTHER	2	2	3	1	1	2	1	2	1	3	2

USTDC NATIONAL TRAVEL SURVEY   AUTUMN 1989
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TO TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
FAMILY INCOME								
	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	7	4	8	3	8	6	4
$10,000-$19,999	16	18	9	17	8	18	15	10
$20,000-$29,999	18	20	12	19	16	19	20	18
$30,000-$39,999	19	21	17	21	18	20	21	21
$40,000-$49,999	14	14	17	14	18	14	15	16
$50,000-$74,999	14	12	20	13	14	13	13	15
$75,000-$99,999	6	5	7	4	9	4	6	8
$100,000 OR MORE	6	3	15	3	13	3	4	8
CUMULATIVE INCOME								
$20,000 OR MORE	78	75	88	74	88	74	79	86
$30,000 OR MORE	59	54	76	55	72	55	59	68
$40,000 OR MORE	40	34	59	34	54	35	38	47
$50,000 OR MORE	25	20	43	20	36	20	23	30
$75,000 OR MORE	12	8	22	7	22	7	10	16

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TO TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	11	*	*	8	1	14	8	5	5
$10,000-$19,999	16	26	*	*	17	8	26	17	14	14
$20,000-$29,999	18	30	23	*	20	17	18	19	18	14
$30,000-$39,999	19	32	25	*	23	20	12	18	19	29
$40,000-$49,999	14	*	19	36	14	18	10	13	17	15
$50,000-$74,999	14	*	18	35	11	19	12	12	16	14
$75,000-$99,999	6	*	7	14	4	8	5	6	6	5
$100,000 OR MORE	6	*	8	15	4	9	4	7	6	3
CUMULATIVE INCOME										
$20,000 OR MORE	78	63	100	100	75	91	61	75	80	80
$30,000 OR MORE	59	32	77	100	56	74	43	56	63	66
$40,000 OR MORE	40	*	51	100	33	54	31	38	44	37
$50,000 OR MORE	25	*	33	64	19	36	21	25	27	23
$75,000 OR MORE	12	*	15	29	8	17	9	12	11	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TO TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	3	8	8	10	7	4	8	6	6	9
$10,000-$19,999	16	10	16	22	13	18	15	15	16	16	16
$20,000-$29,999	18	19	19	16	19	17	15	17	21	18	20
$30,000-$39,999	19	24	18	13	24	18	17	21	17	21	20
$40,000-$49,999	14	14	14	18	15	13	15	14	17	15	12
$50,000-$74,999	14	18	11	12	14	13	19	12	12	14	12
$75,000-$99,999	6	3	7	6	3	8	7	5	5	4	6
$100,000 OR MORE	6	11	7	5	3	6	7	8	6	5	4
CUMULATIVE INCOME											
$20,000 OR MORE	78	87	76	70	78	75	80	77	78	78	75
$30,000 OR MORE	59	68	57	54	59	57	66	60	56	60	55
$40,000 OR MORE	40	44	39	41	35	39	48	39	39	39	35
$50,000 OR MORE	25	31	25	23	20	27	33	25	23	24	23
$75,000 OR MORE	12	13	13	11	6	14	14	13	11	9	11

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TO TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	18	24	20	22	19	21	18
TWO OR MORE ADULTS, NO CHILDREN	44	45	44	46	39	46	40	45
SINGLE ADULT WITH CHILD(REN)	3	3	5	4	3	4	4	3
TWO OR MORE ADULTS WITH CHILD(REN)	32	35	27	31	36	31	35	35
HOUSEHOLD SIZE								
ONE PERSON	20	18	24	20	22	19	21	18
TWO PEOPLE	33	34	34	35	29	35	29	34
THREE PEOPLE	18	18	16	17	19	18	18	20
FOUR PEOPLE	19	20	19	19	22	19	23	19
FIVE OR MORE PEOPLE	9	10	7	10	7	9	10	10
NUMBER OF WAGE EARNERS								
NONE	16	16	13	19	6	18	13	12
ONE	38	36	44	36	46	36	41	38
TWO	36	37	34	36	39	36	34	38
THREE OR MORE	10	10	8	10	8	9	12	12

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 24-2

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171
PROJECTED TO TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	28	16	10	20	16	24	37	*	*
TWO OR MORE ADULTS, NO CHILDREN	44	39	45	51	39	34	66	33	78	*
SINGLE ADULT WITH CHILD(REN)	3	4	3	1	3	5	*	5	*	7
TWO OR MORE ADULTS WITH CHILD(REN)	32	29	36	37	38	45	9	25	22	93
HOUSEHOLD SIZE										
ONE PERSON	20	28	16	10	20	16	24	37	*	*
TWO PEOPLE	33	32	32	34	28	21	55	22	61	2
THREE PEOPLE	18	14	19	22	18	23	11	17	16	28
FOUR PEOPLE	19	17	21	23	23	26	8	15	18	43
FIVE OR MORE PEOPLE	9	9	11	11	11	14	2	8	5	27
NUMBER OF WAGE EARNERS										
NONE	16	18	9	6	4	3	48	14	23	2
ONE	38	44	38	34	43	39	30	47	24	40
TWO	36	30	41	48	40	47	18	28	44	50
THREE OR MORE	10	9	12	12	13	11	3	11	9	8

Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TO TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
HOUSEHOLD STRUCTURE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	23	20	21	15	23	23	23	15	18	21
TWO OR MORE ADULTS,NO CHILDREN	44	37	48	42	44	46	46	42	45	43	47
SINGLE ADULT WITH CHILD(REN)	3	5	3	2	4	3	4	4	2	4	3
TWO OR MORE ADULTS WITH CHILD(REN)	32	35	29	35	37	28	28	32	38	35	29
HOUSEHOLD SIZE											
ONE PERSON	20	23	20	21	15	23	23	23	15	18	21
TWO PEOPLE	33	30	36	30	31	36	35	31	31	29	39
THREE PEOPLE	18	14	21	20	23	13	13	19	25	23	11
FOUR PEOPLE	19	24	14	20	22	20	17	21	18	20	21
FIVE OR MORE PEOPLE	9	10	9	9	9	8	12	7	11	10	9
NUMBER OF WAGE EARNERS											
NONE	16	14	13	20	15	19	11	17	15	15	19
ONE	38	39	41	37	40	35	41	38	38	42	34
TWO	36	39	37	32	33	36	35	36	38	35	36
THREE OR MORE	10	8	9	10	12	10	13	9	9	9	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1435	966	396	949	470	871	600	721
PROJECTED TO TRIPS (MILLIONS)	168.1	118.4	40.9	117.7	47.9	106.6	73.9	79.9
HOME OWNERSHIP								
	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	71	73	70	71	71	68	73
RENT	29	29	27	30	29	29	32	27

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP			
								NO CHILD		CHLD	
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL	
RAW TOTAL	1435	653	973	543	547	530	317	768	496	171	
PROJECTED TO TRIPS (MILLIONS)	168.1	101.1	130.4	67.0	63.4	58.7	46.0	88.0	58.3	21.8	
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
OWN	71	62	74	84	47	80	90	63	83	71	
RENT	29	38	26	16	53	20	10	37	17	29	

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1989
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1435	214	345	193	254	312	266	299	284	282	304
PROJECTED TO TRIPS (MILLIONS)	168.1	23.7	41.1	22.5	32.1	36.1	30.5	36.6	29.3	35.6	36.1
HOME OWNERSHIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	73	69	73	74	67	74	67	74	77	64
RENT	29	27	31	27	26	33	26	33	26	23	36

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

APPENDIX B

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN______________________________

LOCATION NUMBER____________PHONE #_______________

Hello, my name is _______________ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? ________ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1	MALE	2	FEMALE
What is the sex of the next oldest adult?	1	MALE	2	FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1	MALE	2	FEMALE
	1	MALE	2	FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator.
   1 YES
   2 NO -
   (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month).
   1 YES
   2 NO-
   (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?
   ______

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO
Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_________	YEARS	1	MALE	2	FEMALE
PERSON #2	_________	YEARS	1	MALE	2	FEMALE
PERSON #3	_________	YEARS	1	MALE	2	FEMALE
PERSON #4	_________	YEARS	1	MALE	2	FEMALE
PERSON #5	_________	YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_______ NIGHTS
IF NONE, GO TO
Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
______________________	___________	_________
______________________	___________	_________
______________________	___________	_________
______________________	___________	_________
______________________	___________	_________

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) ____________________

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME ______________________________

STATE, COUNTRY ____________________________________

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) ______________________________

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) ______________________	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?
1 YES
2 NO

20. Did you consult a travel agent while arranging this trip?
1 YES
2 NO

IF YES, ASK:
21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?
1 YES
2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:
Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? ________NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) ____________________________
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:
Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? ____________________

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? ________________________________

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _______

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER ____________________________ DATE __________
TIME INTERVIEW ENDED ____________ LENGTH OF INTERVIEW __________

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
AUTUMN 1989 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	168.1	166.1 - 170.1	305.4	302.4 - 308.4
Vacation	106.6	105.1 - 108.1	215.5	213.0 - 218.0
Pleasure	117.7	116.2 - 119.2	230.9	228.4 - 233.4
Bus/Conv	47.9	46.9 - 48.9	65.8	64.8 - 66.8
Weekend	73.9	72.9 - 74.9	147.7	146.2 - 149.2
Auto	118.4	116.9 - 119.9	233.4	230.9 - 235.9
Air	40.9	39.9 - 41.9	60.2	59.2 - 61.2
Hotel	79.9	78.4 - 81.4	136.4	134.9 - 137.9

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
AUTUMN 1989

Number of telephone interviews completed	4,593
Number of respondents reporting one or more qualifying trips*	1,390
Total number of qualifying trips	1,706

---

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.

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1989-90 Winter Travel Market Report

Results from the National Travel Survey

U.S. Travel Data Center
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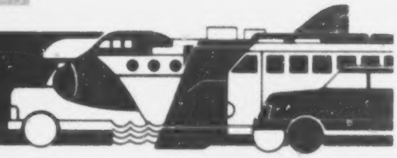

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1989-90 WINTER
TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY
TABULATIONS AND ANALYSIS

US Travel
Data Center

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1989-90 WINTER TRAVEL MARKET REPORT:
ONE HUNDRED DOLLARS

ISSN: 0737-2620

JULY 1990

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Executive Director

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WINTER 1989-90 TRAVEL MARKET REPORT: NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

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INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on winter 1989-90 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET REPORT provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. Now the tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The WINTER 1989-90 TRAVEL MARKET REPORT encompasses U.S. resident travel over December 1989, January and February 1990, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 180.8 million. For example, an estimated volume of 136.8 million trips were taken by U.S. resident adults during the winter of 1989-90. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 259.9 million total person-trips for winter 1989-90 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS *

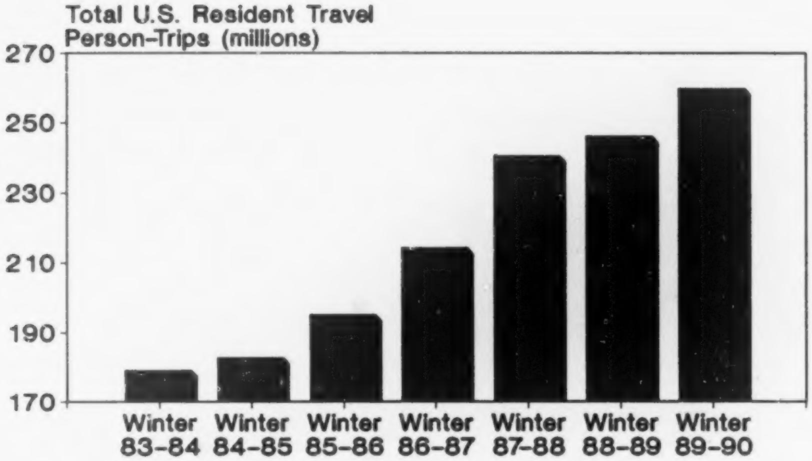
Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic census regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West South Central and East North Central census regions)
WST:	West (Mountain and Pacific census regions)

* For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
WINTER 1989-90



WINTER 1989-90 TRAVEL SUMMARY

- Nearly 260 million person-trips were taken during the winter of 1989-90, a 5.6 percent increase over the same period last year. One-hundred and thirty-six million trips were taken during the winter, up 1.3 percent over the same season last year.
- Hotel/motel volumes posted the largest increase over last winter in terms of person-trips. Somewhat shorter stays in hotel/motels, however, were noted. All other types of travel experienced a rise in volume as well, such as business/convention and weekend, with increases of 12.7 and 14.0 percent, respectively.
- Air travel, as measured by person-trips, showed a slight increase of 1.2 percent over last winter.

- The Southeast region hosted the most travelers during winter 1989-90 (79.7 million person-trips), while the Northeast was the least traveled region (28.1 million person-trips). These two regions also posted the greatest increase and decline compared to the winter 1989-90 season.

- Nearly three-fourths of the winter 1989-90 person-trips were taken for pleasure purposes. Of these, 48 percent of the travelers stayed with friends/relatives while 35 percent stayed in commercial lodgings. Five percent of all pleasure travel involved day trips only.

- Of the 47 million business person-trips taken during the winter, 12 percent were also considered to be a vacation trip. Business travelers stayed an average of 3.4 nights on their trips, compared to 4.2 nights for all travelers.

- Seventy percent of all business travelers stayed in paid accommodations, while 14 percent lodged with friends and relatives. Thirteen percent of all business person-trips involved no overnight stay.

- Average round-trip distances and average trip durations during the winter 1989-90 season were very similar to those of a year ago. People traveling during the season went an average of 980 round-trip miles and spent, on average, 4.2 nights away from home.

- Economic conditions during winter 1989-90 were somewhat weaker than those of the previous year. Payroll employment and personal outlays only rose 2.3 percent and 7.3 percent, respectively. Disposable income also rose at a slower rate (7.5 percent) than that of last year (9.5 percent).

- Travel prices rose 6.5 percent during the winter, compared to a 3.9 percent increase of the previous year. Consumer prices increased five percent over winter 1989-90, only slightly above the increase of the previous year (4.7 percent).

CURRENT SEASON COMPARED TO YEAR-EARLIER SEASON

U.S. RESIDENT TRAVEL VOLUMES: WINTER 1988-89 AND 1989-90

	TRIPS (millions)			PERSON-TRIPS (millions)			TRAVEL PARTY SIZE (people)	
	WINTER 1988-89	WINTER 1989-90	% CHG	WINTER 1988-89	WINTER 1989-90	% CHG	WINTER 1988-89	WINTER 1989-90
TYPE OF TRAVEL								
TOTAL	135.0	136.8	1.3%	246.2	259.9	5.6%	1.82	1.90
VACATION	82.1	83.6	1.8	163.3	178.5	9.3	1.99	2.14
PLEASURE	91.7	87.7	-4.4	180.0	187.9	4.4	1.96	2.14
BUSINESS/CONVENTION	31.5	35.5	12.7	41.7	47.0	12.7	1.32	1.32
WEEKEND	55.9	59.2	5.9	108.9	124.1	14.0	1.95	2.10
AUTO/TRUCK/RV	96.5	95.1	-1.5	189.5	198.4	4.7	1.96	2.09
AIR	34.3	34.1	-0.6	50.3	50.9	1.2	1.47	1.49
HOTEL/MOTEL	50.8	62.0	22.0	94.2	110.6	17.4	1.85	1.78
AGE*								
18-34	58.8	56.8	-3.4%	84.1	89.5	6.4%	1.43	1.58
35-54	47.9	50.5	5.4	78.5	87.2	11.1	1.64	1.73
55+	28.3	29.5	4.2	45.2	46.6	3.1	1.60	1.58
FAMILY INCOME*								
UNDER $20,000	33.7	26.8	-20.5%	61.6	40.8	-33.8%	1.83	1.52
$20,000-$40,000	47.6	44.6	-6.3	85.0	95.1	11.9	1.79	2.13
OVER $40,000	53.7	65.4	21.8	99.6	124.0	24.5	1.85	1.90
CENSUS REGION OF DESTINATION								
NORTHEAST	20.3	13.8	-32.0%	44.3	28.1	-36.6%	2.18	2.04
SOUTHEAST	30.5	41.5	36.1	54.2	79.7	47.0	1.78	1.92
GREAT LAKES	14.0	16.3	16.4	26.6	31.5	18.4	1.90	1.93
MIDWEST	28.3	25.3	-10.6	48.8	47.3	-3.1	1.72	1.87
WEST	34.4	32.5	-5.5	60.1	60.2	0.2	1.75	1.85

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*Adjusted for non-response.

Note: 1) On a trip basis, the age reported is the age of each adult respondent taking a trip. On a person-trip basis, the age reported is the age of each adult household member on a trip. Person-trips taken by household members under age 18 are not shown.
2) Destination figures do not include travel outside the U.S.

Source: US Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

WINTER 1989-90 TRIP CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	136.8	87.7	35.5	259.9	187.9	47.0
WEEKEND TRIP	43%	48%	31%	48%	51%	36%
VACATION TRIP	61	84	12	69	85	14
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	64%	100%	*	72%	100%	*
VISIT FRIENDS OR RELATIVES	34	54	*	37	52	*
OUTDOOR RECREATION	10	16	*	13	18	*
ENTERTAINMENT	19	30	*	22	31	*
BUSINESS (ANY)	26	*	100	18	*	100
CONVENTION, ETC.	7	*	25	5	*	27
OTHER BUSINESS	19	*	75	13	*	73
OTHER	10	*	*	10	*	*
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	70%	73%	57%	76%	79%	61%
RENTAL CAR	5	3	10	4	3	11
AIRPLANE	25	21	40	20	16	37
BUS	3	4	2	3	3	1
TRAIN	1	1	1	1	1	1
OTHER	1	1	*	1	1	*
HOUSEHOLD MEMBERS ON TRIP						
ONE	50%	40%	76%	27%	19%	59%
TWO	29	33	19	31	31	29
THREE	9	11	3	14	15	7
FOUR	7	9	1	14	17	4
FIVE	3	4	*	8	10	2
SIX OR MORE	2	3	*	6	8	*
TRIP DURATION						
NO NIGHTS	9%	6%	14%	7%	6%	13%
1 NIGHT	12	9	17	11	10	16
2 OR 3 NIGHTS	39	39	39	40	39	42
4 TO 9 NIGHTS	30	33	24	33	36	25
10 NIGHTS OR MORE	10	12	6	9	10	5
AVERAGE DURATION (INCL. 0)	4.3	4.8	3.4	4.2	4.5	3.4

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*Less than 0.5 percent.
Note: Primary purpose of trip may add to more than 100 percent due to multiple answers.
Source: US Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

WINTER 1989-90 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	136.8	87.7	35.5	259.9	187.9	47.0
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	84%	78%	97%	67%	59%	92%
ONE ADULT	50	40	76	27	19	58
TWO ADULTS	28	31	19	29	29	28
THREE OR MORE ADULTS	6	7	2	11	11	5
PARTIES WITH CHILDREN	16%	22%	3%	33	41	8
ONE ADULT	3	4	*	4	5	1
TWO ADULTS	9	12	2	17	21	6
THREE OR MORE ADULTS	5	7	1	12	15	2
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	38%	50%	12%	40%	48%	14%
HOTEL OR MOTEL	45	35	70	42	35	70
RENTED CABIN OR CONDOMINIUM	*	*	1	*	*	*
OWNED CABIN OR CONDOMINIUM	3	4	2	3	4	1
CAMPER, TRAILER, OR RV	4	4	4	6	7	4
OTHER	3	4	1	4	4	1
NO OVERNIGHT STAY	9	6	14	7	5	13
CENSUS REGION OF ORIGIN						
NORTHEAST	16%	16%	16%	15%	15%	17%
SOUTHEAST	24	24	24	25	25	22
GREAT LAKES	17	17	17	16	17	16
MIDWEST	22	20	22	21	20	24
WEST	22	22	22	22	24	20
CENSUS REGION OF DESTINATION						
NORTHEAST	10%	10%	11%	11%	11%	11%
SOUTHEAST	30	32	27	31	32	26
GREAT LAKES	12	11	13	12	11	14
MIDWEST	18	17	19	18	17	19
WEST	24	24	26	23	23	26

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*Less than 0.5 percent.

Note: Lodging type may add to more than 100 percent due to multiple answers.

Source: US Travel Data Center's National Travel Survey

1989-90 SEASONAL TRAVEL TRENDS

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	WINTER 1988-89	SPRING 1989	SUMMER 1989	AUTUMN 1989	WINTER 1989-90
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	900	960	850	920	980
VACATION	950	1,020	890	920	990
PLEASURE	880	960	840	870	940
BUSINESS/CONVENTION	1,120	1,220	950	1,130	1,170
WEEKEND	660	840	590	700	770
AUTO/TRUCK/RV	610	710	630	630	690
AIR	2,150	2,030	2,090	2,170	2,310
HOTEL/MOTEL	1,020	1,120	1,030	1,150	1,200
AVERAGE DURATION INCLUDING NO NIGHTS					
TOTAL	4.1	3.4	4.5	4.2	4.2
VACATION	4.8	3.9	5.0	4.8	4.8
PLEASURE	4.5	3.6	4.7	4.6	4.5
BUSINESS/CONVENTION	3.1	3.1	3.7	3.3	3.4
WEEKEND	2.6	2.7	2.7	2.7	3.0
AUTO/TRUCK/RV	3.6	3.2	4.1	3.5	3.8
AIR	5.8	4.4	6.6	5.8	6.0
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	4.2	3.8	4.7	4.7	4.0
NIGHTS SPENT IN HOTEL ONLY	3.5	3.1	3.3	3.4	3.4
PERSON-NIGHTS (MILLIONS)					
TOTAL	970	929	1,925	1,197	1,090
VACATION	766	663	1,597	945	852
PLEASURE	788	703	1,536	967	856
BUSINESS/CONVENTION	122	169	250	218	155
WEEKEND	287	379	492	394	348
AUTO/TRUCK/RV	655	684	1,375	789	745
AIR	281	225	474	350	301
HOTEL	203	259	643	455	305

Note: Average round-trip distance, average duration and person-nights are calculated for person-trips, except for the hotel category which is based on trips.

Source: US Travel Data Center's National Travel Survey

1989-90 SEASONAL TRAVEL TRENDS

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (Millions)	WINTER 1989-90	SPRING 1989	SUMMER 1989	AUTUMN 1989	WINTER 1989-90	PERCENT CHANGE FROM PREVIOUS WINTER
TYPE OF TRIP						
TOTAL	135.0	146.1	212.2	168.1	136.8	1.3%
VACATION	82.1	82.8	142.8	106.6	83.6	1.8
PLEASURE	91.7	99.8	145.5	117.7	87.7	-4.4
BUSINESS/CONVENTION	31.5	40.0	49.7	47.9	35.5	12.7
WEEKEND	55.9	68.9	83.3	73.9	59.2	5.9
AUTO/TRUCK/RV	96.5	109.8	153.9	118.4	95.1	-1.5
AIR	34.3	30.3	48.4	40.9	34.1	-0.6
HOTEL/MOTEL	50.8	67.8	101.7	79.9	62.0	22.0
AGE*						
18-34	58.8	56.7	86.3	63.4	56.8	-3.4%
35-54	47.9	53.9	76.4	58.7	50.5	5.4
55+	28.3	35.4	49.5	46.0	29.5	4.2
FAMILY INCOME*						
UNDER $20,000	33.7	41.4	45.1	37.7	26.8	-20.5%
$20,000-$40,000	47.6	48.9	83.2	63.4	44.6	-6.3
OVER $40,000	53.7	55.8	83.9	67.0	65.4	21.8
CENSUS REGION OF DESTINATION						
NORTHEAST	20.3	20.8	27.0	23.7	13.8	-32.0%
SOUTHEAST	30.5	43.9	56.7	41.1	41.5	36.1
GREAT LAKES	14.0	17.8	26.2	22.5	16.3	16.4
MIDWEST	28.3	23.2	35.9	32.1	25.3	-10.6
WEST	34.4	34.1	48.1	36.1	32.5	-5.5

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*Adjusted for non-response.

Note: Destination figures do not include travel outside the U.S.

Source: US Travel Data Center's National Travel Survey

1989-90 SEASONAL TRAVEL TRENDS

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS* (Millions)	WINTER 1988-89	SPRING 1989	SUMMER 1989	AUTUMN 1989	WINTER 1989-90	PERCENT CHANGE FROM PREVIOUS WINTER
TYPE OF TRIP						
TOTAL	246.2	275.7	427.7	305.4	259.9	5.6%
VACATION	163.3	170.1	321.5	215.5	178.5	9.3
PLEASURE	180.0	203.1	324.5	230.9	187.9	4.4
BUSINESS/CONVENTION	41.7	55.6	68.6	65.8	47.0	12.7
WEEKEND	108.9	141.1	182.3	147.7	124.1	14.0
AUTO/TRUCK/RV	189.5	216.1	339.6	233.4	198.4	4.7
AIR	50.3	51.3	72.3	60.2	50.9	1.2
HOTEL/MOTEL	94.2	119.8	194.7	136.4	110.6	17.4
AGE*						
UNDER 18	38.4	44.5	70.0	38.3	36.6	-4.7%
18-34	84.1	82.4	142.7	95.6	89.5	6.4
35-54	78.5	90.1	135.2	94.0	87.2	11.1
55+	45.2	58.7	79.8	77.5	46.6	3.1
FAMILY INCOME*						
UNDER $20,000	61.6	69.3	83.1	62.0	40.8	-33.8%
$20,000-$40,000	85.0	97.5	167.2	119.4	95.1	11.9
OVER $40,000	99.6	108.9	177.4	124.0	124.0	24.5
CENSUS REGION OF DESTINATION						
NORTHEAST	44.3	39.5	57.0	41.8	28.1	-36.6%
SOUTHEAST	54.2	87.5	125.7	77.8	79.7	47.0
GREAT LAKES	26.6	28.2	50.0	42.7	31.5	18.4
MIDWEST	48.8	42.7	70.0	58.5	47.3	-3.1
WEST	60.1	66.2	91.1	60.4	60.2	0.2

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*Adjusted for non-response.

Note: Destination figures do not include travel outside the U.S.

Source: US Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS WINTER)

MEASURE	WINTER 1988-89	WINTER 1989-90
REAL GNP	3.5%	2.4%
PAYROLL EMPLOYMENT	3.9	1.8
DISPOSABLE INCOME	10.7	7.6
PERSONAL OUTLAYS	10.1	7.2
CONSUMER PRICE INDEX	4.6	5.0

Note: Personal Outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

Source: U.S. Department of Commerce, U.S. Department of Labor

TRAVEL PRICE TRENDS
(PERCENT CHANGE FROM PREVIOUS WINTER)

TPI COMPONENT	WINTER 1988-89	WINTER 1989-90
ALL TRANSPORTATION	2.3%	9.1%
MOTOR FUEL	0.1	11.4
AIRLINE FARES	5.0	6.2
OTHER INTERCITY TRANSPORTATION	7.1	1.7
INTRACITY PUBLIC TRANSPORTATION	2.8	5.0
ENTERTAINMENT	5.1	8.1
LODGING	3.6	8.0
FOOD AND BEVERAGES AWAY FROM HOME	4.6	2.0
TPI	3.9	6.5

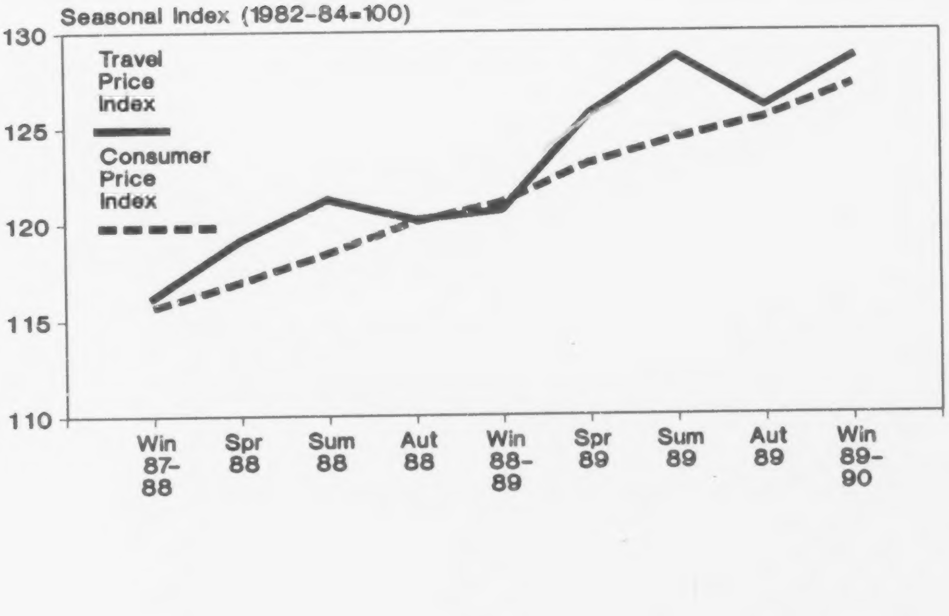
Source: US Travel Data Center's Travel Price Index

BACKGROUND FACTORS

SEASONAL PRICE INDICES

SEASON	CONSUMER PRICE INDEX*	TRAVEL PRICE INDEX*
WINTER 1987-88	115.7	116.2
SPRING 1988	117.0	119.2
SUMMER 1988	118.5	121.3
AUTUMN 1988	120.1	120.2
WINTER 1988-89	121.1	120.7
SPRING 1989	123.1	125.7
SUMMER 1989	124.4	128.7
AUTUMN 1989	125.5	126.1
WINTER 1989-90	127.2	128.6

*(1982-84=100)
Source: US Travel Data Center,
US Bureau of Labor Statistics



TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	18	24	2	18	17	16	20	15
300-399	12	17	2	11	13	11	16	14
400-499	12	14	5	13	10	13	17	9
500-599	7	8	1	6	8	6	5	6
600-999	15	17	11	17	13	16	17	15
1000-1999	17	12	30	15	20	17	12	17
2000 OR MORE	14	6	39	14	15	15	10	16
OUTSIDE U.S.	6	3	13	7	5	7	3	7
AVERAGE DISTANCE OF TRIP	1030	700	2080	1010	1150	1060	830	1200
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	77	73	87	76	79	77	77	78
400 OR MORE	64	57	85	65	67	66	62	64
500 OR MORE	52	42	80	52	57	54	45	55
600 OR MORE	46	34	79	46	49	48	40	49
1000 OR MORE	30	17	68	29	35	32	22	34

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	18	21	18	16	18	18	17	16	21	18
300-399	12	12	12	13	13	11	14	12	11	15
400-499	12	13	12	11	12	12	11	12	10	17
500-599	7	7	6	4	6	5	9	7	6	8
600-999	15	16	16	16	13	19	15	15	14	20
1000-1999	17	16	16	16	18	16	15	18	18	8
2000 OR MORE	14	11	14	17	15	13	13	15	13	11
OUTSIDE U.S.	6	4	6	7	5	7	6	6	7	3
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	1030	940	1050	1120	1060	1040	980	1100	1020	870
CUMULATIVE										
300 OR MORE	77	76	76	77	77	77	77	79	72	79
400 OR MORE	64	63	64	64	64	66	64	67	61	65
500 OR MORE	52	50	52	53	52	53	53	55	51	47
600 OR MORE	46	43	46	49	46	48	44	49	45	39
1000 OR MORE	30	27	30	33	33	29	29	34	31	19

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	18	18	16	29	21	17	13	19	20	18	19
300-399	12	21	10	13	22	7	15	11	8	19	8
400-499	12	13	11	15	20	8	11	13	11	16	8
500-599	7	5	7	8	6	9	6	6	6	6	9
600-999	15	13	17	18	12	20	11	16	17	12	20
1000-1999	17	13	26	13	10	18	18	21	14	15	14
2000 OR MORE	14	16	15	5	8	22	19	9	19	10	15
OUTSIDE U.S.	6	*	*	*	*	*	8	6	5	4	6
AVERAGE DISTANCE OF TRIP	1030	1040	1080	680	700	1380	1190	920	1150	830	1170
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	77	81	84	71	79	83	80	76	75	78	75
400 OR MORE	64	60	75	58	57	75	65	65	66	59	67
500 OR MORE	52	47	64	43	37	68	54	52	56	43	59
600 OR MORE	46	42	57	36	31	59	48	46	50	37	50
1000 OR MORE	30	29	40	18	18	40	37	30	33	25	30

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	100	*	73	57	71	78	64
RENTAL CAR	5	7	*	3	10	3	3	6
AIRPLANE	25	*	100	21	40	22	17	30
BUS	3	*	*	4	2	5	3	4
TRAIN	1	*	*	1	1	2	*	1
OTHER	1	*	*	1	*	1	1	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	77	68	61	71	69	69	59	78	85
RENTAL CAR	5	4	5	6	6	5	2	5	4	5
AIRPLANE	25	16	27	37	23	28	23	33	19	11
BUS	3	5	2	1	3	2	7	5	2	2
TRAIN	1	2	1	1	1	1	1	2	*	2
OTHER	1	1	1	1	1	*	1	1	1	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	68	73	73	80	66	60	73	65	77	69
RENTAL CAR	5	8	6	3	2	5	9	3	8	3	3
AIRPLANE	25	26	24	17	18	28	34	24	25	20	25
BUS	3	4	2	8	1	4	4	1	7	2	4
TRAIN	1	3	1	1	*	1	1	2	2	*	1
OTHER	1	*	*	2	1	1	1	*	1	2	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	10	7	6	14	4	*	*
1	12	13	8	9	17	8	7	18
2 TO 3	39	42	29	39	39	38	62	47
4 TO 9	30	27	39	33	24	36	31	27
TEN OR MORE	10	7	17	12	6	13	*	8
AVERAGE, IF ANY	4.7	4.2	6.2	5.1	4.0	5.3	2.9	4.0
AVG., INCL. ZERO	4.3	3.8	5.7	4.8	3.4	5.1	2.9	4.0

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 3-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	9	7	9	5	12	13	13	6	5
1	12	13	12	12	13	10	12	12	11	12
2 TO 3	39	41	42	40	42	42	28	37	41	40
4 TO 9	30	27	30	32	31	29	32	28	31	36
TEN OR MORE	10	10	9	7	10	7	14	10	11	7
AVERAGE, IF ANY	4.7	4.6	4.4	4.4	4.6	4.2	5.9	4.9	4.6	4.3
AVG., INCL. ZERO	4.3	4.2	4.1	4.0	4.4	3.7	5.1	4.3	4.4	4.1

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990

Table 3-3

NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	9	7	11	14	9	9	7	10	11	10
1	12	13	11	18	12	9	10	14	11	12	11
2 TO 3	39	40	38	49	44	37	39	39	39	41	38
4 TO 9	30	28	30	19	28	36	32	26	28	33	34
TEN OR MORE	10	10	14	3	2	9	11	14	13	4	8
AVERAGE, IF ANY	4.7	4.8	5.2	3.1	3.5	4.8	5.0	5.0	5.0	4.0	4.6
AVG., INCL. ZERO	4.3	4.4	4.8	2.8	3.0	4.4	4.6	4.7	4.5	3.5	4.2

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 4-1
TYPES OF LODGING USED

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	39	36	50	12	48	50	5
HOTEL OR MOTEL	45	41	53	35	70	38	39	100
RENTED CABIN OR CONDOMINIUM	*	*	1	*	1	*	*	*
OWNED CABIN OR CONDOMINIUM	3	4	3	4	2	4	4	1
CAMPER, TRAILER, OR RV	4	5	4	4	4	5	6	*
OTHER	3	4	*	4	1	5	2	1
NO OVERNIGHT STAY	9	10	7	6	14	4	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.9	4.3	6.8	5.0	4.9	5.3	2.8	4.3
HOTEL, MOTEL	3.4	3.0	4.2	3.7	3.0	3.9	2.7	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
LODGING TYPE										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	44	34	28	46	29	36	36	32	57
HOTEL OR MOTEL	45	40	50	55	41	50	42	46	50	31
RENTED CABIN OR CONDOMINIUM	*	*	*	1	*	1	*	*	*	*
OWNED CABIN OR CONDOMINIUM	3	3	3	3	5	2	3	3	3	3
CAMPER, TRAILER, OR RV	4	3	5	6	3	6	4	2	7	5
OTHER	3	5	3	2	4	2	4	3	5	1
NO OVERNIGHT STAY	9	9	7	9	5	12	13	13	6	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.9	4.9	4.7	4.6	4.7	3.9	6.5	5.2	4.5	4.6
HOTEL, MOTEL	3.4	3.3	3.3	3.1	3.2	3.4	3.7	3.3	3.6	3.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	42	35	42	42	37	34	42	36	39	37
HOTEL OR MOTEL	45	38	49	43	39	45	48	46	45	44	42
RENTED CABIN OR CONDOMINIUM	*	2	*	*	*	*	*	1	1	*	*
OWNED CABIN OR CONDOMINIUM	3	3	6	1	1	3	5	3	4	2	3
CAMPER, TRAILER, OR RV	4	8	4	3	1	6	5	3	8	*	7
OTHER	3	1	3	*	5	5	1	2	2	6	5
NO OVERNIGHT STAY	9	9	7	11	14	8	8	7	10	11	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.9	6.1	5.0	3.5	4.0	5.0	4.6	5.1	5.4	4.2	5.1
HOTEL, MOTEL	3.4	2.4	3.5	2.3	2.4	3.9	4.0	3.4	3.6	2.6	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	50	42	67	40	76	40	44	51
2	29	32	24	33	19	33	28	32
3	9	11	4	11	3	11	12	9
4	7	9	2	9	1	9	9	5
5	3	4	2	4	*	4	4	2
6+	2	2	*	3	*	3	3	1
PARTIES WITHOUT CHILDREN	84	80	93	78	97	78	79	89
ONE ADULT	50	42	67	40	76	40	44	51
TWO ADULTS	28	30	23	31	19	31	27	31
3 + ADULTS	6	8	3	7	2	7	8	6
PARTIES WITH CHILD(REN)	16	20	7	22	3	22	21	11
ONE ADULT	3	3	1	4	*	4	2	1
TWO ADULTS	9	11	3	12	2	12	13	6
3 + ADULTS	5	6	3	7	1	6	6	4
AVG # ON TRIP,INCLUDING RESPONDENT	1.9	2.1	1.5	2.1	1.3	2.1	2.1	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.1	.4	*	.4	.3	.2

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	50	56	48	46	54	47	49	100	*	*
2	29	26	29	30	25	25	45	*	82	10
3	9	9	10	9	9	13	4	*	13	28
4	7	6	8	7	8	9	2	*	3	36
5	3	2	3	5	3	5	*	*	1	17
6+	2	1	2	3	2	2	*	*	1	9
PARTIES WITHOUT CHILDREN	84	84	83	82	81	79	98	100	100	*
ONE ADULT	50	56	48	46	54	47	48	100	*	*
TWO ADULTS	28	25	28	28	21	24	45	*	82	*
3 + ADULTS	6	4	7	8	5	9	4	*	18	*
PARTIES WITH CHILD(REN)	16	16	17	18	19	21	2	*	*	100
ONE ADULT	3	3	2	2	5	2	*	*	*	18
TWO ADULTS	9	8	10	9	9	12	1	*	*	53
3 + ADULTS	5	4	5	6	5	6	1	*	*	30
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.8	2.0	2.0	1.9	2.1	1.6	1.0	2.3	3.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.3	.3	.3	.3	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
HOUSEHOLD MEMBERS ON TRIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	50	46	47	51	54	54	49	47	52	51	52
2	29	31	34	22	27	26	33	32	25	31	26
3	9	8	10	15	7	8	9	10	13	7	6
4	7	9	5	9	8	6	5	5	7	8	9
5	3	4	2	3	3	5	2	3	3	1	7
6+	2	2	2	1	3	1	1	3	1	2	1
PARTIES WITHOUT CHILDREN	84	81	84	82	83	85	86	85	84	84	81
ONE ADULT	50	46	47	51	54	54	49	47	52	51	52
TWO ADULTS	28	28	31	21	25	25	32	30	22	29	24
3 + ADULTS	6	6	6	10	4	6	5	8	10	3	5
PARTIES WITH CHILD(REN)	16	19	16	18	17	15	14	15	16	16	19
ONE ADULT	3	3	4	4	3	2	3	2	4	4	2
TWO ADULTS	9	10	9	9	7	10	7	9	8	7	11
3 + ADULTS	5	7	4	5	7	4	4	4	4	5	6
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.0	1.9	1.9	1.9	1.8	1.8	2.0	1.9	1.8	2.0
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.2	.2	.3	.2	.3	.3

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	50	27	48	31	49	100	41
VACATION TRIP	61	63	53	84	12	100	70	51
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	64	67	54	100	*	88	70	50
VISIT FRIENDS OR RELATIVES	34	36	30	54	*	47	42	13
OUTDOOR RECREATION	10	11	10	16	*	16	10	9
ENTERTAINMENT	19	20	14	30	*	25	19	28
BUSINESS (ANY)	26	21	41	*	100	5	19	40
CONVENTION,ETC.	7	5	10	*	25	1	6	12
OTHER BUSINESS	19	16	31	*	75	4	13	28
PERSONAL, FAMILY, OTHER	10	12	5	*	*	7	11	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	47	46	41	54	41	28	38	46	55
VACATION TRIP	61	66	59	53	70	54	56	49	69	82
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	64	71	62	54	72	54	63	51	72	89
VISIT FRIENDS OR RELATIVES	34	41	32	26	41	25	36	29	34	53
OUTDOOR RECREATION	10	9	11	13	13	11	5	9	10	15
ENTERTAINMENT	19	22	19	16	18	19	22	13	28	21
BUSINESS (ANY)	26	18	29	38	21	35	20	39	16	5
CONVENTION,ETC.	7	4	8	12	5	9	5	9	5	2
OTHER BUSINESS	19	14	21	26	16	26	15	30	11	3
PERSONAL, FAMILY, OTHER	10	11	8	9	7	10	16	9	12	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	45	44	56	43	42	40	48	38	43	46
VACATION TRIP	61	56	66	53	55	63	62	61	59	57	66
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	64	65	67	60	59	64	66	64	66	59	67
VISIT FRIENDS OR RELATIVES	34	38	36	35	40	29	31	40	33	34	33
OUTDOOR RECREATION	10	11	9	6	7	14	15	8	9	9	12
ENTERTAINMENT	19	16	23	19	12	21	20	16	24	16	22
BUSINESS (ANY)	26	27	23	29	26	28	26	26	27	26	26
CONVENTION,ETC.	7	6	7	8	4	8	8	5	7	8	5
OTHER BUSINESS	19	21	16	21	22	21	18	21	19	18	21
PERSONAL, FAMILY, OTHER	10	8	10	11	14	8	9	10	8	15	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	10	10	10	10	11	9	8	9
NEW ENGLAND	3	4	3	4	2	4	3	2
MID-ATLANTIC	7	6	8	7	8	5	5	6
SOUTHEAST	30	32	29	32	27	33	31	33
SOUTH ATLANTIC	25	25	26	26	23	27	24	28
EAST SOUTH CENTRAL	6	6	3	6	4	6	7	6
GREAT LAKES	12	12	8	11	13	10	15	11
EAST NORTH CENTRAL	12	12	8	11	13	10	15	11
MIDWEST	18	21	13	17	19	17	19	16
WEST SOUTH CENTRAL	11	13	6	9	11	9	10	9
WEST NORTH CENTRAL	7	8	7	8	8	7	9	7
WEST	24	23	27	24	26	25	24	24
MOUNTAIN	11	11	12	12	11	12	11	13
PACIFIC	13	12	15	12	15	13	13	11
OUTSIDE US	6	3	13	7	5	7	3	7

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	10	9	11	12	10	11	9	9	11	12
NEW ENGLAND	3	1	3	5	3	4	3	3	4	4
MID-ATLANTIC	7	7	8	7	7	7	7	7	7	8
SOUTHEAST	30	32	31	29	31	32	27	28	33	30
SOUTH ATLANTIC	25	26	26	23	26	25	23	23	27	26
EAST SOUTH CENTRAL	6	6	6	5	5	7	4	5	6	4
GREAT LAKES	12	14	12	10	13	12	10	12	11	13
EAST NORTH CENTRAL	12	14	12	10	13	12	10	12	11	13
MIDWEST	18	20	16	17	19	15	24	20	16	19
WEST SOUTH CENTRAL	11	13	8	8	13	7	15	13	9	10
WEST NORTH CENTRAL	7	7	8	9	6	8	9	7	7	10
WEST	24	23	24	25	23	25	24	26	22	22
MOUNTAIN	11	12	12	11	12	10	11	11	11	12
PACIFIC	13	11	12	15	11	15	13	15	11	10
OUTSIDE US	6	4	6	7	5	7	6	6	7	3

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	10	100	*	*	*	*	37	9	6	3	3
NEW ENGLAND	3	31	*	*	*	*	14	2	1	*	1
MID-ATLANTIC	7	69	*	*	*	*	22	7	5	2	2
SOUTHEAST	30	*	100	*	*	*	37	67	31	10	5
SOUTH ATLANTIC	25	*	82	*	*	*	33	53	25	9	4
EAST SOUTH CENTRAL	6	*	18	*	*	*	4	14	6	2	1
GREAT LAKES	12	*	*	100	*	*	11	7	39	8	*
EAST NORTH CENTRAL	12	*	*	100	*	*	11	7	39	8	*
MIDWEST	18	*	*	*	100	*	2	8	7	63	6
WEST SOUTH CENTRAL	11	*	*	*	60	*	1	6	1	39	3
WEST NORTH CENTRAL	7	*	*	*	40	*	1	2	6	23	3
WEST	24	*	*	*	*	100	5	5	11	12	81
MOUNTAIN	11	*	*	*	*	47	2	2	5	10	34
PACIFIC	13	*	*	*	*	53	3	2	6	2	47
OUTSIDE US	6	*	*	*	*	*	8	6	5	4	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	14	22	16	16	16	12	17
NEW ENGLAND	4	4	6	4	5	4	5	4
MID-ATLANTIC	12	10	16	12	11	12	7	13
SOUTHEAST	24	25	23	24	24	24	27	24
SOUTH ATLANTIC	17	17	21	17	19	17	19	19
EAST SOUTH CENTRAL	6	8	2	6	4	7	8	5
GREAT LAKES	17	16	17	17	17	16	16	17
EAST NORTH CENTRAL	17	16	17	17	17	16	16	17
MIDWEST	22	24	18	20	22	21	22	22
WEST SOUTH CENTRAL	13	15	8	11	11	12	12	12
WEST NORTH CENTRAL	9	10	10	9	11	9	10	10
WEST	22	21	22	22	22	23	24	20
MOUNTAIN	8	9	7	8	9	8	9	8
PACIFIC	14	13	14	14	13	16	14	12

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	15	17	17	15	18	11	16	17	14
NEW ENGLAND	4	4	4	4	6	4	1	4	5	4
MID-ATLANTIC	12	11	12	12	10	14	9	11	12	10
SOUTHEAST	24	24	23	23	26	24	20	22	27	23
SOUTH ATLANTIC	17	17	18	18	20	17	14	17	19	17
EAST SOUTH CENTRAL	6	7	5	5	6	7	6	5	8	6
GREAT LAKES	17	18	18	16	14	19	19	17	16	17
EAST NORTH CENTRAL	17	18	18	16	14	19	19	17	16	17
MIDWEST	22	24	19	20	24	17	26	23	21	22
WEST SOUTH CENTRAL	13	15	10	10	14	10	15	13	12	13
WEST NORTH CENTRAL	9	9	9	10	10	8	11	10	10	9
WEST	22	20	22	25	21	21	24	22	19	25
MOUNTAIN	8	9	9	7	8	8	9	8	6	12
PACIFIC	14	11	13	17	12	14	15	14	13	13

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	57	20	15	2	3	100	*	*	*	*
NEW ENGLAND	4	22	3	5	*	1	27	*	*	*	*
MID-ATLANTIC	12	35	16	10	2	2	73	*	*	*	*
SOUTHEAST	24	22	52	14	10	5	*	100	*	*	*
SOUTH ATLANTIC	17	19	39	6	5	4	*	73	*	*	*
EAST SOUTH CENTRAL	6	3	14	8	4	*	*	27	*	*	*
GREAT LAKES	17	10	17	55	6	8	*	*	100	*	*
EAST NORTH CENTRAL	17	10	17	55	6	8	*	*	100	*	*
MIDWEST	22	6	8	16	75	11	*	*	*	100	*
WEST SOUTH CENTRAL	13	4	4	3	47	6	*	*	*	57	*
WEST NORTH CENTRAL	9	2	3	13	28	5	*	*	*	43	*
WEST	22	6	3	1	7	73	*	*	*	*	100
MOUNTAIN	8	2	1	1	5	26	*	*	*	*	37
PACIFIC	14	5	2	*	2	48	*	*	*	*	63

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	34	54	42	37	41	36	41
250,000-999,999	39	40	36	40	39	39	38	39
50,000-249,000	21	26	9	18	23	20	25	19
LESS THAN 50,000	1	1	1	1	1	*	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	43	39	54	38	51	38	40	47
WITHIN MAJOR CITY	36	32	45	30	46	31	33	41
B COUNTY	25	27	21	25	24	25	26	25
C COUNTY	13	16	4	15	7	16	14	8
D COUNTY	14	15	9	16	12	15	17	13
OUTSIDE US	6	3	13	7	5	7	3	7

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	31	43	49	38	42	32	39	40	38
250,000-999,999	39	42	38	35	39	38	41	38	41	38
50,000-249,000	21	27	18	14	21	19	26	23	18	23
LESS THAN 50,000	1	*	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	43	42	42	45	40	43	47	48	39	33
WITHIN MAJOR CITY	36	35	35	38	32	36	42	43	31	23
B COUNTY	25	25	26	24	24	27	27	23	28	27
C COUNTY	13	14	12	10	16	10	11	10	13	21
D COUNTY	14	16	15	14	16	14	10	14	13	15
OUTSIDE US	6	4	6	7	5	7	6	6	7	3

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	56	40	38	25	40	70	28	39	25	42
250,000-999,999	39	29	46	49	35	32	22	54	48	37	29
50,000-249,000	21	13	14	11	38	28	5	18	12	36	28
LESS THAN 50,000	1	2	*	2	2	*	2	*	1	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	43	55	41	40	44	49	41	39	45	43	46
WITHIN MAJOR CITY	36	31	35	33	43	41	31	31	39	40	37
B COUNTY	25	19	36	26	23	22	28	33	22	21	22
C COUNTY	13	20	11	14	16	13	15	11	13	12	13
D COUNTY	14	6	13	19	17	16	9	12	14	19	13
OUTSIDE US	6	*	*	*	*	*	8	6	5	4	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	25	6	15	7	7	14
PACKAGE TOUR	5	2	9	6	4	7	4	9
CONSULTED TRAVEL AGENT	15	4	47	13	22	14	11	22
USED FOR HOTEL,TRANSP RESERVATION	9	3	26	7	16	8	8	16

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	10	15	7	11	6	9	9	4
PACKAGE TOUR	5	5	6	6	6	5	5	5	6	3
CONSULTED TRAVEL AGENT	15	11	18	22	13	18	15	19	14	7
USED FOR HOTEL, TRANSP RESERVATION	9	6	12	15	8	13	6	11	8	6

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TOTAL TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	10	4	6	10	10	6	10	7	9
PACKAGE TOUR	5	7	6	1	1	5	7	6	7	3	4
CONSULTED TRAVEL AGENT	15	15	15	11	9	17	22	12	19	10	16
USED FOR HOTEL,TRANSP RESERVATION	9	8	9	7	4	10	14	8	12	5	9

PERSON-TRIP TABLES:
TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	25	1	20	17	18	22	16
300-399	13	16	2	12	14	12	17	15
400-499	13	15	3	14	10	13	18	11
500-599	7	8	1	7	8	6	6	5
600-999	16	18	8	17	12	16	17	15
1000-1999	14	11	28	13	19	15	9	15
2000 OR MORE	13	5	44	12	16	13	9	16
OUTSIDE U.S.	5	3	14	6	5	6	2	6
AVERAGE DISTANCE OF TRIP	980	690	2310	940	1170	990	770	1170
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	75	73	86	75	79	76	76	78
400 OR MORE	62	56	84	63	65	64	59	63
500 OR MORE	49	41	81	49	55	50	41	52
600 OR MORE	43	34	80	43	47	44	35	47
1000 OR MORE	27	16	72	25	35	27	18	32

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	20	20	20	20	19	17	16	23	19
300-399	13	13	13	14	14	12	12	13	12	15
400-499	13	14	12	12	13	14	10	12	9	18
500-599	7	8	6	3	7	6	9	7	6	7
600-999	16	16	17	16	13	19	16	15	15	18
1000-1999	14	15	14	14	15	13	15	18	17	8
2000 OR MORE	13	11	13	15	13	12	13	15	12	11
OUTSIDE U.S.	5	3	5	6	5	6	6	6	7	3
AVERAGE DISTANCE OF TRIP	980	920	1010	1040	1010	970	990	1100	970	890
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	75	76	75	74	75	76	76	79	71	78
400 OR MORE	62	64	62	60	62	64	64	67	59	62
500 OR MORE	49	49	50	48	48	50	54	55	50	44
600 OR MORE	43	41	44	45	42	44	45	49	43	37
1000 OR MORE	27	25	27	29	29	25	29	34	29	19

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	22	21	28	21	16	18	25	19	19	17
300-399	13	19	9	12	23	11	15	10	8	21	11
400-499	13	15	12	18	20	7	11	15	14	15	7
500-599	7	5	7	9	7	7	7	6	8	6	7
600-999	16	10	15	19	12	25	11	14	16	12	25
1000-1999	14	11	23	10	9	14	14	18	14	13	11
2000 OR MORE	13	16	14	5	7	20	17	7	16	10	16
OUTSIDE U.S.	5	*	*	*	*	*	8	4	5	5	5
AVERAGE DISTANCE OF TRIP	980	1000	1020	650	680	1300	1080	800	1070	820	1200
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	75	76	79	72	79	84	75	71	76	77	78
400 OR MORE	62	58	70	60	56	73	60	61	68	56	67
500 OR MORE	49	42	58	42	36	66	49	45	54	41	59
600 OR MORE	43	37	51	33	29	59	42	40	46	35	52
1000 OR MORE	27	27	37	15	16	34	30	25	30	24	27

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	100	*	79	61	78	85	70
RENTAL CAR	4	6	*	3	11	3	3	5
AIRPLANE	20	*	100	16	37	17	12	25
BUS	3	*	*	3	1	3	3	4
TRAIN	1	*	*	1	1	1	*	*
OTHER	1	*	*	1	*	1	1	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	82	75	71	78	76	73	59	80	87
RENTAL CAR	4	4	5	6	5	5	2	5	3	5
AIRPLANE	20	12	21	28	18	21	20	33	18	11
BUS	3	4	2	1	2	2	5	5	2	2
TRAIN	1	1	1	*	1	1	*	2	*	1
OTHER	1	*	*	1	1	*	1	1	1	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	76	74	80	79	85	73	69	82	71	80	76
RENTAL CAR	4	7	5	3	3	3	9	2	9	2	2
AIRPLANE	20	22	17	12	13	23	26	17	20	17	20
BUS	3	2	2	7	*	3	3	1	7	1	3
TRAIN	1	1	1	1	1	*	2	1	1	1	*
OTHER	1	*	*	1	1	1	*	*	*	1	1

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 13-1
NIGHTS AWAY FROM HOME

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	8	5	6	13	4	*	*
1	11	12	7	10	16	9	7	17
2 TO 3	40	43	25	39	42	37	61	47
4 TO 9	33	30	45	36	25	39	32	28
TEN OR MORE	9	6	18	10	5	11	*	8
AVERAGE, IF ANY	4.5	4.1	6.3	4.8	3.9	5.0	3.0	3.9
AVG., INCL. ZERO	4.2	3.8	6.0	4.5	3.4	4.8	3.0	3.9

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
NIGHTS AWAY FROM HOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	7	6	6	3	9	11	13	6	5
1	11	13	11	11	13	9	12	12	11	11
2 TO 3	40	42	42	40	41	41	31	37	40	41
4 TO 9	33	28	33	37	34	34	31	28	34	36
TEN OR MORE	9	10	8	7	9	6	14	10	10	6
AVERAGE, IF ANY	4.5	4.5	4.4	4.4	4.5	4.1	5.7	4.9	4.6	4.2
AVG., INCL. ZERO	4.2	4.2	4.1	4.1	4.3	3.8	5.1	4.2	4.4	4.0

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	8	5	7	13	7	7	5	7	10	8
1	11	11	11	19	10	9	9	14	9	12	10
2 TO 3	40	39	38	50	48	36	39	41	39	43	36
4 TO 9	33	33	33	22	27	40	35	28	34	32	38
TEN OR MORE	9	8	13	3	3	8	11	12	11	3	7
AVERAGE, IF ANY	4.5	4.4	5.0	3.2	3.5	4.7	4.9	4.6	4.9	3.8	4.6
AVG., INCL. ZERO	4.2	4.1	4.8	3.0	3.0	4.3	4.6	4.4	4.6	3.4	4.2

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 14-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	41	38	48	14	45	48	5
HOTEL OR MOTEL	42	39	53	35	70	37	37	100
RENTED CABIN OR CONDOMINIUM	*	*	1	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	3	3	4	4	1	4	3	1
CAMPER, TRAILER, OR RV	6	7	5	7	4	8	9	*
OTHER	4	4	*	4	1	5	4	1
NO OVERNIGHT STAY	7	8	5	5	13	4	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.7	4.2	6.8	4.8	4.3	5.0	2.8	4.5
HOTEL, MOTEL	3.4	3.0	4.4	3.5	3.1	3.7	2.7	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 14-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
LODGING TYPE										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	46	38	33	48	34	38	36	32	55
HOTEL OR MOTEL	42	39	46	48	40	44	42	46	48	32
RENTED CABIN OR CONDOMINIUM	*	*	*	1	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	3	3	3	3	4	3	4	3	3	3
CAMPER, TRAILER, OR RV	6	4	8	10	5	8	4	2	9	6
OTHER	4	4	4	3	2	4	6	3	6	1
NO OVERNIGHT STAY	7	7	6	6	3	9	11	13	6	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.7	4.7	4.6	4.6	4.7	4.0	6.0	5.2	4.5	4.5
HOTEL, MOTEL	3.4	3.4	3.3	3.1	3.2	3.4	3.6	3.3	3.6	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
LODGING TYPE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	47	36	45	45	37	36	46	36	42	38
HOTEL OR MOTEL	42	33	47	41	39	41	45	41	45	44	38
RENTED CABIN OR CONDOMINIUM	*	1	*	*	*	*	*	1	*	*	*
OWNED CABIN OR CONDOMINIUM	3	3	5	*	1	4	5	2	5	2	3
CAMPER, TRAILER, OR RV	6	11	6	6	3	8	8	6	11	*	8
OTHER	4	1	3	*	3	7	1	2	2	4	7
NO OVERNIGHT STAY	7	8	5	7	13	7	7	5	7	10	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.7	5.2	4.7	3.4	3.9	5.2	4.6	4.5	5.0	4.0	5.4
HOTEL, MOTEL	3.4	2.5	3.6	2.4	2.4	3.8	4.0	3.3	3.8	2.5	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	27	20	46	19	59	19	21	29
2	31	31	32	31	29	31	27	36
3	14	15	8	15	7	16	16	15
4	14	17	6	17	4	16	18	11
5	8	9	7	10	2	10	9	6
6+	6	8	*	8	*	8	9	3
PARTIES WITHOUT CHILDREN	67	62	82	59	92	60	60	75
ONE ADULT	27	20	45	19	58	19	21	29
TWO ADULTS	29	29	31	29	28	29	25	35
3 + ADULTS	11	13	6	11	5	12	14	11
PARTIES WITH CHILD(REN)	33	38	18	41	8	40	40	25
ONE ADULT	4	4	2	5	1	4	3	2
TWO ADULTS	17	20	8	21	6	21	23	13
3 + ADULTS	12	13	9	15	2	14	13	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	32	25	23	29	23	31	100	*	*
2	31	30	30	29	26	24	57	*	72	5
3	14	15	15	14	14	19	7	*	18	22
4	14	15	15	14	16	17	5	*	5	37
5	8	5	8	11	7	12	*	*	2	21
6+	6	4	7	9	8	5	*	*	3	15
PARTIES WITHOUT CHILDREN	67	67	65	65	62	60	96	100	100	*
ONE ADULT	27	32	25	23	29	23	31	100	*	*
TWO ADULTS	29	28	28	28	23	23	57	*	72	*
3 + ADULTS	11	8	12	15	10	14	9	*	28	*
PARTIES WITH CHILD(REN)	33	33	35	35	38	40	4	*	*	100
ONE ADULT	4	5	3	2	7	3	*	*	*	12
TWO ADULTS	17	17	19	17	18	22	3	*	*	52
3 + ADULTS	12	10	12	15	13	15	1	*	*	36

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
HOUSEHOLD MEMBERS ON TRIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	23	25	26	29	29	27	24	28	28	27
2	31	30	35	23	28	28	36	32	27	33	26
3	14	11	16	23	11	13	15	16	21	12	10
4	14	18	9	19	17	14	12	10	15	17	17
5	8	10	6	6	7	13	5	7	8	3	17
6+	6	7	9	2	8	3	4	11	2	7	3
PARTIES WITHOUT CHILDREN	67	61	69	66	63	69	71	69	69	66	62
ONE ADULT	27	23	25	26	29	29	27	24	28	28	27
TWO ADULTS	29	28	33	22	27	27	35	30	24	32	25
3 + ADULTS	11	10	12	18	7	12	8	15	17	6	10
PARTIES WITH CHILD(REN)	33	39	31	34	37	31	29	31	31	34	38
ONE ADULT	4	3	4	5	4	3	4	2	5	7	2
TWO ADULTS	17	20	17	17	15	20	14	19	16	15	20
3 + ADULTS	12	16	10	12	19	9	11	11	10	12	15

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	48	54	26	51	36	51	100	45
VACATION TRIP	69	70	61	85	14	100	73	61
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	72	75	60	100	*	89	77	59
VISIT FRIENDS OR RELATIVES	37	39	33	52	*	46	42	16
OUTDOOR RECREATION	13	14	9	18	*	18	13	8
ENTERTAINMENT	22	22	18	31	*	26	22	35
BUSINESS (ANY)	18	14	34	*	100	4	14	30
CONVENTION,ETC.	5	4	9	*	27	1	5	10
OTHER BUSINESS	13	10	26	*	73	3	8	20
PERSONAL, FAMILY, OTHER	10	11	6	*	*	7	9	11

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	48	49	50	49	57	47	33	38	48	56
VACATION TRIP	69	70	69	67	75	66	58	49	70	83
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	72	78	72	67	79	66	69	51	72	89
VISIT FRIENDS OR RELATIVES	37	45	36	31	47	28	38	29	33	50
OUTDOOR RECREATION	13	9	14	17	13	14	7	9	12	17
ENTERTAINMENT	22	23	22	20	19	24	24	13	28	22
BUSINESS (ANY)	18	13	20	24	14	23	17	40	15	5
CONVENTION,ETC.	5	3	6	8	4	6	4	9	5	2
OTHER BUSINESS	13	10	14	16	10	17	13	31	10	3
PERSONAL, FAMILY, OTHER	10	10	8	9	7	11	14	9	13	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGICN OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	48	51	48	57	47	48	43	55	40	47	51
VACATION TRIP	69	66	74	58	62	72	69	69	68	62	75
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	72	74	76	67	68	72	71	74	74	66	77
VISIT FRIENDS OR RELATIVES	37	44	38	39	44	29	34	44	36	38	34
OUTDOOR RECREATION	13	16	12	9	7	18	19	11	13	7	15
ENTERTAINMENT	22	14	26	19	17	26	19	19	26	21	27
BUSINESS (ANY)	18	18	15	21	19	20	20	16	18	20	17
CONVENTION,ETC.	5	3	5	6	3	7	6	3	5	6	4
OTHER BUSINESS	13	14	10	14	16	13	14	13	13	14	13
PERSONAL, FAMILY, OTHER	10	8	9	12	13	8	9	10	8	14	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	11	11	13	11	11	10	9	9
NEW ENGLAND	3	4	3	4	2	4	4	3
MID-ATLANTIC	7	7	10	7	9	6	6	6
SOUTHEAST	31	32	27	32	26	33	31	35
SOUTH ATLANTIC	25	25	24	25	22	26	22	28
EAST SOUTH CENTRAL	6	7	2	7	4	7	9	6
GREAT LAKES	12	13	8	11	14	10	14	12
EAST NORTH CENTRAL	12	13	8	11	14	10	14	12
MIDWEST	18	20	12	17	19	16	19	17
WEST SOUTH CENTRAL	10	11	7	9	12	8	11	10
WEST NORTH CENTRAL	8	9	5	8	7	8	8	7
WEST	23	22	28	23	26	24	24	22
MOUNTAIN	11	11	13	12	11	11	11	12
PACIFIC	12	12	14	12	15	13	13	10
OUTSIDE US	5	3	14	6	5	6	2	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	11	8	12	15	11	12	9	9	10	13
NEW ENGLAND	3	1	4	6	3	4	2	3	3	4
MID-ATLANTIC	7	7	9	9	8	8	7	7	7	8
SOUTHEAST	31	33	32	30	33	30	29	28	34	29
SOUTH ATLANTIC	25	27	26	23	25	24	25	23	26	25
EAST SOUTH CENTRAL	6	6	6	7	8	5	4	6	8	4
GREAT LAKES	12	14	12	10	13	12	11	12	12	12
EAST NORTH CENTRAL	12	14	12	10	13	12	11	12	12	12
MIDWEST	18	19	16	16	17	16	23	20	15	20
WEST SOUTH CENTRAL	10	12	7	7	11	8	14	12	9	10
WEST NORTH CENTRAL	8	7	8	9	6	8	9	7	6	10
WEST	23	22	23	24	22	25	22	26	23	22
MOUNTAIN	11	13	11	10	12	10	11	11	11	11
PACIFIC	12	9	12	14	10	15	10	15	12	11
OUTSIDE US	5	3	5	6	5	6	6	6	7	3

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	11	100	*	*	*	*	42	9	4	4	3
NEW ENGLAND	3	32	*	*	*	*	18	2	*	*	*
MID-ATLANTIC	7	68	*	*	*	*	24	7	4	3	3
SOUTHEAST	31	*	100	*	*	*	34	69	30	10	5
SOUTH ATLANTIC	25	*	80	*	*	*	31	53	23	8	5
EAST SOUTH CENTRAL	6	*	20	*	*	*	3	16	7	2	*
GREAT LAKES	12	*	*	100	*	*	10	8	43	7	1
EAST NORTH CENTRAL	12	*	*	100	*	*	10	8	43	7	1
MIDWEST	18	*	*	*	100	*	2	7	8	64	5
WEST SOUTH CENTRAL	10	*	*	*	57	*	1	6	1	38	2
WEST NORTH CENTRAL	8	*	*	*	43	*	1	1	8	27	2
WEST	23	*	*	*	*	100	5	3	9	10	81
MOUNTAIN	11	*	*	*	*	47	2	2	5	8	34
PACIFIC	12	*	*	*	*	53	2	1	4	2	47
OUTSIDE US	5	*	*	*	*	*	8	4	5	5	5

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	14	20	15	17	15	11	16
NEW ENGLAND	4	4	5	4	5	4	4	4
MID-ATLANTIC	11	9	16	11	11	11	7	12
SOUTHEAST	25	26	21	25	22	25	29	24
SOUTH ATLANTIC	17	17	19	18	19	18	19	20
EAST SOUTH CENTRAL	7	9	2	8	4	7	10	5
GREAT LAKES	16	15	17	17	16	16	14	17
EAST NORTH CENTRAL	16	15	17	17	16	16	14	17
MIDWEST	21	23	18	20	24	19	22	22
WEST SOUTH CENTRAL	12	13	10	11	13	11	13	12
WEST NORTH CENTRAL	9	9	8	9	11	8	8	10
WEST	22	22	23	24	20	24	25	20
MOUNTAIN	8	9	7	9	8	8	9	9
PACIFIC	14	13	16	15	13	16	15	11

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	15	16	16	15	17	10	16	16	13
NEW ENGLAND	4	4	4	4	5	4	1	4	4	4
MID-ATLANTIC	11	11	12	12	10	13	9	11	12	10
SOUTHEAST	25	25	25	25	29	23	23	22	28	24
SOUTH ATLANTIC	17	18	19	18	20	17	15	17	18	18
EAST SOUTH CENTRAL	7	7	7	7	9	6	8	5	10	6
GREAT LAKES	16	18	18	15	13	19	20	17	16	15
EAST NORTH CENTRAL	16	18	18	15	13	19	20	17	16	15
MIDWEST	21	23	18	19	21	19	25	23	20	22
WEST SOUTH CENTRAL	12	14	9	10	14	11	13	13	11	14
WEST NORTH CENTRAL	9	9	8	9	8	7	12	10	9	8
WEST	22	19	23	26	22	23	21	22	20	26
MOUNTAIN	8	10	9	7	9	8	9	8	6	11
PACIFIC	14	9	14	19	13	15	13	14	13	14

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	58	17	12	1	3	100	*	*	*	*
NEW ENGLAND	4	23	2	4	*	1	27	*	*	*	*
MID-ATLANTIC	11	36	15	8	1	2	73	*	*	*	*
SOUTHEAST	25	22	56	17	9	4	*	100	*	*	*
SOUTH ATLANTIC	17	20	39	6	5	3	*	70	*	*	*
EAST SOUTH CENTRAL	7	2	16	11	5	*	*	30	*	*	*
GREAT LAKES	16	7	16	57	7	6	*	*	100	*	*
EAST NORTH CENTRAL	16	7	16	57	7	6	*	*	100	*	*
MIDWEST	21	7	7	13	76	9	*	*	*	100	*
WEST SOUTH CENTRAL	12	5	4	2	46	6	*	*	*	58	*
WEST NORTH CENTRAL	9	2	3	11	30	4	*	*	*	42	*
WEST	22	6	4	1	6	78	*	*	*	*	100
MOUNTAIN	8	1	2	1	4	28	*	*	*	*	37
PACIFIC	14	5	2	*	2	49	*	*	*	*	63

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	36	54	42	37	43	38	41
250,000-999,999	38	39	36	38	39	37	34	39
50,000-249,000	21	24	10	19	23	20	26	19
LESS THAN 50,000	1	1	1	1	1	*	2	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	37	53	37	49	37	39	45
WITHIN MAJOR CITY	32	29	43	28	44	28	31	39
B COUNTY	25	26	21	23	28	23	25	26
C COUNTY	15	18	5	18	7	18	15	11
D COUNTY	15	16	8	16	11	16	19	13
OUTSIDE US	5	3	14	6	5	6	2	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	32	45	50	37	44	33	39	40	41
250,000-999,999	38	45	37	31	39	36	45	38	40	37
50,000-249,000	21	24	17	16	23	19	22	23	20	21
LESS THAN 50,000	1	*	1	2	1	1	*	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	40	39	40	42	37	40	48	48	38	36
WITHIN MAJOR CITY	32	31	32	33	27	32	42	43	30	24
B COUNTY	25	27	25	23	22	28	26	23	27	25
C COUNTY	15	15	14	15	19	12	10	10	13	22
D COUNTY	15	17	15	14	18	15	9	14	15	14
OUTSIDE US	5	3	5	6	5	6	6	6	7	3

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990

Table 19-3

SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	59	37	40	27	42	70	28	43	24	46
250,000-999,999	38	29	47	48	35	30	23	53	46	38	28
50,000-249,000	21	11	16	10	34	28	6	19	11	35	27
LESS THAN 50,000	1	1	*	2	3	*	1	*	1	3	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	51	38	32	40	50	34	36	40	40	48
WITHIN MAJOR CITY	32	22	32	24	38	40	24	26	36	35	36
B COUNTY	25	16	34	29	21	24	28	30	23	20	23
C COUNTY	15	27	13	18	20	11	22	13	17	15	11
D COUNTY	15	5	15	21	18	15	7	17	14	20	12
OUTSIDE US	5	*	*	*	*	*	8	4	5	5	5

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED PERSON TRIPS (MILLIONS)	259.9	198.4	50.9	187.9	47.0	178.5	124.1	110.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	2	27	6	15	6	6	14
PACKAGE TOUR	5	3	11	6	4	7	4	10
CONSULTED TRAVEL AGENT	13	4	47	11	23	12	9	20
USED FOR HOTEL,TRANSP RESERVATION	8	3	27	7	17	8	7	15

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED PERSON TRIPS (MILLIONS)	259.9	135.9	219.1	124.0	89.5	87.2	46.6	68.1	104.8	87.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	3	8	12	6	10	6	9	8	4
PACKAGE TOUR	5	5	5	5	5	5	5	5	6	4
CONSULTED TRAVEL AGENT	13	9	15	18	11	15	14	19	13	8
USED FOR HOTEL, TRANSP RESERVATION	8	6	10	13	8	11	5	11	8	7

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED PERSON TRIPS (MILLIONS)	259.9	28.1	79.7	31.5	47.3	60.2	39.3	64.7	42.1	55.8	58.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	4	9	3	4	10	9	4	8	6	10
PACKAGE TOUR	5	5	8	1	1	4	6	6	7	3	4
CONSULTED TRAVEL AGENT	13	9	13	9	7	16	19	9	17	9	15
USED FOR HOTEL,TRANSP RESERVATION	8	6	9	6	3	11	13	7	10	5	10

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TO TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
MARITAL STATUS								
	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	63	55	56	68	56	56	66
NOT MARRIED	40	37	45	44	32	44	44	34
SEX								
MALE	55	55	59	49	72	50	55	64
FEMALE	45	45	41	51	28	50	45	36
AGE								
18-24	17	18	13	21	8	21	22	13
25-34	25	25	25	26	25	26	28	25
35-44	21	20	24	17	30	18	20	24
45-54	16	16	17	14	20	15	16	18
55-64	13	14	10	11	13	10	9	15
65-74	6	5	6	8	3	7	3	4
75-84	2	1	2	2	1	2	1	1
85+	*	*	1	1	*	1	*	*
AVERAGE	41	40	41	40	41	39	37	41

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TO TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	47	65	73	44	76	64	37	83	83
NOT MARRIED	40	53	35	27	56	24	36	63	17	17
SEX										
MALE	55	51	58	63	58	55	53	63	49	46
FEMALE	45	49	42	37	42	45	47	37	51	54
AGE										
18-24	17	20	15	13	40	*	*	22	12	13
25-34	25	29	26	22	60	*	*	23	21	38
35-44	21	16	24	29	*	56	*	20	15	33
45-54	16	12	18	22	*	44	*	14	20	15
55-64	13	14	12	11	*	*	60	12	20	2
65-74	6	7	3	2	*	*	29	6	10	*
75-84	2	2	1	1	*	*	9	2	2	*
85+	*	*	*	*	*	*	2	1	*	*
AVERAGE	41	40	39	40	26	43	64	40	45	35

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TO TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	56	64	61	59	57	60	63	66	60	53
NOT MARRIED	40	44	36	39	41	43	40	37	34	40	47
SEX											
MALE	55	49	50	54	62	59	53	51	54	56	61
FEMALE	45	51	50	46	38	41	47	49	46	44	39
AGE											
18-24	17	15	18	25	17	12	17	15	17	20	15
25-34	25	26	24	21	25	27	24	29	18	25	25
35-44	21	19	19	22	19	24	25	18	24	18	21
45-54	16	20	20	13	11	15	19	19	17	11	16
55-64	13	13	12	8	19	12	5	9	17	18	15
65-74	6	6	5	9	6	7	7	6	6	6	6
75-84	2	2	2	2	2	2	3	2	*	2	2
85+	*	*	*	*	1	1	*	*	1	*	1
AVERAGE	41	40	41	39	41	41	39	40	42	40	42

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TO TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	11	13	7	12	5	12	9	11
HIGH SCHOOL COMPLETE	33	36	22	37	25	34	37	32
COLLEGE INCOMPLETE	21	22	21	22	17	23	23	17
COLLEGE COMPLETE	22	20	28	21	30	21	19	26
GRADUATE WORK	13	10	22	9	23	10	11	15
OCCUPATION								
PROFESSIONAL MANAGERIAL	20	19	26	16	33	17	21	25
LOWER LEVEL TECHNICAL MANAGERIAL	24	24	25	21	31	23	27	29
CLERICAL, SALES	12	11	15	13	12	12	13	11
BLUE COLLAR	14	16	7	14	14	13	15	13
HOUSEHOLD, SERVICE	4	5	.1	4	2	5	4	3
RETIRED	12	11	10	14	3	13	8	7
UNEMPLOYED	7	6	7	9	2	8	7	4
NOT WORKING, NOT LOOKING	6	6	4	6	1	6	3	6
OTHER	2	2	3	2	1	2	2	1

USTDC NATIONAL TRAVEL SURVEY   WINTER 1989-1990
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TO TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	11	16	7	4	8	7	25	11	14	7
HIGH SCHOOL COMPLETE	33	43	31	21	33	33	34	31	35	37
COLLEGE INCOMPLETE	21	20	22	23	25	20	16	21	20	23
COLLEGE COMPLETE	22	15	25	31	26	21	16	23	21	23
GRADUATE WORK	13	6	15	21	8	19	9	15	10	11
OCCUPATION										
PROFESSIONAL MANAGERIAL	20	12	24	31	18	27	14	23	19	15
LOWER LEVEL TECHNICAL MANAGERIAL	24	23	27	28	26	30	11	25	23	24
CLERICAL, SALES	12	12	13	14	14	12	7	12	12	12
BLUE COLLAR	14	18	14	9	16	15	7	14	12	16
HOUSEHOLD, SERVICE	4	4	3	2	5	3	4	2	6	5
RETIRED	12	12	7	6	1	2	47	10	18	2
UNEMPLOYED	7	9	6	4	8	7	3	4	7	13
NOT WORKING, NOT LOOKING	6	8	4	3	7	3	7	6	3	11
OTHER	2	2	2	2	3	2	*	3	1	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
--	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TO TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
EDUCATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	11	7	11	15	21	6	13	7	11	19	7
HIGH SCHOOL COMPLETE	33	33	34	33	32	34	28	39	33	34	30
COLLEGE INCOMPLETE	21	23	22	17	20	22	20	21	18	21	23
COLLEGE COMPLETE	22	23	22	24	14	24	23	22	22	19	24
GRADUATE WORK	13	14	11	12	13	14	16	10	16	8	15
OCCUPATION											
PROFESSIONAL MANAGERIAL	20	23	19	21	18	21	17	22	24	14	25
LOWER LEVEL TECHNICAL MANAGERIAL	24	25	25	30	19	24	36	20	27	20	22
CLERICAL, SALES	12	16	11	9	12	13	15	12	11	13	10
BLUE COLLAR	14	11	13	11	16	18	6	11	14	17	19
HOUSEHOLD, SERVICE	4	5	4	8	3	2	5	4	3	4	4
RETIRED	12	7	12	11	13	11	10	14	9	12	11
UNEMPLOYED	7	9	8	5	5	5	7	9	6	6	5
NOT WORKING, NOT LOOKING	6	2	4	5	11	5	4	6	4	10	3
OTHER	2	1	3	1	3	1	*	3	1	4	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TO TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
FAMILY INCOME								
	100%	100%	100%	100%	100%	100%	100%	100%
LT $20,000	17	19	10	18	10	19	16	12
$20,000-$29,999	18	21	13	20	13	20	19	17
$30,000-$39,999	16	18	9	19	13	18	20	17
$40,000-$49,999	10	10	12	9	12	9	10	11
$50,000-$74,999	16	15	21	14	22	14	16	20
$75,000-$99,999	6	5	11	5	11	5	6	9
$100,000 OR MORE	8	6	16	7	14	7	7	10
CUMULATIVE INCOME								
$20,000 OR MORE	75	74	82	73	85	73	78	83
$30,000 OR MORE	57	53	69	52	72	53	59	66
$40,000 OR MORE	41	36	60	34	59	36	39	49
$50,000 OR MORE	31	26	48	25	47	26	29	38
$75,000 OR MORE	15	11	27	11	25	12	13	19

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	441	859	575	496	482	229	612	419	196
PROJECTED TO TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $20,000	17	33	*	*	19	9	30	22	12	13
$20,000-$29,999	18	36	25	*	22	16	18	19	19	15
$30,000-$39,999	16	31	21	*	19	16	11	15	14	22
$40,000-$49,999	10	*	13	25	10	12	9	9	12	9
$50,000-$74,999	16	*	21	39	13	23	9	12	17	26
$75,000-$99,999	6	*	8	15	4	10	3	6	8	4
$100,000 OR MORE	8	*	11	20	7	10	7	10	7	6
CUMULATIVE INCOME										
$20,000 OR MORE	75	67	100	100	75	87	57	71	78	82
$30,000 OR MORE	57	31	75	100	53	71	39	52	59	67
$40,000 OR MORE	41	*	54	100	34	55	28	37	45	45
$50,000 OR MORE	31	*	41	75	24	43	19	28	32	36
$75,000 OR MORE	15	*	19	36	11	20	10	16	15	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TO TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $20,000	17	11	15	21	26	17	13	17	11	27	16
$20,000-$29,999	18	20	24	18	15	15	23	16	25	18	14
$30,000-$39,999	16	15	16	21	13	17	14	19	20	11	17
$40,000-$49,999	10	14	11	12	6	10	15	10	10	7	10
$50,000-$74,999	16	15	17	15	18	16	11	17	16	20	15
$75,000-$99,999	6	7	5	6	3	8	9	5	6	3	9
$100,000 OR MORE	8	15	7	2	9	9	8	8	7	6	12
CUMULATIVE INCOME											
$20,000 OR MORE	75	86	78	74	64	75	80	74	84	65	76
$30,000 OR MORE	57	66	54	56	49	60	58	58	59	47	63
$40,000 OR MORE	41	51	39	35	36	43	44	39	40	36	46
$50,000 OR MORE	31	37	28	23	30	33	29	29	29	29	36
$75,000 OR MORE	15	22	11	8	12	17	18	12	13	9	21

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1227	814	356	755	372	728	420	594
PROJECTED TO TRIPS (MILLIONS)	136.8	95.1	34.1	87.7	35.5	83.6	59.2	62.0
HOUSEHOLD STRUCTURE								
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	17	14	23	17	15	18	18	14
TWO OR MORE ADULTS, NO CHILDREN	44	45	42	46	38	46	42	43
SINGLE ADULT WITH CHILD(REN)	4	5	3	3	6	3	3	5
TWO OR MORE ADULTS WITH CHILD(REN)	35	36	33	34	41	33	38	38
HOUSEHOLD SIZE								
ONE PERSON	17	14	23	17	15	18	18	14
TWO PEOPLE	34	35	32	35	33	33	28	34
THREE PEOPLE	19	22	15	20	18	20	23	20
FOUR PEOPLE	19	19	18	18	18	18	23	21
FIVE OR MORE PEOPLE	11	11	12	10	16	10	9	11
NUMBER OF WAGE EARNERS								
NONE	13	12	13	14	5	14	9	9
ONE	41	40	45	39	47	40	36	42
TWO	38	39	34	38	42	38	44	41
THREE OR MORE	8	9	7	9	6	9	10	8

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1227	538	940	559	496	482	229	612	419	196
PROJECTED TO TRIPS (MILLIONS)	136.8	71.4	110.0	65.4	56.8	50.5	29.5	68.1	46.2	22.5
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	17	24	14	9	17	12	24	34	*	*
TWO OR MORE ADULTS,NO CHILDREN	44	41	43	44	37	41	63	37	77	*
SINGLE ADULT WITH CHILD(REN)	4	6	4	3	5	4	2	5	*	5
TWO OR MORE ADULTS WITH CHILD(REN)	35	30	40	44	40	44	11	23	23	95
HOUSEHOLD SIZE										
ONE PERSON	17	24	14	9	17	12	24	34	*	*
TWO PEOPLE	34	34	31	31	27	28	56	28	57	2
THREE PEOPLE	19	17	22	22	23	20	12	15	23	27
FOUR PEOPLE	19	16	20	22	18	27	6	14	13	46
FIVE OR MORE PEOPLE	11	9	13	15	15	13	2	9	7	25
NUMBER OF WAGE EARNERS										
NONE	13	17	7	4	6	4	41	16	14	3
ONE	41	45	40	36	42	41	39	47	31	42
TWO	38	31	44	50	41	46	18	29	47	49
THREE OR MORE	8	7	9	10	11	9	1	8	8	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1989-1990
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1227	134	375	142	211	289	203	311	197	257	259
PROJECTED TO TRIPS (MILLIONS)	136.8	13.8	41.5	16.3	25.3	32.5	21.7	32.6	22.7	30.3	29.5
HOUSEHOLD STRUCTURE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	17	11	16	17	21	17	10	17	16	21	19
TWO OR MORE ADULTS,NO CHILDREN	44	47	44	45	38	46	51	44	42	41	43
SINGLE ADULT WITH CHILD(REN)	4	8	3	6	4	4	7	3	5	3	3
TWO OR MORE ADULTS WITH CHILD(REN)	35	34	37	32	37	33	31	36	37	35	34
HOUSEHOLD SIZE											
ONE PERSON	17	11	16	17	21	17	10	17	16	21	19
TWO PEOPLE	34	36	32	36	34	33	37	32	30	36	34
THREE PEOPLE	19	24	22	14	13	21	29	21	17	14	18
FOUR PEOPLE	19	14	17	24	22	18	14	19	22	18	20
FIVE OR MORE PEOPLE	11	15	12	9	10	10	8	12	15	11	10
NUMBER OF WAGE EARNERS											
NONE	13	8	14	15	19	10	8	15	12	19	9
ONE	41	39	41	36	42	43	42	40	39	41	43
TWO	38	43	37	41	35	38	44	33	40	34	41
THREE OR MORE	8	11	9	9	5	9	6	12	8	6	7

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influences, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not "A" Counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) outdoor recreation (hunting, fishing, boating, camping); (5) entertainment (sightseeing, theater, sports); (6) personal, family (medical, funeral, wedding); (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is a weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

1990 NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN ____________

LOCATION NUMBER ______________ PHONE # _______________

Hello, my name is ____________ and I'm calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or operator.

   ______ Number, if any

   IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
   In the past 12 months, would you say that you have taken ...

   1 1 or 2 trips
   2 3 to 5 trips
   3 6 to 9 trips
   4 10 to 20 trips
   5 More than 20 trips

   IF NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the ____ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

   IF NO TRIPS TAKE IN Q.2, ASK:

3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

   IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # ______ ( ) IDENTICAL TO TRIP # 1

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week ____________ Month ____________

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this first trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip?

_____________ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:
5a. Please give me the age and sex of each person who lives in your household and went with you on that trip:

Person #1	________	Years	1	Male	2	Female
Person #2	________	Years	1	Male	2	Female
Person #3	________	Years	1	Male	2	Female
Person #4	________	Years	1	Male	2	Female
Person #5	________	Years	1	Male	2	Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:
[Q.6a. Test for two months to check incidence]
*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
9. Did you stay over a . . . [READ]

1	Friday night?	1 Yes	2 No
2	Saturday night?	1 Yes	2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:
10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Enroute--did not stay anyplace overnight
8 Other (specify) ____________

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name ____________

State, country ____________

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this first trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Outdoor recreation such as fishing, boating or camping
5 Entertainment such as sightseeing, theater or sports event
6 Personal, family (medical, funeral, wedding)
7 Other (specify) ____________

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Other (specify)_______________	9

IF 4, 5, 6, 7, 8, OR 9 CIRCLED IN Q.16, ASK:
17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:
19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed

IF 1 OR 2 CIRCLED IN Q.D2, ASK:
D3. What is your occupation? ______________________

D4. What is the last grade or level that you completed in school? [DO NOT READ]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed

D5. May I please have your age as of your last birthday? _______
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older

D6. How many people live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, live in your household?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

* Rotated in every other month

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic: New Jersey, New York, Pennsylvania

South Atlantic: Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central: Alabama, Kentucky, Mississippi, Tennessee

West South Central: Arkansas, Louisiana, Oklahoma, Texas

East North Central: Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific: California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
WINTER 1989-90 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	136.8	134.8 - 138.8	259.9	256.9 - 262.9
Vacation	83.6	82.1 - 85.1	178.5	176.5 - 180.5
Pleasure	87.7	86.2 - 89.2	187.9	185.9 - 189.9
Bus/Conv	35.5	34.5 - 36.5	47.0	46.0 - 48.0
Weekend	59.2	58.2 - 60.2	124.1	122.6 - 125.6
Auto	95.1	93.6 - 96.6	198.4	200.4 - 196.4
Air	34.1	33.1 - 35.1	50.9	49.9 - 51.9
Hotel	62.0	61.0 - 63.0	110.6	109.1 - 112.1

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
WINTER 1989-90

Number of telephone interviews completed	4,545
Number of respondents reporting one or more qualifying trips*	1,283
Total number of qualifying trips	1,321

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*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.

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1990 Spring Travel Market Report

Results from the National Travel Survey

U.S. Travel Data Center
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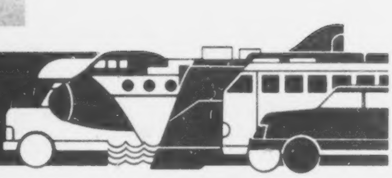

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1990 SPRING
TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY
TABULATIONS AND ANALYSIS

US Travel
Data Center

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1990 SPRING TRAVEL MARKET REPORT:
ONE HUNDRED DOLLARS

ISSN: 0737-2620

OCTOBER 1990

An Affiliate of the Travel Industry Association of America

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The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

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SPRING 1990 TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

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INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on spring 1990 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET REPORT provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. Now the tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The SPRING 1990 TRAVEL MARKET REPORT encompasses U.S. resident travel over March, April, and May 1990, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 180.8 million. For example, an estimated volume of 148.2 million trips were taken by U.S. resident adults during the spring of 1990. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 285.5 million total person-trips for spring 1990 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS *

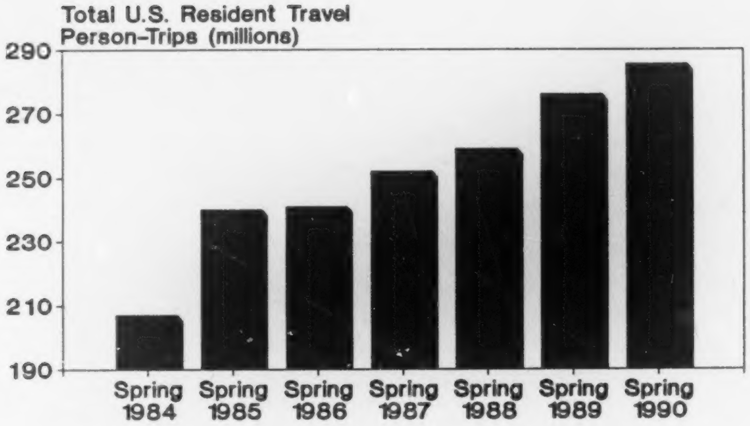
Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic census regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West North Central and West South Central census regions)
WST:	West (Mountain and Pacific census regions)

* For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
SPRING 1990



SPRING 1990 TRAVEL SUMMARY

- Nearly 286 million person-trips were taken during the spring of 1990, a 3.6 percent increase over the same period last year. One-hundred and forty-eight million trips were taken during the spring, up 1.4 percent over the same season last year.

- Hotel/motel volumes posted the largest increase over last spring in terms of person-trips. Slightly longer stays in hotel/motels were also noted. Most other types of travel experienced a rise in volume as well, especially weekend travel. Business/convention and air travel decreased slightly over last spring, with declines of 5.4 and 3.5 percent, respectively, on a person-trip basis.

- Vacation travel, as measured by person-trips, showed an increase of 7.8 percent over last spring.

- The Southeast region hosted the most travelers during spring 1990 (74.8 million person-trips), while the Great Lakes was the least traveled region (36.7 million person-trips). These two regions also posted the greatest decline and increase compared to the spring 1990 season.

- Three-fourths of the spring 1990 person-trips were taken for pleasure purposes. Of these, 48 percent of the travelers stayed with friends/relatives while 39 percent stayed in commercial lodgings. Six percent of all pleasure travel involved day trips only.

- Of the 39.0 million business trips taken during the spring, 20 percent were also considered to be a vacation trip. Business travelers stayed an average of 3.4 nights on their trips.

- On a trip basis, 72 percent of all business travelers stayed in paid accommodations, while 19 percent lodged with friends and relatives. Ten percent of all business trips involved no overnight stay.

- Average round-trip distances during the spring 1990 season were lower, overall, than those of a year ago, while average trip duration increased in almost every category. People traveling during the season went an average of 830 round-trip miles and spent, on average, 3.8 nights away from home.

- Economic conditions during spring 1990 were somewhat weaker than those of the previous year. Real GNP and payroll employment only rose 2.3 percent and 2.0 percent, respectively. Personal outlays also rose at a slower rate (6.6 percent) than that of last year (8.0 percent).

- Travel prices rose 5.8 percent during the spring, compared to a 5.5 percent increase of the previous spring. Consumer prices increased 4.8 percent over spring 1990, only slightly below the increase of the previous year (5.2 percent).

U.S. RESIDENT TRAVEL VOLUMES: SPRING 1989 AND 1990

	TRIPS (millions)			PERSON-TRIPS (millions)			TRAVEL PARTY SIZE (people)	
	SPRING 1989	SPRING 1990	%CHG	SPRING 1989	SPRING 1990	%CHG	SPRING 1989	SPRING 1990
TYPE OF TRAVEL								
TOTAL	146.1	148.2	1.4%	275.7	285.5	3.6%	1.89	1.93
VACATION	82.8	86.7	4.7	170.1	183.3	7.8	2.05	2.11
PLEASURE	99.8	100.1	0.3	203.1	213.6	5.2	2.04	2.13
BUSINESS/CONVENTION	40.0	39.0	-2.5	55.6	52.6	-5.4	1.39	1.35
WEEKEND	68.9	78.7	14.2	141.1	167.5	18.7	2.05	2.13
AUTO/TRUCK/RV	109.8	106.7	-2.8	216.1	222.1	2.8	1.97	2.08
AIR	30.3	33.1	9.2	51.3	49.5	-3.5	1.69	1.50
HOTEL/MOTEL	67.8	74.1	9.3	119.8	134.6	12.4	1.77	1.82
AGE*								
18-34	56.7	59.8	5.5%	82.4	95.3	15.7%	1.45	1.59
35-54	53.9	51.4	-4.6	90.1	88.8	-1.4	1.67	1.73
55+	35.4	37.0	4.5	58.7	58.8	0.2	1.66	1.59
FAMILY INCOME*								
UNDER $20,000	41.4	30.1	-27.3%	69.3	49.8	-28.1%	1.67	1.65
$20,000-$40,000	48.9	57.1	16.8	97.5	111.5	14.4	1.99	1.95
OVER $40,000	55.8	61.0	9.3	108.9	124.2	14.0	1.95	2.04
CENSUS REGION OF DESTINATION								
NORTHEAST	20.8	21.3	2.4%	39.5	41.1	4.1%	1.90	1.93
SOUTHEAST	43.9	38.9	-11.4	87.5	74.8	-14.5	1.99	1.92
GREAT LAKES	17.8	19.5	9.6	28.2	36.7	30.1	1.58	1.88
MIDWEST	23.2	27.3	17.7	42.7	53.1	24.4	1.84	1.95
WEST	34.1	33.5	-1.8	66.2	65.3	-1.4	1.94	1.95

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*Adjusted for non-response.

Note: 1) On a trip basis, the age reported is the age of each adult respondent taking a trip. On a person-trip basis, the age reported is the age of each adult household member on a trip. Person-trips taken by household members under age 18 are not shown.

2) Destination figures do not include travel outside the U.S.

3) Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

SPRING 1990 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	148.2	100.1	39.0	285.5	213.6	52.6
WEEKEND TRIP**	53%	59%	38%	59%	62%	46%
VACATION TRIP	59	75	20	64	76	23
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	68%	100%	*	75%	100%	*
VISIT FRIENDS OR RELATIVES	36	54	*	41	55	*
OUTDOOR RECREATION	11	17	*	12	17	*
ENTERTAINMENT	20	30	*	22	29	*
BUSINESS (ANY)	26	*	100	18	*	100
CONVENTION, ETC.	8	*	31	6	*	31
OTHER BUSINESS	18	*	69	13	*	69
OTHER	6	*	*	7	*	*
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	72%	76%	59%	78%	81%	64%
RENTAL CAR	2	1	5	2	1	5
AIRPLANE	22	17	37	17	14	32
BUS	3	4	1	2	2	1
TRAIN	1	2	1	2	2	1
OTHER	1	1	2	1	1	2
HOUSEHOLD MEMBERS ON TRIP						
ONE	49%	41%	72%	25%	19%	54%
TWO	33	36	23	37	36	34
THREE	9	11	3	15	17	5
FOUR	6	9	1	14	17	4
FIVE	2	3	1	6	7	2
SIX OR MORE	1	1	*	3	3	1
TRIP DURATION						
NO NIGHTS	8%	7	10%	7%	6%	8%
1 NIGHT	12	12	13	12	13	13
2 OR 3 NIGHTS	45	45	46	46	45	47
4 TO 9 NIGHTS	27	28	26	28	29	26
10 NIGHTS OR MORE	7	8	5	7	8	5
AVERAGE DURATION (INCL. 0)	3.9	4.0	3.4	3.8	3.9	3.4

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*Less than 0.5 percent.

**Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.

Note: Primary purpose of trip may add to more than 100 percent due to multiple answers.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

SPRING 1990 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	148.2	100.1	39.0	285.5	213.6	52.6
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	83%	78%	94%	66%	60%	88%
ONE ADULT	49	41	73	25	19	54
TWO ADULTS	30	32	20	33	33	30
THREE OR MORE ADULTS	4	5	1	7	8	4
PARTIES WITH CHILDREN	17%	22%	6%	34	40	12
ONE ADULT	4	5	2	6	7	4
TWO ADULTS	10	13	2	21	26	5
THREE OR MORE ADULTS	3	3	1	7	8	2
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	37%	47%	19%	40%	48%	21%
HOTEL OR MOTEL	49	39	72	47	39	70
RENTED CABIN OR CONDOMINIUM	1	1	*	1	1	1
OWNED CABIN OR CONDOMINIUM	3	3	2	4	4	3
CAMPER, TRAILER, OR RV	3	3	2	3	3	2
OTHER	5	6	3	5	6	3
NO OVERNIGHT STAY	8	7	10	7	6	8
CENSUS REGION OF ORIGIN						
NORTHEAST	20%	21%	17%	20%	20%	17%
SOUTHEAST	20	19	24	20	19	23
GREAT LAKES	18	18	17	17	17	18
MIDWEST	21	21	21	21	22	21
WEST	21	20	21	22	21	21
CENSUS REGION OF DESTINATION						
NORTHEAST	14%	16%	10%	14%	15%	11%
SOUTHEAST	26	25	29	26	25	28
GREAT LAKES	13	14	12	13	13	12
MIDWEST	18	17	22	19	19	20
WEST	23	22	24	23	22	25

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*Less than 0.5 percent.
Note: Lodging type may add to more than 100 percent due to multiple answers.
Source: U.S. Travel Data Center's National Travel Survey

1990 SEASONAL TRAVEL TRENDS

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	SPRING 1989	SUMMER 1989	AUTUMN 1989	WINTER 1989-90	SPRING 1990
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	960	850	920	980	830
VACATION	1,020	890	920	990	880
PLEASURE	960	840	870	940	800
BUSINESS/CONVENTION	1,220	950	1,130	1,170	990
WEEKEND	840	590	700	770	650
AUTO/TRUCK/RV	710	630	630	690	560
AIR	2,030	2,090	2,170	2,310	2,060
HOTEL/MOTEL	1,120	1,030	1,150	1,200	1,040
AVERAGE DURATION INCLUDING 0 (NIGHTS)					
TOTAL	3.4	4.5	4.2	4.2	3.8
VACATION	3.9	5.0	4.8	4.8	4.3
PLEASURE	3.6	4.7	4.6	4.5	3.9
BUSINESS/CONVENTION	3.1	3.7	3.3	3.4	3.4
WEEKEND	2.7	2.7	2.7	3.0	2.6
AUTO/TRUCK/RV	3.2	4.1	3.5	3.8	3.3
AIR	4.4	6.6	5.8	6.0	6.0
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	3.8	4.7	4.7	4.0	4.2
NIGHTS SPENT IN HOTEL ONLY	3.1	3.3	3.4	3.4	3.2

Note: Average round-trip distance and average duration are calculated for person-trips, except for the hotel category which is based on trips.

Source: U.S. Travel Data Center's National Travel Survey

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (MILLIONS)	SPRING 1989	SUMMER 1989	AUTUMN 1989	WINTER 1989-90	**SPRING 1990**	Percent Change From Previous SPRING
TYPE OF TRIP						
TOTAL	146.1	212.2	168.1	136.8	**148.2**	1.4%
VACATION	82.8	142.8	106.6	83.6	**86.7**	4.7
PLEASURE	99.8	145.5	117.7	87.7	**100.1**	0.3
BUSINESS/CONVENTION	40.0	49.7	47.9	35.5	**39.0**	-2.5
WEEKEND	68.9	83.3	73.9	59.2	**78.7**	14.2
AUTO/TRUCK/RV	109.8	153.9	118.4	95.1	**106.7**	-2.8
AIR	30.3	48.4	40.9	34.1	**33.1**	9.2
HOTEL/MOTEL	67.8	101.7	79.9	62.0	**74.1**	9.3
AGE*						
18-34	56.7	86.3	63.4	56.8	**59.8**	5.5%
35-54	53.9	76.4	58.7	50.5	**51.4**	-4.6
55+	35.4	49.5	46.0	29.5	**37.0**	4.5
FAMILY INCOME						
UNDER $20,000	41.4	45.1	37.7	26.8	**30.1**	-27.3%
$20,000-$40,000	48.9	83.2	63.4	44.6	**57.1**	16.8
OVER $40,000	55.8	83.9	67.0	65.4	**61.0**	9.3
CENSUS REGION OF DESTINATION						
NORTHEAST	20.8	27.0	23.7	13.8	**21.3**	2.4%
SOUTHEAST	43.9	56.7	41.1	41.5	**38.9**	-11.4
GREAT LAKES	17.8	26.2	22.5	16.3	**19.5**	9.6
MIDWEST	23.2	35.9	32.1	25.3	**27.3**	17.7
WEST	34.1	48.1	36.1	32.5	**33.5**	-1.8

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*Adjusted for non-response.

Note: 1) Destination figures do not include travel outside the U.S.
2) Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.

Source: U.S. Travel Data Center's National Travel Survey

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS (MILLIONS)	SPRING 1989	SUMMER 1989	AUTUMN 1989	WINTER 1989-90	SPRING 1990	PERCENT CHANGE FROM PREVIOUS SPRING
TYPE OF TRIP						
TOTAL	275.7	427.7	305.4	259.9	285.5	3.6%
VACATION	170.1	321.5	215.5	178.5	183.3	7.8
PLEASURE	203.1	324.5	230.9	187.9	213.6	5.2
BUSINESS/CONVENTION	55.6	68.6	65.8	47.0	52.6	-5.4
WEEKEND**	141.1	182.3	147.7	124.1	167.5	18.7
AUTO/TRUCK/RV	216.1	339.6	233.4	198.4	222.1	2.8
AIR	51.3	72.3	60.2	50.9	49.5	-3.5
HOTEL/MOTEL	119.8	194.7	136.4	110.6	134.6	12.4
AGE*						
UNDER 18	44.5	70.0	38.3	36.6	42.6	-4.3%
18-34	82.4	142.7	95.6	89.5	95.3	15.7
35-54	90.1	135.2	94.0	87.2	88.8	-1.4
55+	58.7	79.8	77.5	46.6	58.8	0.2
FAMILY INCOME*						
UNDER $20,000	69.3	83.1	62.0	40.8	49.8	-28.1%
$20,000-$40,000	97.5	167.2	119.4	95.1	111.5	14.4
OVER $40,000	108.9	177.4	124.0	124.0	124.2	14.0
CENSUS REGION OF DESTINATION						
NORTHEAST	39.5	57.0	41.8	28.1	41.1	4.1%
SOUTHEAST	87.5	125.7	77.8	79.7	74.8	-14.5
GREAT LAKES	28.2	50.0	42.7	31.5	36.7	30.1
MIDWEST	42.7	70.0	58.5	47.3	53.1	24.4
WEST	66.2	91.1	60.4	60.2	65.3	-1.4

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*Adjusted for non-response.

**Weekend 1990 estimates include both Friday and Saturday nights, while 1989 estimates include only Saturday nights.

Note: Destination figures do not include travel outside the U.S.

Source: U.S. Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS SPRING)

MEASURE	SPRING 1989	SPRING 1990
REAL GNP	3.2%	2.3%
PAYROLL EMPLOYMENT	2.9	2.0
DISPOSABLE INCOME	9.7	7.3
PERSONAL OUTLAYS	8.0	6.6
CONSUMER PRICE INDEX	5.2	4.8

Note: Personal Outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

Source: U.S. Department of Commerce, U.S. Department of Labor

TRAVEL PRICE TRENDS
(PERCENT CHANGE FROM PREVIOUS SPRING)

TPI COMPONENT	SPRING 1989	SPRING 1990
ALL TRANSPORTATION	10.2%	5.3%
MOTOR FUEL	13.5	1.0
AIRLINE FARES	6.0	11.2
OTHER INTERCITY TRANSPORTATION	5.9	2.6
INTRACITY PUBLIC TRANSPORTATION	3.2	6.4
ENTERTAINMENT	6.3	7.7
LODGING	3.9	6.4
FOOD AND BEVERAGES AWAY FROM HOME	4.7	4.9
TPI	5.5	5.8

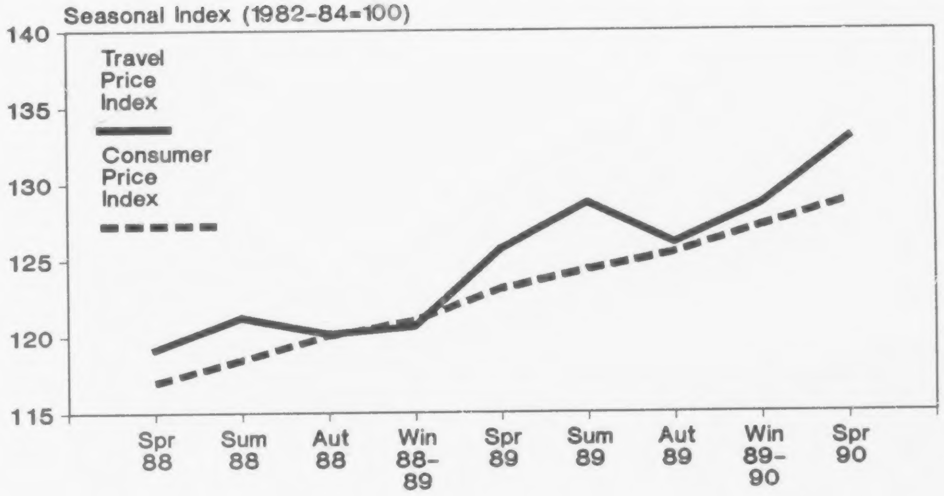
Source: U.S. Travel Data Center's Travel Price Index

BACKGROUND FACTORS

SEASONAL PRICE INDICES

SEASON	CONSUMER PRICE INDEX*	TRAVEL PRICE INDEX*
SPRING 1988	117.0	119.2
SUMMER 1988	118.5	121.3
AUTUMN 1988	120.1	120.2
WINTER 1988-89	121.1	120.7
SPRING 1989	123.1	125.7
SUMMER 1989	124.4	128.7
AUTUMN 1989	125.5	126.1
WINTER 1989-90	127.2	128.6
SPRING 1990	**128.9**	**132.9**

*(1982-84=100)
Source: U.S. Travel Data Center,
U.S. Bureau of Labor Statistics



TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 1-1
ROUND TRIP MILEAGE

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	30	2	23	20	19	26	16
300-399	14	18	1	15	12	13	15	12
400-499	12	14	4	12	11	11	16	12
500-599	8	10	5	8	9	8	10	7
600-999	13	14	10	13	11	14	13	16
1000-1999	14	8	31	12	18	15	10	16
2000 OR MORE	11	3	35	10	14	12	7	14
OUTSIDE U.S.	6	3	11	7	4	8	3	8
AVERAGE DISTANCE OF TRIP	900	570	1960	850	1050	960	700	1040
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	72	67	87	70	76	73	71	77
400 OR MORE	58	49	85	56	64	61	56	65
500 OR MORE	46	35	81	43	53	49	40	53
600 OR MORE	38	25	75	36	44	41	30	46
1000 OR MORE	25	12	65	22	32	27	17	31

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	24	21	21	20	26	22	23	20	28
300-399	14	16	14	12	15	15	11	14	12	18
400-499	12	13	12	10	12	10	12	9	16	12
500-599	8	10	8	6	9	8	7	8	8	11
600-999	13	11	14	14	13	12	14	11	16	11
1000-1999	14	12	13	16	14	14	13	18	10	10
2000 OR MORE	11	10	11	13	10	9	16	13	11	6
OUTSIDE U.S.	6	5	6	7	7	5	6	6	6	6
AVERAGE DISTANCE OF TRIP	900	820	900	1020	890	820	1060	1010	880	650
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	72	72	71	73	69	73	72	74	67
400 OR MORE	58	56	58	59	58	54	61	58	61	49
500 OR MORE	46	43	46	49	46	43	49	49	45	37
600 OR MORE	38	33	38	43	37	35	42	42	37	27
1000 OR MORE	25	22	24	29	24	23	29	31	21	16

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	33	14	34	31	19	23	17	29	25	21
300-399	14	21	12	20	21	6	15	17	12	20	6
400-499	12	13	13	11	11	13	10	14	9	10	14
500-599	8	9	7	8	8	11	7	7	7	9	10
600-999	13	9	19	11	7	16	10	20	8	10	16
1000-1999	14	8	24	9	16	10	13	16	17	11	12
2000 OR MORE	11	7	11	7	7	23	10	7	11	11	16
OUTSIDE U.S.	6	*	*	*	*	*	11	1	7	4	7
AVERAGE DISTANCE OF TRIP	900	640	1020	670	670	1260	930	830	870	750	1130
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	72	67	86	66	69	79	65	82	65	71	74
400 OR MORE	58	46	74	46	48	73	50	65	53	51	68
500 OR MORE	46	33	61	35	38	60	40	51	44	41	54
600 OR MORE	38	24	53	27	30	49	33	44	36	32	44
1000 OR MORE	25	15	35	17	23	33	23	24	29	22	28

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEASURE	BUSINESS	VAC TRIP	WEEKEND TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	100	*	76	59	72	81	69
RENTAL CAR	2	3	*	1	5	1	1	3
AIRPLANE	22	*	100	17	37	21	16	26
BUS	3	*	*	4	1	4	2	3
TRAIN	1	*	*	2	1	2	*	1
OTHER	1	*	*	1	2	2	1	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	78	72	64	73	72	71	62	80	85
RENTAL CAR	2	2	3	2	3	1	2	3	1	2
AIRPLANE	22	15	24	32	23	23	20	30	16	11
BUS	3	4	1	1	1	3	6	4	3	1
TRAIN	1	1	1	1	2	*	2	2	*	3
OTHER	1	1	1	1	1	2	1	2	1	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	79	69	80	82	66	60	78	75	77	71
RENTAL CAR	2	1	3	1	1	3	1	2	3	2	4
AIRPLANE	22	14	24	16	15	31	30	19	21	19	23
BUS	3	5	6	1	1	1	6	1	1	1	5
TRAIN	1	1	1	2	*	1	3	1	*	1	1
OTHER	1	1	1	1	2	1	1	1	2	1	1

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 3-1
NIGHTS AWAY FROM HOME

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	8	6	7	10	4	*	*
1	12	14	6	12	13	9	14	13
2 TO 3	45	50	36	45	46	44	64	48
4 TO 9	27	24	37	28	26	32	22	31
TEN OR MORE	7	5	15	8	5	10	*	8
AVERAGE, IF ANY	4.2	3.6	6.0	4.3	3.8	4.7	2.6	4.2
AVG., INCL. ZERO	3.9	3.3	5.6	4.0	3.4	4.5	2.6	4.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 3-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	8	7	7	8	9	7	10	8	4
1	12	11	13	13	9	13	15	10	13	13
2 TO 3	45	47	45	43	49	47	36	47	40	52
4 TO 9	27	27	29	29	28	26	28	27	28	27
TEN OR MORE	7	7	7	7	7	5	13	6	11	4
AVERAGE, IF ANY	4.2	4.2	4.1	4.2	4.2	3.7	5.0	4.2	4.7	3.4
AVG., INCL. ZERO	3.9	3.8	3.8	3.9	3.9	3.3	4.7	3.8	4.3	3.3

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	14	5	8	9	7	10	5	5	10	10
1	12	14	7	12	19	11	7	10	17	13	12
2 TO 3	45	45	52	48	47	42	43	53	44	46	41
4 TO 9	27	23	29	23	18	32	33	26	26	25	26
TEN OR MORE	7	3	7	9	7	8	7	6	7	6	11
AVERAGE, IF ANY	4.2	3.5	4.3	4.2	3.7	4.4	4.4	4.0	4.0	3.9	4.6
AVG., INCL. ZERO	3.9	3.0	4.1	3.9	3.3	4.1	4.0	3.8	3.8	3.5	4.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
LODGING TYPE								
	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	39	36	47	19	40	45	10
HOTEL OR MOTEL	49	47	58	39	72	48	46	100
RENTED CABIN OR CONDOMINIUM	1	1	*	1	*	1	1	1
OWNED CABIN OR CONDOMINIUM	3	3	5	3	2	5	3	1
CAMPER, TRAILER, OR RV	3	3	1	3	2	3	2	*
OTHER	5	6	*	6	3	6	5	2
NO OVERNIGHT STAY	8	8	6	7	10	4	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.0	3.3	6.3	4.0	3.4	4.2	2.3	5.0
HOTEL, MOTEL	3.2	2.9	4.0	3.3	3.1	3.4	2.7	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 4-2
TYPES OF LODGING USED

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP NO CHILD		HH MEMBERS ON TRIP CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	44	35	28	41	32	38	34	34	51
HOTEL OR MOTEL	49	44	51	56	47	52	49	52	51	39
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	1	1	1	*
OWNED CABIN OR CONDOMINIUM	3	3	4	4	4	3	2	2	4	3
CAMPER, TRAILER, OR RV	3	3	2	3	1	2	5	3	3	2
OTHER	5	6	5	4	5	2	9	5	6	4
NO OVERNIGHT STAY	8	8	7	7	8	9	7	10	8	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.0	3.9	3.8	3.9	4.0	3.1	5.2	4.2	4.4	3.1
HOTEL, MOTEL	3.2	3.1	3.2	3.4	3.4	3.1	3.0	3.0	3.2	3.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990

Table 4-3

TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	39	36	49	42	30	36	32	41	40	36
HOTEL OR MOTEL	49	42	51	40	49	56	46	52	50	48	51
RENTED CABIN OR CONDOMINIUM	1	3	*	*	*	1	1	*	1	*	1
OWNED CABIN OR CONDOMINIUM	3	3	5	1	3	3	3	4	4	3	1
CAMPER, TRAILER, OR RV	3	3	4	4	1	2	2	3	3	2	4
OTHER	5	5	6	3	2	8	3	6	2	2	10
NO OVERNIGHT STAY	8	14	5	8	9	7	10	5	5	10	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.0	3.4	4.1	4.5	3.9	3.9	4.5	4.1	3.1	3.9	4.4
HOTEL, MOTEL	3.2	2.7	3.3	3.3	2.6	3.2	3.7	3.2	3.4	2.7	3.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	49	42	66	41	72	42	43	51
2	33	35	27	36	23	36	32	34
3	9	10	5	11	3	11	13	8
4	6	8	2	9	1	7	9	4
5	2	2	*	3	1	3	2	2
6+	1	1	*	1	*	1	2	1
PARTIES WITHOUT CHILDREN	83	80	91	78	94	80	77	87
ONE ADULT	49	42	66	41	73	42	42	51
TWO ADULTS	30	33	22	32	20	33	29	31
3 + ADULTS	4	5	3	5	1	5	6	4
PARTIES WITH CHILD(REN)	17	20	9	22	6	20	23	13
ONE ADULT	4	4	6	5	2	5	6	4
TWO ADULTS	10	13	3	13	2	12	14	7
3 + ADULTS	3	3	*	3	1	4	3	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	2.0	1.4	2.0	1.4	2.0	2.0	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.1	.4	.1	.3	.4	.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	49	54	46	43	53	45	48	100	*	*
2	33	28	34	38	24	34	47	*	88	17
3	9	8	9	8	10	10	4	*	9	32
4	6	6	7	7	8	9	1	*	2	33
5	2	2	3	2	4	1	*	*	*	12
6+	1	1	1	1	1	2	*	*	*	5
PARTIES WITHOUT CHILDREN	83	82	81	83	79	79	96	100	100	*
ONE ADULT	49	54	46	44	53	45	48	100	*	*
TWO ADULTS	30	25	31	35	21	30	45	*	88	*
3 + ADULTS	4	3	4	5	5	4	3	*	12	*
PARTIES WITH CHILD(REN)	17	18	19	17	21	21	4	*	*	100
ONE ADULT	4	5	4	4	4	6	3	*	*	26
TWO ADULTS	10	10	11	9	14	12	*	*	*	59
3 + ADULTS	3	2	4	4	3	3	1	*	*	15
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.9	1.9	1.9	1.9	1.6	1.0	2.2	3.5
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.4	.3	.1	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
HOUSEHOLD MEMBERS ON TRIP											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	49	49	47	56	50	45	51	51	51	47	45
2	33	32	37	22	33	35	33	32	31	37	32
3	9	8	7	11	8	11	6	8	10	7	13
4	6	9	6	6	6	6	5	7	6	6	8
5	2	*	2	4	2	2	4	2	2	2	2
6+	1	1	1	1	1	1	*	1	1	1	1
PARTIES WITHOUT CHILDREN	83	82	82	81	83	85	83	83	81	85	82
ONE ADULT	49	49	48	55	49	46	51	51	50	47	45
TWO ADULTS	30	27	31	21	32	34	28	29	26	34	31
3 + ADULTS	4	7	3	5	2	5	4	3	4	3	6
PARTIES WITH CHILD(REN)	17	18	18	19	17	15	17	17	19	15	18
ONE ADULT	4	7	7	3	3	2	6	4	6	3	3
TWO ADULTS	10	7	9	11	12	12	7	10	9	10	14
3 + ADULTS	3	3	2	5	2	1	4	3	3	2	1
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.8	1.8	1.8	1.9	1.8	1.8	1.8	1.8	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.2	.3	.3	.3	.2	.3

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	53	60	37	59	38	59	100	50
VACATION TRIP	59	59	54	75	20	100	65	57
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	68	72	53	100	*	87	75	53
VISIT FRIENDS OR RELATIVES	36	40	30	54	*	41	43	16
OUTDOOR RECREATION	11	13	7	17	*	17	13	12
ENTERTAINMENT	20	19	16	30	*	29	20	25
BUSINESS (ANY)	26	21	44	*	100	9	19	38
CONVENTION,ETC.	8	6	15	*	31	3	6	14
OTHER BUSINESS	18	15	29	*	69	6	12	25
PERSONAL, FAMILY, OTHER	6	7	4	*	*	4	6	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	53	56	55	50	54	59	44	46	54	71
VACATION TRIP	59	60	59	56	62	54	58	50	65	70
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	68	71	66	62	69	64	72	57	74	86
VISIT FRIENDS OR RELATIVES	36	40	34	29	38	31	41	31	35	54
OUTDOOR RECREATION	11	11	12	13	14	11	8	9	15	10
ENTERTAINMENT	20	20	20	21	17	23	22	17	24	22
BUSINESS (ANY)	26	22	28	33	26	29	20	39	17	9
CONVENTION,ETC.	8	6	9	11	8	10	5	12	5	3
OTHER BUSINESS	18	16	19	23	18	19	15	27	11	6
PERSONAL, FAMILY, OTHER	6	7	5	4	4	7	8	4	9	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	53	52	55	63	54	53	47	57	57	57	49
VACATION TRIP	59	59	60	51	48	64	62	59	59	54	59
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	68	74	65	72	64	65	70	63	70	69	66
VISIT FRIENDS OR RELATIVES	36	41	35	48	41	27	32	35	41	44	29
OUTDOOR RECREATION	11	14	14	10	6	10	14	13	12	7	10
ENTERTAINMENT	20	19	16	14	16	27	25	15	17	18	26
BUSINESS (ANY)	26	19	29	23	31	28	22	31	25	27	26
CONVENTION,ETC.	8	5	10	6	9	9	5	11	10	10	6
OTHER BUSINESS	18	13	19	17	23	18	18	20	15	17	20
PERSONAL, FAMILY, OTHER	6	8	6	5	4	7	7	6	5	3	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	16	9	16	10	15	14	12
NEW ENGLAND	5	6	3	5	4	4	5	4
MID-ATLANTIC	10	10	6	11	6	10	9	8
SOUTHEAST	26	25	28	25	29	27	27	27
SOUTH ATLANTIC	21	18	26	20	21	21	20	21
EAST SOUTH CENTRAL	5	7	2	5	8	6	6	6
GREAT LAKES	13	15	9	14	12	12	16	11
EAST NORTH CENTRAL	13	15	9	14	12	12	16	11
MIDWEST	18	21	12	17	22	15	19	18
WEST SOUTH CENTRAL	11	12	9	11	12	9	10	10
WEST NORTH CENTRAL	7	9	4	7	10	6	9	8
WEST	23	21	31	22	24	25	22	25
MOUNTAIN	12	11	17	11	12	14	12	14
PACIFIC	11	10	15	11	12	11	10	12
OUTSIDE US	6	3	11	7	4	8	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	13	12	15	14	11	20	14	14	15
NEW ENGLAND	5	3	4	6	5	4	6	4	5	6
MID-ATLANTIC	10	9	8	9	9	7	14	10	9	9
SOUTHEAST	26	28	27	25	24	28	27	26	26	28
SOUTH ATLANTIC	21	23	21	19	20	22	21	21	21	22
EAST SOUTH CENTRAL	5	5	6	6	4	7	6	5	5	6
GREAT LAKES	13	13	14	14	14	14	11	15	10	15
EAST NORTH CENTRAL	13	13	14	14	14	14	11	15	10	15
MIDWEST	18	21	20	16	19	21	14	19	18	19
WEST SOUTH CENTRAL	11	12	12	9	13	12	7	12	10	10
WEST NORTH CENTRAL	7	8	8	7	6	9	6	6	8	8
WEST	23	22	22	23	23	22	23	21	26	20
MOUNTAIN	12	14	11	9	9	13	15	11	16	7
PACIFIC	11	8	11	15	13	10	8	10	10	13
OUTSIDE US	6	5	6	7	7	5	6	6	6	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	50	10	8	*	3
NEW ENGLAND	5	33	*	*	*	*	18	3	2	*	*
MID-ATLANTIC	10	67	*	*	*	*	32	7	6	*	3
SOUTHEAST	26	*	100	*	*	*	27	70	21	8	7
SOUTH ATLANTIC	21	*	80	*	*	*	26	56	12	5	6
EAST SOUTH CENTRAL	5	*	20	*	*	*	1	14	9	3	*
GREAT LAKES	13	*	*	100	*	*	5	6	46	9	4
EAST NORTH CENTRAL	13	*	*	100	*	*	5	6	46	9	4
MIDWEST	18	*	*	*	100	*	3	8	9	66	5
WEST SOUTH CENTRAL	11	*	*	*	60	*	2	6	2	40	4
WEST NORTH CENTRAL	7	*	*	*	40	*	1	2	7	25	1
WEST	23	*	*	*	*	100	5	5	10	13	77
MOUNTAIN	12	*	*	*	*	53	2	2	7	8	38
PACIFIC	11	*	*	*	*	47	3	3	3	4	38
OUTSIDE US	6	*	*	*	*	*	11	1	7	4	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	17	27	21	17	22	18	19
NEW ENGLAND	5	5	5	5	4	4	5	4
MID-ATLANTIC	16	12	22	16	13	17	13	15
SOUTHEAST	20	22	17	19	24	20	21	21
SOUTH ATLANTIC	15	16	11	14	16	15	15	15
EAST SOUTH CENTRAL	5	6	5	4	8	5	6	6
GREAT LAKES	18	19	16	18	17	18	19	18
EAST NORTH CENTRAL	18	19	16	18	17	18	19	18
MIDWEST	21	22	18	21	21	19	22	20
WEST SOUTH CENTRAL	12	12	11	12	11	10	12	11
WEST NORTH CENTRAL	9	10	7	9	11	9	11	9
WEST	21	21	21	20	21	21	19	22
MOUNTAIN	8	9	8	8	9	9	8	8
PACIFIC	13	11	13	13	12	12	12	13

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	19	19	23	20	18	25	21	19	20
NEW ENGLAND	5	3	5	6	6	3	6	5	5	4
MID-ATLANTIC	16	15	14	16	15	15	19	17	14	16
SOUTHEAST	20	21	20	19	21	19	20	21	19	20
SOUTH ATLANTIC	15	16	15	14	15	13	16	14	14	16
EAST SOUTH CENTRAL	5	6	5	6	6	6	4	7	5	4
GREAT LAKES	18	16	18	19	15	22	16	18	16	20
EAST NORTH CENTRAL	18	16	18	19	15	22	16	18	16	20
MIDWEST	21	23	22	18	22	23	16	20	23	18
WEST SOUTH CENTRAL	12	14	12	9	15	11	8	13	12	9
WEST NORTH CENTRAL	9	9	10	9	7	12	8	7	11	9
WEST	21	21	19	21	21	19	23	19	23	22
MOUNTAIN	8	9	9	8	8	9	7	7	11	9
PACIFIC	13	12	11	13	13	10	16	13	12	13

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	71	21	8	3	5	100	*	*	*	*
NEW ENGLAND	5	22	2	1	1	2	23	*	*	*	*
MID-ATLANTIC	16	50	18	6	2	3	77	*	*	*	*
SOUTHEAST	20	14	53	10	9	5	*	100	*	*	*
SOUTH ATLANTIC	15	12	41	5	3	4	*	73	*	*	*
EAST SOUTH CENTRAL	5	2	13	4	6	1	*	27	*	*	*
GREAT LAKES	18	10	14	62	9	8	*	*	100	*	*
EAST NORTH CENTRAL	18	10	14	62	9	8	*	*	100	*	*
MIDWEST	21	1	7	14	74	12	*	*	*	100	*
WEST SOUTH CENTRAL	12	*	4	3	46	5	*	*	*	57	*
WEST NORTH CENTRAL	9	1	3	12	29	6	*	*	*	43	*
WEST	21	4	5	6	6	71	*	*	*	*	100
MOUNTAIN	8	1	1	3	4	30	*	*	*	*	40
PACIFIC	13	3	5	3	2	41	*	*	*	*	60

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	34	54	41	41	42	35	39
250,000-999,999	38	41	33	37	39	36	40	41
50,000-249,000	21	24	13	21	20	21	24	20
LESS THAN 50,000	1	1	1	1	*	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	47	40	64	44	52	43	44	52
WITHIN MAJOR CITY	39	33	57	37	47	36	38	45
B COUNTY	18	20	14	19	17	18	20	15
C COUNTY	15	18	6	15	14	16	15	13
D COUNTY	14	18	5	15	13	15	18	12
OUTSIDE US	6	3	11	7	4	8	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
ADI OF ORIGIN - POPULATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	33	40	48	44	37	33	44	36	35
250,000-999,999	38	40	38	36	33	41	45	37	38	42
50,000-249,000	21	26	21	16	21	22	22	18	26	22
LESS THAN 50,000	1	1	*	*	2	1	*	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	47	45	46	49	49	46	44	52	41	42
WITHIN MAJOR CITY	39	38	39	42	43	39	34	44	35	33
B COUNTY	18	15	19	22	18	19	16	16	22	17
C COUNTY	15	18	14	10	14	15	16	14	13	20
D COUNTY	14	17	14	11	12	14	18	12	17	15
OUTSIDE US	6	5	6	7	7	5	6	6	6	6

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	40	48	38	40	29	39	60	24	46	28	40
250,000-999,999	38	41	46	48	34	29	29	63	38	32	30
50,000-249,000	21	7	16	11	36	32	7	13	16	39	30
LESS THAN 50,000	1	4	*	*	1	1	3	*	1	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	47	54	51	48	40	52	51	47	47	41	47
WITHIN MAJOR CITY	39	36	44	41	38	45	37	40	39	38	43
B COUNTY	18	18	24	19	19	14	18	22	18	19	14
C COUNTY	15	19	16	18	14	13	14	17	15	14	14
D COUNTY	14	7	9	13	25	20	6	11	13	22	19
OUTSIDE US	6	*	*	*	*	*	11	1	7	4	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	25	6	14	8	4	13
PACKAGE TOUR	7	2	16	8	5	10	5	11
CONSULTED TRAVEL AGENT	14	3	47	12	21	15	8	18
USED FOR HOTEL,TRANSP RESERVATION	10	2	34	8	15	10	5	14

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	5	10	14	11	7	6	9	8	7
PACKAGE TOUR	7	5	7	10	5	8	7	7	7	4
CONSULTED TRAVEL AGENT	14	10	15	20	15	14	14	18	12	8
USED FOR HOTEL,TRANSP RESERVATION	10	6	11	17	11	10	9	13	8	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TOTAL TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	10	2	5	12	10	6	9	6	10
PACKAGE TOUR	7	2	4	1	5	10	10	4	6	8	5
CONSULTED TRAVEL AGENT	14	8	12	9	8	20	18	8	15	14	17
USED FOR HOTEL,TRANSP RESERVATION	10	5	7	7	7	12	12	7	11	8	12

PERSON-TRIP TABLES:
TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	29	1	24	19	20	28	14
300-399	14	18	1	14	13	13	15	12
400-499	12	14	3	13	12	12	16	12
500-599	9	11	5	8	12	9	11	9
600-999	14	15	9	15	11	16	14	18
1000-1999	12	8	30	11	15	12	8	14
2000 OR MORE	10	3	38	9	13	11	6	13
OUTSIDE U.S.	6	3	12	7	3	8	3	9
AVERAGE DISTANCE OF TRIP	830	560	2060	800	990	880	650	1010
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	71	69	86	70	77	73	70	78
400 OR MORE	57	51	85	55	64	59	55	67
500 OR MORE	45	37	82	43	51	48	40	55
600 OR MORE	36	26	77	35	39	39	29	46
1000 OR MORE	22	11	68	20	28	23	14	28

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	23	22	23	20	26	23	23	21	26
300-399	14	17	15	12	16	15	12	14	12	18
400-499	12	14	13	10	15	9	11	9	15	12
500-599	9	12	9	6	8	11	7	8	8	11
600-999	14	12	14	15	14	13	17	11	17	13
1000-1999	12	9	11	15	12	13	10	18	10	9
2000 OR MORE	10	9	9	10	8	9	15	13	11	6
OUTSIDE U.S.	6	5	7	8	8	4	5	6	5	7
AVERAGE DISTANCE OF TRIP	830	770	820	910	800	770	1010	1020	880	640
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	71	74	71	68	73	69	72	72	73	69
400 OR MORE	57	57	56	56	57	54	60	58	61	51
500 OR MORE	45	43	44	46	42	45	50	50	46	39
600 OR MORE	36	31	35	40	34	34	42	42	38	28
1000 OR MORE	22	19	21	25	20	21	25	31	21	15

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	30	15	36	34	17	22	19	30	27	19
300-399	14	19	14	21	20	7	15	19	12	19	7
400-499	12	14	12	11	10	17	10	15	8	9	18
500-599	9	9	9	7	8	13	6	9	9	9	12
600-999	14	11	20	13	9	17	14	21	8	10	17
1000-1999	12	8	21	6	12	9	10	11	17	11	10
2000 OR MORE	10	7	9	6	8	19	9	6	10	11	12
OUTSIDE U.S.	6	*	*	*	*	*	13	*	6	3	8
AVERAGE DISTANCE OF TRIP	830	660	920	630	640	1120	900	720	830	740	990
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	71	69	85	64	66	81	65	80	64	69	76
400 OR MORE	57	50	71	43	46	74	50	61	53	50	69
500 OR MORE	45	36	59	32	37	57	40	46	44	41	51
600 OR MORE	36	27	50	24	29	44	34	38	35	32	39
1000 OR MORE	22	16	30	12	20	27	20	17	27	22	23

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	100	*	81	64	77	87	72
RENTAL CAR	2	2	*	1	5	1	1	3
AIRPLANE	17	*	100	14	32	16	11	22
BUS	2	*	*	2	1	2	1	2
TRAIN	2	*	*	2	1	2	*	3
OTHER	1	*	*	1	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	84	78	70	78	79	76	62	80	87
RENTAL CAR	2	2	2	1	3	1	2	3	1	2
AIRPLANE	17	12	18	25	17	17	17	31	17	8
BUS	2	3	1	1	1	2	5	4	2	*
TRAIN	2	1	2	3	3	*	1	1	*	3
OTHER	1	1	1	2	1	2	*	2	1	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	84	75	86	89	74	65	85	79	81	79
RENTAL CAR	2	1	2	*	*	4	1	2	2	1	4
AIRPLANE	17	11	20	11	9	24	24	13	17	17	16
BUS	2	4	4	1	*	1	4	1	1	1	3
TRAIN	2	*	1	1	*	1	6	1	*	*	1
OTHER	1	*	1	1	1	1	1	1	2	1	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	7	5	6	8	4	*	*
1	12	14	5	13	13	10	15	13
2 TO 3	46	51	31	45	47	45	63	47
4 TO 9	28	24	41	29	26	32	22	31
TEN OR MORE	7	5	18	8	5	9	*	9
AVERAGE, IF ANY	4.1	3.5	6.3	4.1	3.7	4.5	2.6	4.2
AVG., INCL. ZERO	3.8	3.3	6.0	3.9	3.4	4.3	2.6	4.2

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	7	6	6	6	8	6	10	8	4
1	12	10	13	16	8	13	20	10	14	12
2 TO 3	46	48	45	42	48	48	35	47	39	52
4 TO 9	28	27	29	30	31	25	26	27	28	28
TEN OR MORE	7	7	7	7	6	5	14	6	11	4
AVERAGE, IF ANY	4.1	4.0	4.0	4.1	4.1	3.6	4.9	4.2	4.6	3.4
AVG., INCL. ZERO	3.8	3.7	3.8	3.8	3.8	3.3	4.6	3.8	4.2	3.3

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	7	11	4	7	9	6	8	4	4	9	8
1	12	18	7	13	20	10	8	11	20	13	11
2 TO 3	46	40	54	51	46	43	38	57	46	46	43
4 TO 9	28	27	27	19	18	34	38	22	24	27	28
TEN OR MORE	7	3	8	10	7	7	9	5	7	6	10
AVERAGE, IF ANY	4.1	3.4	4.3	4.0	3.4	4.3	4.7	3.7	3.8	3.8	4.4
AVG., INCL. ZERO	3.8	3.0	4.1	3.7	3.1	4.0	4.3	3.5	3.6	3.4	4.1

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	42	37	48	21	40	48	10
HOTEL OR MOTEL	47	43	59	39	70	48	42	100
RENTED CABIN OR CONDOMINIUM	1	1	*	1	1	1	1	1
OWNED CABIN OR CONDOMINIUM	4	3	6	4	3	5	3	2
CAMPER, TRAILER, OR RV	3	3	1	3	2	3	3	*
OTHER	5	7	*	6	3	6	5	2
NO OVERNIGHT STAY	7	7	5	6	8	4	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.7	3.2	6.5	3.7	3.3	3.9	2.3	5.1
HOTEL, MOTEL	3.3	2.9	4.2	3.4	3.0	3.5	2.7	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 14-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	47	39	33	46	35	38	35	34	52
HOTEL OR MOTEL	47	41	47	52	44	47	50	52	50	39
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	1	1	2	1
OWNED CABIN OR CONDOMINIUM	4	3	4	4	4	4	2	2	5	3
CAMPER, TRAILER, OR RV	3	2	2	3	1	3	4	3	3	2
OTHER	5	6	6	5	6	3	9	5	6	5
NO OVERNIGHT STAY	7	7	6	6	6	8	6	10	8	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.7	3.8	3.5	3.3	3.8	2.8	5.1	4.2	4.2	3.1
HOTEL, MOTEL	3.3	3.1	3.3	3.5	3.6	3.1	3.0	3.0	3.2	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	44	37	55	50	29	39	34	46	46	36
HOTEL OR MOTEL	47	40	48	37	41	55	48	46	45	42	51
RENTED CABIN OR CONDOMINIUM	1	4	*	*	*	*	1	1	1	1	1
OWNED CABIN OR CONDOMINIUM	4	4	6	1	3	3	3	6	5	4	1
CAMPER, TRAILER, OR RV	3	4	4	4	1	2	2	3	4	2	3
OTHER	5	5	6	3	3	9	3	8	1	4	11
NO OVERNIGHT STAY	7	11	4	7	9	6	8	4	4	9	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.7	3.0	4.3	3.9	3.4	3.6	4.5	3.6	2.8	3.5	4.2
HOTEL, MOTEL	3.3	2.6	3.4	3.7	2.5	3.2	4.1	3.4	3.3	2.7	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 15-1

TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	25	20	44	19	54	20	20	28
2	37	36	40	36	34	37	33	39
3	15	17	9	17	5	17	20	15
4	14	17	4	17	4	15	18	9
5	6	6	1	7	2	7	5	6
6+	3	4	1	3	1	4	5	3
PARTIES WITHOUT CHILDREN	66	62	84	60	88	62	58	72
ONE ADULT	25	20	45	19	54	20	20	28
TWO ADULTS	33	34	33	33	30	34	30	36
3 + ADULTS	7	7	6	8	4	8	9	8
PARTIES WITH CHILD(REN)	34	38	16	40	12	38	42	28
ONE ADULT	6	6	10	7	4	7	8	6
TWO ADULTS	21	26	5	26	5	23	26	15
3 + ADULTS	7	7	1	8	2	8	7	7

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	25	30	23	21	27	22	28	100	*	*
2	37	32	37	42	26	35	60	*	83	9
3	15	15	14	12	17	16	9	*	12	29
4	14	14	15	15	17	19	3	*	4	36
5	6	6	7	6	11	3	*	*	*	16
6+	3	3	4	4	2	6	*	*	1	9
PARTIES WITHOUT CHILDREN	66	63	64	68	57	60	91	100	100	*
ONE ADULT	25	30	23	21	27	22	28	100	*	*
TWO ADULTS	33	28	34	39	22	31	58	*	82	*
3 + ADULTS	7	5	6	8	8	7	5	*	18	*
PARTIES WITH CHILD(REN)	34	37	36	32	43	40	9	*	*	100
ONE ADULT	6	7	6	5	6	8	6	*	*	19
TWO ADULTS	21	23	22	19	30	24	1	*	*	62
3 + ADULTS	7	7	9	8	7	9	2	*	*	19

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	25	25	25	30	25	23	27	26	27	24	23
2	37	35	41	25	39	38	38	36	35	43	32
3	15	13	14	18	13	19	11	14	17	11	22
4	14	20	13	13	14	13	12	15	14	14	16
5	6	1	5	11	4	4	10	5	5	4	4
6+	3	4	3	3	4	3	2	4	2	4	4
PARTIES WITHOUT CHILDREN	66	67	65	61	65	69	67	65	64	70	64
ONE ADULT	25	25	25	30	25	23	28	26	27	24	23
TWO ADULTS	33	29	35	23	37	36	32	33	30	40	31
3 + ADULTS	7	12	5	8	3	9	7	5	7	6	10
PARTIES WITH CHILD(REN)	34	33	35	39	35	31	33	35	36	30	36
ONE ADULT	6	10	10	4	5	3	7	8	8	5	5
TWO ADULTS	21	16	20	23	25	26	16	21	19	20	29
3 + ADULTS	7	8	5	12	5	2	10	6	9	5	3

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	59	65	37	62	46	61	100	53
VACATION TRIP	64	64	61	76	23	100	67	67
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	75	77	61	100	*	89	79	62
VISIT FRIENDS OR RELATIVES	41	44	33	55	*	42	46	19
OUTDOOR RECREATION	12	13	9	17	*	17	13	14
ENTERTAINMENT	22	20	19	29	*	29	19	29
BUSINESS (ANY)	18	15	34	*	100	7	14	28
CONVENTION,ETC.	6	4	13	*	31	3	4	10
OTHER BUSINESS	13	11	21	*	69	4	10	17
PERSONAL, FAMILY, OTHER	7	7	5	*	*	5	7	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	59	60	60	57	59	65	47	46	56	72
VACATION TRIP	64	64	65	64	68	62	62	50	67	71
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	75	77	74	73	77	73	75	57	75	88
VISIT FRIENDS OR RELATIVES	41	45	39	35	45	36	44	31	35	55
OUTDOOR RECREATION	12	11	14	14	13	13	9	9	16	10
ENTERTAINMENT	22	21	22	24	20	24	21	17	24	22
BUSINESS (ANY)	18	16	19	21	18	19	17	39	15	7
CONVENTION, ETC.	6	4	6	7	5	7	4	12	5	2
OTHER BUSINESS	13	12	13	14	12	11	13	27	10	4
PERSONAL, FAMILY, OTHER	7	7	6	6	5	8	8	4	9	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	59	60	59	69	64	57	48	64	62	64	55
VACATION TRIP	64	65	65	52	55	72	70	63	60	61	68
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	75	80	72	76	75	72	78	72	75	77	73
VISIT FRIENDS OR RELATIVES	41	47	40	53	51	27	36	39	46	51	32
OUTDOOR RECREATION	12	14	16	9	7	14	16	14	11	9	13
ENTERTAINMENT	22	19	16	14	16	31	26	18	18	18	28
BUSINESS (ANY)	18	14	20	17	20	20	16	21	19	18	17
CONVENTION,ETC.	6	4	8	4	5	6	3	8	8	6	4
OTHER BUSINESS	13	10	12	13	14	14	13	13	11	12	14
PERSONAL, FAMILY, OTHER	7	6	8	7	5	8	6	7	6	4	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	15	9	15	11	15	15	12
NEW ENGLAND	5	6	3	5	6	5	5	5
MID-ATLANTIC	9	10	6	10	5	10	9	8
SOUTHEAST	26	25	30	25	28	26	26	27
SOUTH ATLANTIC	21	19	29	21	19	21	21	21
EAST SOUTH CENTRAL	5	6	1	5	9	5	6	6
GREAT LAKES	13	14	8	13	12	10	15	10
EAST NORTH CENTRAL	13	14	8	13	12	10	15	10
MIDWEST	19	21	10	19	20	16	20	16
WEST SOUTH CENTRAL	10	11	7	10	11	8	10	10
WEST NORTH CENTRAL	8	10	3	8	9	8	10	7
WEST	23	22	32	22	25	26	22	27
MOUNTAIN	12	11	17	10	13	13	11	14
PACIFIC	11	11	15	12	12	12	11	13
OUTSIDE US	6	3	12	7	3	8	3	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	11	12	17	14	12	18	14	15	14
NEW ENGLAND	5	3	5	7	4	5	6	4	6	5
MID-ATLANTIC	9	9	8	9	10	7	12	10	9	9
SOUTHEAST	26	28	27	25	24	29	27	26	26	27
SOUTH ATLANTIC	21	22	22	19	20	23	21	21	21	22
EAST SOUTH CENTRAL	5	5	5	5	3	6	7	5	5	5
GREAT LAKES	13	13	13	13	13	14	12	15	10	15
EAST NORTH CENTRAL	13	13	13	13	13	14	12	15	10	15
MIDWEST	19	21	20	16	18	20	15	19	18	19
WEST SOUTH CENTRAL	10	13	11	8	12	11	6	12	10	10
WEST NORTH CENTRAL	8	8	9	8	6	9	9	6	9	9
WEST	23	23	22	22	24	21	24	21	26	21
MOUNTAIN	12	13	11	8	10	10	16	11	16	7
PACIFIC	11	10	11	14	14	10	8	10	10	14
OUTSIDE US	6	5	7	8	8	4	5	6	5	7

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	4 350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	51	9	10	1	3
NEW ENGLAND	5	35	*	*	*	*	18	3	4	1	*
MID-ATLANTIC	9	65	*	*	*	*	33	6	6	*	3
SOUTHEAST	26	*	100	*	*	*	25	76	20	9	4
SOUTH ATLANTIC	21	*	80	*	*	*	25	61	12	6	3
EAST SOUTH CENTRAL	5	*	20	*	*	*	1	15	8	3	*
GREAT LAKES	13	*	*	100	*	*	5	5	48	8	3
EAST NORTH CENTRAL	13	*	*	100	*	*	5	5	48	8	3
MIDWEST	19	*	*	*	100	*	2	6	8	68	4
WEST SOUTH CENTRAL	10	*	*	*	56	*	2	5	1	38	4
WEST NORTH CENTRAL	8	*	*	*	44	*	*	1	7	30	1
WEST	23	*	*	*	*	100	5	4	9	11	80
MOUNTAIN	12	*	*	*	*	51	2	2	6	7	38
PACIFIC	11	*	*	*	*	49	3	2	3	3	42
OUTSIDE US	6	*	*	*	*	*	13	*	6	3	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	16	27	20	17	21	16	20
NEW ENGLAND	5	4	6	5	5	4	5	4
MID-ATLANTIC	15	12	21	16	12	17	12	16
SOUTHEAST	20	22	15	19	23	20	22	20
SOUTH ATLANTIC	15	17	10	15	16	15	16	15
EAST SOUTH CENTRAL	5	5	5	5	7	4	6	5
GREAT LAKES	17	18	17	17	18	16	18	17
EAST NORTH CENTRAL	17	18	17	17	18	16	18	17
MIDWEST	21	22	21	22	21	20	24	19
WEST SOUTH CENTRAL	11	11	12	12	9	9	11	10
WEST NORTH CENTRAL	10	11	9	11	12	11	12	9
WEST	22	22	20	21	21	23	20	24
MOUNTAIN	9	10	6	8	9	9	8	9
PACIFIC	13	12	14	13	12	14	12	15

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	17	20	23	21	17	21	21	19	19
NEW ENGLAND	5	3	5	7	5	4	6	5	6	3
MID-ATLANTIC	15	14	15	16	16	13	16	17	13	16
SOUTHEAST	20	22	20	18	21	19	22	21	19	21
SOUTH ATLANTIC	15	17	16	13	15	13	17	14	14	17
EAST SOUTH CENTRAL	5	5	5	5	5	5	5	6	5	4
GREAT LAKES	17	14	17	19	12	24	16	18	16	18
EAST NORTH CENTRAL	17	14	17	19	12	24	16	18	16	18
MIDWEST	21	23	23	20	22	23	18	20	24	19
WEST SOUTH CENTRAL	11	14	12	8	14	10	7	13	11	10
WEST NORTH CENTRAL	10	9	11	11	8	12	10	8	13	9
WEST	22	24	20	20	24	18	23	19	22	23
MOUNTAIN	9	11	9	7	11	7	8	7	10	9
PACIFIC	13	13	11	12	14	11	14	13	12	14

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	70	19	7	2	4	100	*	*	*	*
NEW ENGLAND	5	23	2	1	1	2	23	*	*	*	*
MID-ATLANTIC	15	47	17	6	2	3	77	*	*	*	*
SOUTHEAST	20	12	58	8	6	3	*	100	*	*	*
SOUTH ATLANTIC	15	11	45	4	2	2	*	75	*	*	*
EAST SOUTH CENTRAL	5	1	12	4	4	1	*	25	*	*	*
GREAT LAKES	17	12	13	64	7	7	*	*	100	*	*
EAST NORTH CENTRAL	17	12	13	64	7	7	*	*	100	*	*
MIDWEST	21	1	7	14	79	10	*	*	*	100	*
WEST SOUTH CENTRAL	11	*	4	2	44	5	*	*	*	52	*
WEST NORTH CENTRAL	10	1	3	13	35	5	*	*	*	48	*
WEST	22	5	3	6	5	76	*	*	*	*	100
MOUNTAIN	9	1	*	2	3	33	*	*	*	*	41
PACIFIC	13	4	3	3	2	43	*	*	*	*	59

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	34	49	39	36	41	34	37
250,000-999,999	39	41	35	38	40	38	41	42
50,000-249,000	22	24	15	22	23	21	24	20
LESS THAN 50,000	1	1	*	1	*	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	44	40	62	42	48	41	41	50
WITHIN MAJOR CITY	36	31	55	34	44	33	33	44
B COUNTY	19	20	16	19	18	18	21	16
C COUNTY	16	19	6	16	15	17	18	14
D COUNTY	15	18	6	16	14	16	19	12
OUTSIDE US	6	3	12	7	3	8	3	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	29	38	48	42	34	34	44	36	35
250,000-999,999	39	43	39	35	35	44	43	37	37	43
50,000-249,000	22	26	22	17	22	21	23	17	26	21
LESS THAN 50,000	1	1	*	*	1	1	*	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	44	42	43	46	45	44	40	52	41	41
WITHIN MAJOR CITY	36	35	35	37	39	34	32	44	35	31
B COUNTY	19	15	19	22	18	19	17	16	21	18
C COUNTY	16	20	16	10	16	16	17	14	13	21
D COUNTY	15	18	15	13	13	15	21	12	18	15
OUTSIDE US	6	5	7	8	8	4	5	6	5	7

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	49	33	40	30	35	60	22	44	29	37
250,000-999,999	39	39	49	47	33	32	29	63	37	36	32
50,000-249,000	22	8	18	12	36	33	9	15	19	35	31
LESS THAN 50,000	1	4	*	*	*	*	3	*	*	*	*
ADI OF DESTINATION - POPULATION											
A COUNTY	44	49	49	41	37	51	45	45	45	37	46
WITHIN MAJOR CITY	36	31	41	33	34	43	32	39	33	34	40
B COUNTY	19	22	24	15	21	15	20	21	17	20	15
C COUNTY	16	18	18	27	13	13	15	21	21	14	12
D COUNTY	15	10	9	15	26	21	8	11	11	24	21
OUTSIDE US	6	*	*	*	*	*	13	*	6	3	8

Table 20-1

USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED PERSON TRIPS (MILLIONS)	285.5	222.1	49.5	213.6	52.6	183.3	167.5	134.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	2	29	7	12	9	4	13
PACKAGE TOUR	6	2	17	7	5	9	4	11
CONSULTED TRAVEL AGENT	12	2	49	11	19	14	6	18
USED FOR HOTEL,TRANSP RESERVATION	9	1	36	8	13	10	4	14

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED PERSON TRIPS (MILLIONS)	285.5	161.3	235.7	124.2	95.3	88.8	58.8	73.0	114.4	98.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	4	10	13	11	7	6	9	8	7
PACKAGE TOUR	6	4	7	10	7	7	6	7	8	4
CONSULTED TRAVEL AGENT	12	8	13	17	13	11	13	18	12	8
USED FOR HOTEL,TRANSP RESERVATION	9	5	9	14	11	8	8	13	8	7

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 20-3

USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED PERSON TRIPS (MILLIONS)	285.5	41.1	74.8	36.7	53.1	65.3	56.3	57.3	49.2	61.2	61.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	2	9	1	3	13	13	5	8	6	9
PACKAGE TOUR	6	1	4	2	3	8	12	4	6	8	4
CONSULTED TRAVEL AGENT	12	8	12	7	5	16	19	5	13	12	13
USED FOR HOTEL, TRANSP RESERVATION	9	6	7	6	5	10	14	5	9	7	10

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TO TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
MARITAL STATUS								
	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	61	54	56	62	55	57	57
NOT MARRIED	42	39	46	44	38	45	43	43
SEX								
MALE	53	54	54	47	68	48	48	56
FEMALE	47	46	46	53	32	52	52	44
AGE								
18-24	13	14	9	15	8	16	13	13
25-34	28	27	33	26	33	27	28	25
35-44	19	18	22	18	22	18	20	20
45-54	16	17	14	15	18	14	18	16
55-64	12	13	10	11	15	10	11	12
65-74	10	9	9	11	4	11	6	11
75-84	3	2	4	4	*	3	2	2
85+	*	1	*	1	*	1	1	*
AVERAGE	42	42	42	43	41	42	41	42

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TO TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	47	63	73	45	75	58	35	81	78
NOT MARRIED	42	53	37	27	55	25	42	65	19	22
SEX										
MALE	53	55	57	56	57	52	50	61	47	45
FEMALE	47	45	43	44	43	48	50	39	53	55
AGE										
18-24	13	15	12	10	31	*	*	15	10	9
25-34	28	31	31	26	69	*	*	28	20	41
35-44	19	14	21	26	*	54	*	17	13	35
45-54	16	12	18	21	*	46	*	15	22	8
55-64	12	12	12	12	*	*	48	9	19	5
65-74	10	13	5	4	*	*	40	10	14	1
75-84	3	3	1	1	*	*	11	4	2	*
85+	*	*	*	*	*	*	2	1	*	*
AVERAGE	42	42	40	41	27	44	66	42	46	35

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TO TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
MARITAL STATUS											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	56	60	57	59	61	54	58	58	60	60
NOT MARRIED	42	44	40	43	41	39	46	42	42	40	40
SEX											
MALE	53	56	53	56	52	51	56	49	59	50	54
FEMALE	47	44	47	44	48	49	44	51	41	50	46
AGE											
18-24	13	10	11	19	11	12	14	12	14	12	11
25-34	28	30	26	24	31	28	26	30	21	30	30
35-44	19	15	22	17	21	16	17	19	22	18	17
45-54	16	10	16	19	18	18	13	14	20	20	14
55-64	12	18	13	11	7	14	15	12	11	8	13
65-74	10	13	8	8	9	11	13	10	7	9	10
75-84	3	3	4	2	2	2	1	2	5	2	4
85+	*	1	*	*	1	*	1	*	*	*	*
AVERAGE	42	45	43	41	41	43	43	42	43	41	43

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 22-1

TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TO TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	15	9	16	9	13	14	13
HIGH SCHOOL COMPLETE	34	37	25	37	27	38	37	30
COLLEGE INCOMPLETE	19	20	15	20	15	22	20	21
COLLEGE COMPLETE	22	19	33	19	28	19	19	24
GRADUATE WORK	10	8	18	7	21	8	10	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	22	19	34	16	38	19	20	24
LOWER LEVEL TECHNICAL MANAGERIAL	21	22	18	20	25	21	23	21
CLERICAL, SALES	10	9	11	10	11	10	9	11
BLUE COLLAR	16	18	11	16	14	16	19	13
HOUSEHOLD, SERVICE	6	6	5	6	4	5	6	6
RETIRED	15	15	13	18	5	16	12	15
UNEMPLOYED	9	9	7	12	2	11	9	8
NOT WORKING, NOT LOOKING	*	*	*	*	*	*	*	*
OTHER	1	1	1	1	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TO TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	20	10	7	6	12	31	15	14	18
HIGH SCHOOL COMPLETE	34	39	33	26	34	34	34	28	39	37
COLLEGE INCOMPLETE	19	20	20	18	25	17	13	19	21	17
COLLEGE COMPLETE	22	16	26	31	26	22	14	25	20	15
GRADUATE WORK	10	4	12	18	9	14	8	12	7	12
OCCUPATION										
PROFESSIONAL MANAGERIAL	22	16	27	34	23	28	14	26	17	22
LOWER LEVEL TECHNICAL MANAGERIAL	21	19	22	24	24	25	8	21	21	18
CLERICAL, SALES	10	11	11	10	13	10	8	8	12	11
BLUE COLLAR	16	18	17	14	19	18	8	16	13	20
HOUSEHOLD, SERVICE	6	7	5	3	7	7	3	5	6	7
RETIRED	15	18	8	6	*	3	56	16	21	2
UNEMPLOYED	9	9	8	8	12	9	5	6	9	19
NOT WORKING, NOT LOOKING	*	*	*	*	*	*	*	*	*	*
OTHER	1	2	1	1	2	1	*	1	2	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TO TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
EDUCATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	26	15	13	15	9	25	12	11	14	14
HIGH SCHOOL COMPLETE	34	27	36	38	34	33	27	39	38	34	30
COLLEGE INCOMPLETE	19	14	20	18	17	23	14	20	20	21	21
COLLEGE COMPLETE	22	21	19	22	22	25	22	21	22	18	25
GRADUATE WORK	10	12	10	10	11	11	12	8	9	13	10
OCCUPATION											
PROFESSIONAL MANAGERIAL	22	20	21	24	23	22	23	22	23	21	22
LOWER LEVEL TECHNICAL MANAGERIAL	21	19	20	20	22	21	16	22	24	21	21
CLERICAL, SALES	10	6	12	8	11	11	12	8	10	12	9
BLUE COLLAR	16	21	14	17	17	14	16	13	16	17	17
HOUSEHOLD, SERVICE	6	2	7	11	4	5	3	7	8	7	4
RETIRED	15	20	16	12	13	14	16	19	14	13	14
UNEMPLOYED	9	11	9	7	8	11	14	8	4	8	11
NOT WORKING, NOT LOOKING	*	*	*	*	*	*	*	*	*	*	*
OTHER	1	*	1	*	1	2	*	1	1	1	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TO TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	11	11	8	10	10	9	10	11
$15,000-$19,999	9	9	6	11	5	11	8	6
$20,000-$24,999	9	10	4	10	5	11	10	9
$25,000-$29,999	13	15	7	13	11	13	14	11
$30,000-$39,999	17	19	16	17	18	17	19	16
$40,000-$49,999	12	12	14	13	12	13	11	13
$50,000-$74,999	17	17	21	17	21	16	17	19
$75,000-$99,999	6	4	10	5	7	6	5	7
$100,000 OR MORE	6	4	15	4	12	5	5	9
CUMULATIVE INCOME								
$20,000 OR MORE	80	80	86	78	85	80	82	83
$30,000 OR MORE	58	55	75	55	69	56	57	63
$40,000 OR MORE	41	36	59	38	51	40	39	47
$50,000 OR MORE	29	24	46	25	40	27	27	34
$75,000 OR MORE	12	7	24	9	19	11	10	16

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TO TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
FAMILY INCOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	11	19	*	*	8	4	27	15	9	4
$15,000-$19,999	9	16	*	*	11	6	11	11	7	9
$20,000-$24,999	9	15	11	*	9	5	13	8	9	8
$25,000-$29,999	13	22	16	*	16	13	6	13	12	16
$30,000-$39,999	17	29	22	*	21	16	13	17	14	23
$40,000-$49,999	12	*	15	29	12	16	6	11	14	13
$50,000-$74,999	17	*	22	42	14	24	14	14	24	14
$75,000-$99,999	6	*	7	13	5	7	4	5	5	7
$100,000 OR MORE	6	*	8	15	4	9	4	6	6	6
CUMULATIVE INCOME										
$20,000 OR MORE	80	66	100	100	82	90	61	74	84	87
$30,000 OR MORE	58	29	73	100	56	72	41	54	63	63
$40,000 OR MORE	41	*	52	100	36	56	29	36	49	40
$50,000 OR MORE	29	*	36	71	23	41	22	25	35	27
$75,000 OR MORE	12	*	14	28	9	16	9	11	11	13

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TO TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
FAMILY INCOME											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	11	16	10	10	10	12	12	14	6	9	13
$15,000-$19,999	9	13	10	9	6	10	12	7	8	5	13
$20,000-$24,999	9	11	8	10	8	8	5	10	15	8	7
$25,000-$29,999	13	7	10	16	24	10	7	11	13	21	11
$30,000-$39,999	17	9	24	13	17	17	17	20	13	20	15
$40,000-$49,999	12	13	11	15	10	13	11	13	12	10	14
$50,000-$74,999	17	17	18	21	15	16	16	16	25	16	15
$75,000-$99,999	6	3	4	5	6	7	8	4	4	6	5
$100,000 OR MORE	6	11	5	2	4	8	10	7	3	4	6
CUMULATIVE INCOME											
$20,000 OR MORE	80	71	80	81	83	78	75	80	86	85	73
$30,000 OR MORE	58	54	62	56	52	60	63	59	59	56	55
$40,000 OR MORE	41	45	38	43	35	43	46	39	45	36	40
$50,000 OR MORE	29	32	27	28	25	30	35	26	33	26	26
$75,000 OR MORE	12	15	9	7	10	14	18	10	7	10	11

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TO TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	21	20	24	21	22	22	21	22
TWO OR MORE ADULTS,NO CHILDREN	44	44	42	45	42	45	41	43
SINGLE ADULT WITH CHILD(REN)	3	3	6	3	4	3	4	3
TWO OR MORE ADULTS WITH CHILD(REN)	31	33	28	31	31	30	33	32
HOUSEHOLD SIZE								
ONE PERSON	21	20	24	21	22	22	21	22
TWO PEOPLE	36	35	36	35	35	36	32	35
THREE PEOPLE	17	18	14	18	15	17	18	17
FOUR PEOPLE	15	17	14	14	17	14	17	14
FIVE OR MORE PEOPLE	11	11	12	11	11	11	12	12
NUMBER OF WAGE EARNERS								
NONE	17	16	15	21	5	20	14	15
ONE	43	43	45	40	52	41	44	44
TWO	34	35	34	32	40	33	35	35
THREE OR MORE	6	6	6	7	3	7	7	6

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 24-2

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TO TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	21	31	17	8	21	14	31	44	*	*
TWO OR MORE ADULTS,NO CHILDREN	44	38	44	52	38	36	66	33	80	4
SINGLE ADULT WITH CHILD(REN)	3	4	3	2	3	5	*	3	*	9
TWO OR MORE ADULTS WITH CHILD(REN)	31	27	36	38	37	45	3	20	20	87
HOUSEHOLD SIZE										
ONE PERSON	21	31	17	8	21	14	31	44	*	*
TWO PEOPLE	36	33	35	39	28	28	59	25	65	8
THREE PEOPLE	17	15	18	18	20	20	6	13	15	29
FOUR PEOPLE	15	13	18	20	18	23	1	10	12	36
FIVE OR MORE PEOPLE	11	9	12	14	13	15	3	8	7	27
NUMBER OF WAGE EARNERS										
NONE	17	21	10	8	6	5	51	19	21	5
ONE	43	53	42	32	46	45	34	52	26	49
TWO	34	23	41	52	39	46	12	24	45	42
THREE OR MORE	6	4	7	9	8	4	3	5	8	5

USTDC NATIONAL TRAVEL SURVEY SPRING 1990
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TO TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
HOUSEHOLD STRUCTURE											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	21	24	23	22	21	19	21	25	20	21	20
TWO OR MORE ADULTS,NO CHILDREN	44	40	43	46	39	49	41	43	46	43	47
SINGLE ADULT WITH CHILD(REN)	3	5	4	1	5	3	3	3	4	4	4
TWO OR MORE ADULTS WITH CHILD(REN)	31	31	31	32	35	29	35	29	30	33	30
HOUSEHOLD SIZE											
ONE PERSON	21	24	23	22	21	19	21	25	20	21	20
TWO PEOPLE	36	31	36	32	36	38	33	35	35	41	35
THREE PEOPLE	17	18	13	19	17	20	14	16	19	14	22
FOUR PEOPLE	15	11	19	14	17	14	13	17	18	14	15
FIVE OR MORE PEOPLE	11	16	10	12	9	9	19	8	8	11	9
NUMBER OF WAGE EARNERS											
NONE	17	28	17	16	13	16	24	16	15	16	15
ONE	43	38	45	36	48	44	39	51	37	39	47
TWO	34	25	33	39	37	33	30	29	41	41	31
THREE OR MORE	6	8	5	8	2	7	7	5	7	3	7

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1282	881	338	814	396	749	673	676
PROJECTED TO TRIPS (MILLIONS)	148.2	106.7	33.1	100.1	39.0	86.7	78.7	74.1
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	74	77	72	79	71	73	77
RENT	26	26	23	28	21	29	27	23

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 25-2

TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1282	584	990	574	552	458	247	623	449	210
PROJECTED TO TRIPS (MILLIONS)	148.2	87.2	118.1	61.0	59.8	51.4	37.0	72.9	49.9	25.4
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	65	77	85	55	87	87	68	82	76
RENT	26	35	23	15	45	13	13	32	18	24

USTDC NATIONAL TRAVEL SURVEY   SPRING 1990
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1282	169	350	165	230	301	243	279	231	262	267
PROJECTED TO TRIPS (MILLIONS)	148.2	21.3	38.9	19.5	27.3	33.5	30.4	29.6	26.3	30.9	31.0
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	72	78	67	79	74	69	76	76	78	73
RENT	26	28	22	33	21	26	31	24	24	22	27

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influences, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not "A" Counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) outdoor recreation (hunting, fishing, boating, camping); (5) entertainment (sightseeing, theater, sports); (6) personal, family (medical, funeral, wedding); (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is a weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

1990 NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN ___________

LOCATION NUMBER _____________ PHONE # ______________

Hello, my name is ____________ and I'm calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or operator.

   ______ Number, if any

   IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
   In the past 12 months, would you say that you have taken ...

   1 1 or 2 trips
   2 3 to 5 trips
   3 6 to 9 trips
   4 10 to 20 trips
   5 More than 20 trips

   IF NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the ____ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

   IF NO TRIPS TAKE IN Q.2, ASK:

3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

   IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # ______ ( ) IDENTICAL TO TRIP # 1

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week ____________ Month ____________

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this first trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip?

_____________ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:
5a. Please give me the age and sex of each person who lives in your household and went with you on that trip:

Person #1 ________ Years 1 Male 2 Female
Person #2 ________ Years 1 Male 2 Female
Person #3 ________ Years 1 Male 2 Female
Person #4 ________ Years 1 Male 2 Female
Person #5 ________ Years 1 Male 2 Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:
[Q.6a. Test for two months to check incidence]
*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
9. Did you stay over a . . . [READ]

1	Friday night?	1 Yes	2 No
2	Saturday night?	1 Yes	2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:
10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Enroute--did not stay anyplace overnight
8 Other (specify) ____________________

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name ________________________________

State, country ____________________________________

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this first trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Outdoor recreation such as fishing, boating or camping
5 Entertainment such as sightseeing, theater or sports event
6 Personal, family (medical, funeral, wedding)
7 Other (specify) ______________________________

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Other (specify)_______________	9

IF 4, 5, 6, 7, 8, OR 9 CIRCLED IN Q.16, ASK:
17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:
19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed

IF 1 OR 2 CIRCLED IN Q.D2, ASK:
D3. What is your occupation? ________________________

D4. What is the last grade or level that you completed in school?
[DO NOT READ]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed

D5. May I please have your age as of your last birthday? _______
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1	18-24
2	25-34
3	35-44
4	45-49
5	50-54
6	55-64
7	65-74
8	75 or older

D6. How many people live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, live in your household?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

* Rotated in every other month

APPENDIX C

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England:	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Mid-Atlantic:	New Jersey, New York, Pennsylvania
South Atlantic:	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
East South Central:	Alabama, Kentucky, Mississippi, Tennessee
West South Central:	Arkansas, Louisiana, Oklahoma, Texas
East North Central:	Indiana, Illinois, Michigan, Ohio, Wisconsin
West North Central:	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Mountain:	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Pacific:	California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SPRING 1990 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	136.8	134.8 - 138.8	259.9	256.9 - 262.9
Vacation	83.6	82.1 - 85.1	178.5	176.5 - 180.5
Pleasure	87.7	86.2 - 89.2	187.9	185.9 - 189.9
Bus/Conv	35.5	34.5 - 36.5	47.0	46.0 - 48.0
Weekend	59.2	58.2 - 60.2	124.1	122.6 - 125.6
Auto	95.1	93.6 - 96.6	198.4	200.4 - 196.4
Air	34.1	33.1 - 35.1	50.9	49.9 - 51.9
Hotel	62.0	61.0 - 63.0	110.6	109.1 - 112.1

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
SPRING 1990

Number of telephone interviews completed	4,545
Number of respondents reporting one or more qualifying trips*	1,283
Total number of qualifying trips	1,321

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*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.